

# Against exhaustion

The energising and therapeutic effect of glucose is available in a most acceptable form in LUCOZADE.

Whereas ordinary glucose preparations may have a sickly and even nauseating effect on the palate, LUCOZADE is remarkably refreshing. Once tasted — it is never refused.

An improved form of glucose therapy

This pleasing characteristic is of the greatest value in treating cases of shock, physical exhaustion and other conditions requiring glucose ingestion.

(Containing Dextrose, Maltose, and Dextrin in solution equivalent to 23% w/v Liquid Glucose B.P.)

## LUCOZADE

LUCOZADE LTD., GT. WEST RD., BRENTFORD, MIDD.

M.17

Hsst!  
that you Joe?

Just take a look at these shoes, Joe. Like 'em? Well, here's how it's done . . . I ride down town on Spitfire . . . hitch him to the lamp-post by the Bank. Then in I go to the shop next door, both guns blazing. "Stick 'em up!" I bark, "I want a pair of tough shoes that fit. And when I say fit I mean Footgauge! And when I say shoes I mean Clarks!" They didn't argue . . . Pay for 'em? 'Course not! . . . Mother did.

\* Clarks Children's Shoes and Sandals are made in several widths, and fitted by Clarks Footgauge for length and breadth and girth.

'Commando'



**Clarks**  
SANDALS

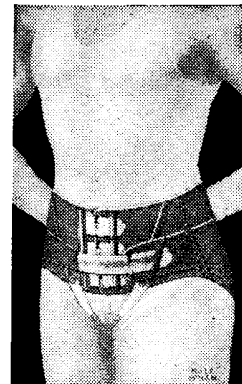
PLANTATION FINISHED CREPE RUBBER SOLES



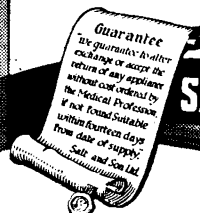
A PERFECT APPLIANCE  
FOR ITS PURPOSE:

## SALT'S Sacro-iliac Belt

Designed by an eminent orthopaedic specialist, this Belt is available in styles for men and women. Its perfect efficiency is accompanied with complete comfort. Rapidly restoring the normal relationship of the sacral and iliac bones, it also exerts a beneficial effect on the tone of the abdominal viscera. Not the least commendable thing about this Belt is the fact that it enables the patient to make early resumption of normal activities. Further details and Measure/Order forms available to medical people on request.



Appointments at London address: 1, STANLEY HOUSE, 103, Marylebone High Street, London, W.1.  
Tel.: Welbeck 3034.



**SALT & SON LTD.** BIRMINGHAM 2

## Next Best to Breast-Milk

MANY Doctors and Nurses prefer to recommend FRESH Cow's Milk—instead of Dried Milk—for their baby patients. And, because of its supreme value in infant feeding, there is plenty of fresh milk available for every Baby on application by the Mother at Food Offices.

The addition of a little of Sister Luras Food (a simple cereal product) makes liquid cow's milk (undiluted) completely digestible by even the youngest and most delicate infant.

The minute quantity of Sister Luras Food used adds little to the cost of liquid fresh milk. It makes the most satisfactory food available for all babies —no matter what their station in life.



**SISTER LAURAS FOOD**  
MODIFIES FRESH MILK FOR BABIES

2/4

From all Chemists

**FREE PROFESSIONAL SAMPLES** sufficient for a good trial with your difficult babies, are available to Members of the Medical Profession. Write to Sister Luras Food Co., Ltd. (Dept. BMJ/18) Springfield Works, Bishopbriggs, Near Glasgow.