

THE MARVELLOUS X-RAY PLATE



"IMPEX"

(Patents applied for in all countries.)

Invented by Dr. LEONARD LEVY, M.A., F.I.C., Chief Chemist of the Cox-Cavendish Electrical Co., Ltd.,

MANUFACTURED UNDER LICENCE BY THE IMPERIAL DRY PLATE CO., LTD.

The introduction of this remarkable X-ray Plate has been heralded by the leading radiologists as the greatest advance in Radiology since its advent. Its outstanding feature is that it reduces exposures to

ONE TWENTIETH OF THE NORMAL.

This and other remarkable features are briefly summed up hereunder:—

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| <ol style="list-style-type: none"> 1. Normal exposure of 40 seconds is now 2 seconds. 2. Instantaneous Radiography becomes routine practice. 3. No intensifying screen required, thus no cassette to load. 4. Minimum exposure of operator and patient. 5. Great saving of wear and tear on tubes. | <ol style="list-style-type: none"> 6. Great contrast in density, even with rays of high penetration, thus securing excellent detail through thick parts. 7. "Soft" or "hard" rays may be used without changing ratio of exposure. 8. Complete absence of granularity. |
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