

PIONEERS AND EMPIRE BUILDERS: FIRST PERIOD, No. 3
1,000,000 to 500,000 B.C. (speculative)

TIMELY 'TABLOID' BRAND PRODUCTS

Three
Useful
Prescriptions

R. 'TABLOID' QUININÆ AMMONIATÆ

Each product corresponds
with one fluid drachm of the
official tincture.

In bottles of 25 at 1/3
In bottles of 100 at 3/4

R. 'TABLOID' QUININÆ COMP.

Each product contains:

Cinchona Alkaloid ... gr. 1
Antifebrin ... gr. 1-1/5
Camphor Monobromate gr. 1/5
Ipecacuanha ... gr. 1/8
Cascara Sagrada Extract gr. 1/4

In bottles of 25 at 1/0
In bottles of 100 at 3/0

R. 'TABLOID' QUININÆ ET CAMPHORÆ

Each product contains:

Quinine Bisulphate ... gr. 1
Camphor ... gr. 1/5

In bottles of 25 at 10d.
In bottles of 100 at 2/6

'TABLOID' Products present accurate doses of medicaments of exceptional
quality.

Always write the word *'Tabloid'* in full

For further particulars, see Wellcome's Medical Diary

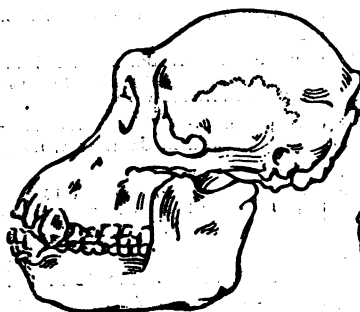


BURROUGHS WELLCOME & CO., LONDON

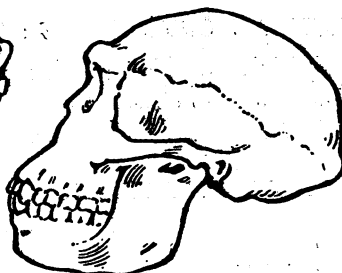
NEW YORK MONTREAL SYDNEY CAPE TOWN MILAN
SHANGHAI BUENOS AIRES BOMBAY

All communications intended for the Head Office should be addressed to SNOW HILL BUILDINGS, LONDON, E.C. 1

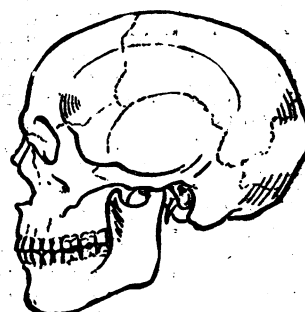
London Exhibition Room: 54, Wigmore Street, W.



Chimpanzee



Pithecanthropus



Modern Man

SKULLS OF CHIMPANZEE, PITHECANTHROPUS AND MODERN MAN.—A comparison of the skulls here illustrated would seem to lead to the conclusion that brain development and the ever-increasing use of the hand acted reciprocally in furthering the progress of the race toward full human condition.

It is clear that the vault of the skull of *Pithecanthropus erectus* was very low, and that he had prominent eye-brow ridges combined with a very retreating forehead—all ape-like traits. In length and width, however, his skull was quite up to human standard. The size of his brain—about two-thirds that of modern man—places him between ape and man. There are indications that the brain area concerned in speech was in process of development; it is therefore probable that he was able to communicate with his fellows by some rudimentary form of language. *Pithecanthropus* may be looked upon as man in the making; he may have been the forerunner of modern man, though perhaps not in the direct line. CULTURE PHASE: EOLITHIC?

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