



SOUND SECURITY

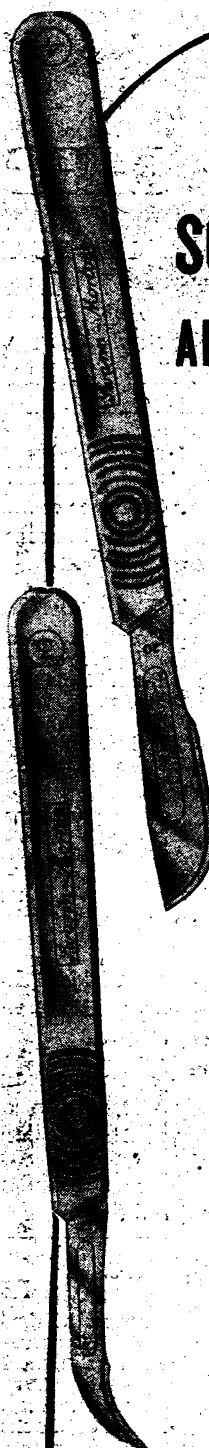
More important than ever to-day is the significance of the name 'Player' to cigarette smokers. It is a guarantee that quality and purity remain unchanged.

MEDIUM
OR MILD
PLAIN OR
CORK TIPS
10 for 7s
20 for 1/1½s

Player's Please

IT'S THE TOBACCO THAT COUNTS

NCC 517 K.



★ FINEST SCALPEL BLADES ALL BRITISH MAKE

**no increase
in price!**

★ **EDGE** Leading Hospitals throughout the country now specify Swann-Morton exclusively and more and more surgeons are finding that they can always rely on the perfect cutting edge and absolute uniform fitment of these All-British Scalpel Blades.

★ **PRICE** Ever-increasing output, backed by technical efficiency and knowledge, has lowered production costs — we pass that on to you in the form of a worthwhile price reduction with the assurance that the same high quality will be maintained!

3/- per doz.

1 gross lots	33/- per gross
5 " "	31/6 " "
10 " " and over	30/- " "

Handles 5/- each (Nos. 3 and 4)

OBTAINABLE FROM ALL GOOD
SURGICAL INSTRUMENT HOUSES

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