

IRRADEX



VITAMIN A

Growth promoting and anti-infective vitamin. Each teaspoonful of Irradex is the vitamin A equivalent of a teaspoonful of cod-liver oil.

VITAMIN B

Promotes appetite and aids digestion. Stimulates growth in the young. Protects the body from nervous disease, such as beri-beri and pellagra. Increases and maintains body weight. Essential for lactation.

VITAMIN D

Increases phosphorus and calcium metabolism and assimilation. A necessary factor in treatment of dental caries. Prevents and cures rickets in children. Irradex has twice the vitamin D potency of B.P. cod-liver oil.

IRON AND MANGANESE

Iron has been known for centuries to be valuable in the treatment of anæmias, and modern scientific research entirely confirms this fact. Its association with manganese has also been proved to enhance its value.

Each fluid ounce represents :
 Vitamin A ... 16,500 International units
 Vitamin D ... 5,500 International units
 Vitamin B ... 75 International units
 With Vitamin B
 Iron and Ammon. Citrate ... 4 grs.
 Manganese Citrate, Soluble ... 1 gr.
 In a palatable base containing
 Malt Extract.

IRRADEx provides the fat-soluble vitamins A and D in a most pleasantly tasting form, far superior to cod-liver oil; the growth-stimulating vitamin B in sufficient quantity; the anti-æmic effects of iron and manganese; and the nutritive and diastatic value of malt.

Irradex is specially indicated for children or adults who are underweight, have little appetite, or who have not regained healthy vitality after some acute infection.

During pregnancy and lactation, or other periods of stress, Irradex is especially indicated. It may well be prescribed for its nutritive effect in convalescence from operations.

DOSAGE: One or two teaspoonfuls three times a day.

Supplied in containers of approximately 1lb., 2½lbs. and 7lbs.



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Laboratories: Hounslow, Middlesex.

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