



GENTIAN VIOLET JELLY

with

Trade Mark **'MERTHIOLATE'** Brand

SODIUM ETHYL MERCURI THIOSALICYLATE

FOR THE TREATMENT OF BURNS

This jelly, containing 1% Gentian Violet, provides a convenient method of applying the dye to burned areas. Particularly adapted for use in burns about the face and hands, areas where the skin is thin, and in body flexures. The addition of 'Merthiolate,' which is an excellent general germicide with a low toxicity for tissues, enhances the value of the product and further lessens the possibility of infection.

Supplied in one-ounce and five-ounce collapsible tubes.

References: BRITISH MEDICAL JOURNAL, November 16th, 1940, p. 679; THE LANCET, November 16th, 1940, p. 627; PRACTITIONER, January, 1941, p. 27.

ELI LILLY AND COMPANY LIMITED
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