



The advertisement is framed by a decorative border with a bubble-like pattern. On the left side, a large, stylized white outline of a human figure is shown in profile, facing right. A wavy line representing steam or smoke rises from a cup at the bottom left, passing through the figure's torso. At the bottom left, there is a detailed illustration of a can of Allenburys' DIET and a white cup filled with the product, with a spoon resting in it. The can has the following text: "A Light Nourishment for General Use", "Allenburys' DIET", "A PANCREPTISE", "It is a complete food for both", "Which Americans", "Invalids Digest", and "Allen & Hanburys Ltd." at the bottom.



*For Invalids,  
Dyspeptics, the Aged  
and  
Nursing Mothers.*

**Allenburys'**  


Made from rich full-cream milk  
 and whole wheat, peptonised  
 during manufacture, the Diet is  
 both nourishing and easy of  
 digestion. It lies lightly on the  
 stomach and, taken before retiring,  
 provides a simple supper, which  
 promotes placid sleep.

*Sole Manufacturers:*  
**Allen & Hanburys Ltd.**  
 37 LOMBARD STREET.  
 E.C. 3.