Chemotherapy with 'Albucid' in the common cold

It is generally held that the common cold is due to infection by a virus against which no chemotherapeutic measures have so far been found to be effective.

In the very distressing secondary infections, however, sulphonamides have been employed with varying success. Outstanding in this series is 'Albucid' Soluble, which is freely water-soluble. The low surface tension in which it is presented in

'ALBUCID' SOLUBLE

NASO-PHARYNGEAL SOLUTION

renders this preparation most effective whether in prophylaxis or treatment. Dispersal over the mucous membrane is rapid, penetration is marked, and it can be sprayed or painted on without causing irritation. Nontoxic—it is indicated in the mixed infections of coryza, tonsillitis, laryngitis, esophagitis, etc.

Descriptive literature sent on request.

Albucid 'is the registered name which distinguishes sulphacetamide of British Schering manufacture.

BRITISH SCHERING LIMITED 185-190, High Holborn London, W.C.1



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Gastric derangement, accompanied by nausea and vomiting, may on occasions interfere seriously with the valuable medication provided by Stilboestrol therapy.

Where intolerance is experienced, a compatible gastric sedative will be found in 'BiSoDoL' Powder. This well-balanced antacid-digestant—with its peptonising and amylolytic agents—helps to combat any anorexia.

Composed of bismuth subnitrate, magnesium carbonate, sodium bicarbonate, papain, diastase and peppermint oil, 'BiSoDoL' will be found to be an ideal alkaline sedative.

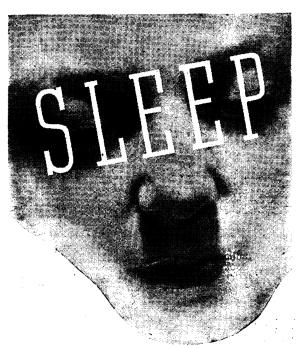
DOSAGE: One teaspoonful to be given shortly before each dose of Stilboestrol. This dose may be safely increased where acute nausea is marked.

FORMULA: Magnesii carbonatis levis, 39.27. Sodii bicarbonatis, 56.09. Bismuthi subnitratis, papaini diastasi, aa 1.40. Olei menthae piperitae, 0.44.

-BiSoDol-

BiSoDoL LIMITED, 12, CHENIES STREET, LONDON, W.C.I





CADSURYS BOURN-VITA