



of all manufactures

completely superseded by an ALL-BRITISH Antiseptic
certified of Higher Disinfecting Value :—

“TOXOL”

Manufactured by Boots' Pure Drug Co., Ltd.,

Responding to the desire of the Medical Profession to discard preparations paying tribute to the enemies of this country, the laboratory staff of *Boots the Chemists* (consisting of some thirty highly-trained analysts), perfected “TOXOL,” which is identical in all but name with “Lysol,” as formerly imported from Herren Schülke & Mayr of Hamburg—a solution of cresols in a saponaceous medium—and superior in strength of disinfecting power.

*Copy of Report by Dr. SAMUEL RIDEAL, Joint-Originator of the
RIDEAL-WALKER Co-efficiency Test.*

November 16th, 1914.

“I have purchased at one of your branches samples of ‘Toxol,’ and my results on examination confirm your labelled strength that it is $2\frac{1}{2}$ times as powerful as Phenol, and it is higher than all samples of ‘Lysol’ I have examined.”

(Signed) SAMUEL RIDEAL.”

The following are extracts from the letters of Medical Men who have already used TOXOL to replace “Lysol.”

“It seems to be in every way quite satisfactory and an excellent substitute for ‘Lysol.’”

“Very glad to test, and prove that English science is as good as that of the Barbarians. It would be a good thing to circularise the profession with a list of alien enemies' products.”

“I tried it on a septic finger and found it all you stated it to be.”

“Superior to ‘Lysol’ as far as I have tried it.”

“TOXOL is very satisfactory. The Medical Profession ought to feel grateful to Sir Jessie Boot for replacing a German article in such a prompt and satisfactory manner.”

“Am using sample and I am so pleased with it that I shall continue to use TOXOL in future.”

“Many thanks, have used solutions of TOXOL in various strengths, for numerous minor surgical cases with most satisfactory results.”

“TOXOL” is sold
in 6 $\frac{1}{2}$ d., 11d., 1/7 & 2/9
bot. at all branches of—

Sent carriage paid to any Medical Man
at above prices:
address Boots, M.O. Nottingham.



Issued by Boots Pure Drug Co. Ltd.

Samples of “TOXOL” will be
sent free on application to
Medical Men who have not yet
tested it.

Special Bulk Terms to Hospitals
and Institutions.