



Prescribing in 1917

THE prescriber's calculations are based upon the known therapeutic effect of accurate doses of pure medicaments.

To ensure that the patient is supplied with such medicaments the fine products of Burroughs Wellcome & Co. should be specified, *e.g.*—

TRADE MARK **'TABLOID'** BRAND Aspirin

Manufactured throughout at the 'Wellcome' Chemical Works, England.

Prepared from Acetylsalicylic Acid of the highest possible purity, having the correct melting-point of the pure acid and being absolutely free from Salicylic and Acetic Acids.

Always write **'TABLOID'** in full

Supplied as follows:

gr. 5 bottles of 25 at 1/4 per bottle; 0.5 gm. bottles of 25 at 2/0 per bottle
gr. 5 " " 100 at 3/0 " 0.5 gm. " " 100 at 6/0 "



BURROUGHS WELLCOME & CO., LONDON
NEW YORK MONTREAL SYDNEY CAPE TOWN MILAN
SHANGHAI BUENOS AIRES BOMBAY

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