

Protein regeneration following shock

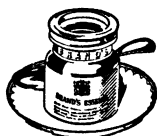
CLINICAL observation of the effects of shock following accidents, burns, and surgical operations, shows that there is a phase of catabolic destruction of body protein resulting in nitrogen disequilibrium. Protein replenishment, therefore, becomes an integral part of pre-operative and post-operative treatment. Immediate steps should be taken to rectify the protein loss by an adjustment of the diet.

It is often found that patients suffer from loss of appetite during the

early phase of recovery. The food offered may be unappetizing or difficult to digest. Until these conditions are overcome, patients may deteriorate through further protein depletion.

Brand's Essence is a first-class protein of animal origin. Being partly hydrolysed, it is capable of easy ingestion, digestion and absorption. It is extremely palatable and may be taken either as a jelly or a liquid.

It helps to support convalescence and assists in restoring a positive nitrogen balance.



Brand's Essence
(OF MEAT)

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Clarks

Curator Heel for Children

The right mental attitude can, as doctors know, influence physical recovery. In the case of certain foot ailments and leg weaknesses in children it is often possible to replace T-irons or heavy surgical boots with a lightweight corrective heel. The mental effect of wearing "ordinary shoes" need not be described.

Clarks Curator Heel has been clinically tested, with encouraging results, by an orthopaedic surgeon. Moulded in lightweight rubber, and attachable to certain Clarks Children's shoes, the heel is shaped to give arch support to weak (valgus) feet. Clarks prefer that this corrective device should be used only when specified by medical practitioners and that its fitting, etc., should be under expert supervision. Full details are available to members of the medical profession, children's clinics, etc., on application to Clarks.

C. & J. CLARK LTD. (SHOEMAKERS SINCE 1825), STREET SOMERSET

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ZŌPLA

STRAPPING

Zōpla Strapping is a first class product for surgical use. Very strong cloths, the mass is powerfully adhesive. White and Flesh Cloths, also on Elastic Cloth.

WHITE FELT

Zōpla on White Felt is very popular for padding and protective purposes. Does not harden in use.

ZŌPLA-BAND

Zōpla-Band, Elastic Adhesive Bandage, ideal where elasticity is essential.

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LESLIES LTD
EST. 1823

HIGHAM HILL RD
WALTHAMSTOW
LONDON, E.17

outstanding preparations . . .

CIMLAC GAUZE

Formula: Aminacrine Hydrochloride 0.1%, Hexylresorcinol 0.1% in a sterilized glyco-gelatin base.

Pack: Boxes containing 24 pieces, 4" x 3 1/4"

Cimlac Gauze is Non-Greasy and Non-Adherent

It is widely used in hospital and general practice for the treatment of Burns, Wounds, Varicose Ulcers, and Carbuncles. It rapidly controls infection from Gram-positive organisms and *B. pyocyaneus*, and promotes healing. Packed to facilitate non-touch technique.



HYPON TABLETS

Formula: Acetylsalicylic Acid 40.22%, Phenacet 48.00%, Codeine Phosph. B.P. 0.99%, phthal 1.04%, Excip 7.75%.

Dispensing Pack: Bottles of 1,000 tablets

Analgesic and Antipyretic

- (1) Side effects of depression and constipation often associated with continued administration of analgesics are avoided with HYPON TABLETS.
- (2) An F.R.C.S. writes "I have found the tablets extremely useful for post-operative pain and discomfort as well as for more homely uses."
- (3) **Indication:** Rheumatic conditions, Influenza, colds, Headache, Dysmenorrhoea, Post-operative pain.



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