

Clarks

Curator Heel for Children

The right mental attitude can, as doctors know, influence physical recovery. In the case of certain foot ailments and leg weaknesses in children it is often possible to replace T-irons or heavy surgical boots with a lightweight corrective heel. The mental effect of wearing "ordinary shoes" need not be described.

Clarks Curator Heel has been clinically tested, with encouraging results, by an orthopaedic surgeon. Moulded in lightweight rubber, and attachable to certain Clarks Children's shoes, the heel is shaped to give arch support to weak (valgus) feet. Clarks prefer that this corrective device should be used only when specified by medical practitioners and that its fitting, etc., should be under expert supervision. Full details are available to members of the medical profession, children's clinics, etc., on application to Clarks.

C. & J. CLARK LTD. (SHOEMAKERS SINCE 1825), STREET SOMERSET

The importance of protein during pregnancy and the nursing period

CLINICAL observation shows that the increased protein anabolism during the latter part of pregnancy, and particularly during the nursing period, requires more protein than was at first considered necessary. Adequate protein is, therefore, desirable to ensure the ample supply of breast milk.

The inclusion of high-grade protein foods in the diet of pregnant women is now a standard practice. In cases where there is loss of appetite

or a general feeling of exhaustion, the diet can be effectively supplemented by protein foods in a form which is easy to assimilate.

Brand's Essence is a first-class protein of animal origin. Being partly hydrolysed, it is capable of easy ingestion, digestion and absorption. It is extremely palatable, and may be taken either as a jelly or as a liquid. It helps to support

convalescence and assists in restoring a positive nitrogen balance.



**BRAND'S
ESSENCE
(OF MEAT)**

DERMATOPHYTOSIS

The introduction of AERO-PED—a preparation containing Phenylmercuric Nitrate in an o/w emulsion—presents a new and highly effective treatment for Tinea Pedis and other fungous infections.

1. It combines high antiseptic and fungicidal activity with low tissue toxicity.
2. Inhibits bacterial decomposition of perspiration.

**ACTIVE CONSTITUENT
PHENYLMERCURIC NITRATE 0.05%
in a water-miscible emulsion base.**

Mass treatment of epidermatophytosis in the British coalfields has shown that maximum clinical cures are frequently obtained with AERO-PED in 10-14 days.

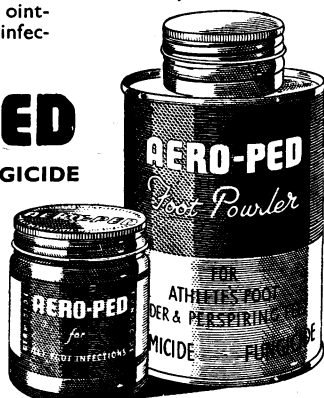
Complying with requests from Medical Practitioners for a P.M.N. Dry Treatment for Tinea Pedis, AERO-PED is now also available in powder form. The powder, used in conjunction with the ointment, protects against reinfection from footwear.

AERO-PED

**GERMICIDE · FUNGICIDE
ANTISEPTIC**

Clinical samples
free on
application

AERO-PED LTD.
Medical Department
35 BESSBOROUGH PLACE,
LONDON, S.W.1



SALT'S STILL SUPPLY

SALT'S wish to announce that, notwithstanding the present restrictions and labour shortages, they still continue to make and supply

SURGICAL BELTS to individual measurements

ELASTIC HOSIERY in all Thread Elastic qualities (Silk not now being available)

TRUSSES for all types of hernia to individual requirements

**ALSO ARTIFICIAL LIMBS AND
SURGICAL APPLIANCES**

Appointments at London address: 1
STANLEY HOUSE, 103, Marylebone
High Street, London, W.1.
Tel.: Welbeck 3034.



SALT & SON LTD · BIRMINGHAM 2



Hay fever CAN be relieved

Many cases of hay fever which have hitherto proved resistant to all forms of therapy, can now benefit from the symptomatic relief afforded by ^{trade mark} **'ANTHISAN'** ^{brand}
mepyramine maleate

Failure to respond satisfactorily to 'Anthisan' is an indication for the use of the more ^{trade mark} **'PHENERGAN'** ^{brand}
powerful antihistaminic promethazine hydrochloride

'ANTHISAN' Tablets : Containers of 25, 100 and 500 x 0.05 Gm. and 0.10 Gm.
Elixir : Containers of 4 fl. oz.
2.5 per cent. Solution : Boxes of 10 x 2 c.c. ampoules.

'PHENERGAN' Tablets : Containers of 25 and 500 x 0.025 Gm. and 0.01 Gm.
2.5 per cent. Solution : Boxes of 10 x 2 c.c. ampoules.

OUR MEDICAL INFORMATION DIVISION
WILL BE PLEASED TO SEND COPIES
OF THE MEDICAL BOOKLETS
'ANTHISAN' AND 'PHENERGAN'
ON REQUEST.

Meet us on Stand 47
at the
Glasgow Medical Exhibition
5th—9th June

manufactured by



MAY & BAKER LTD

distributors

PHARMACEUTICAL SPECIALITIES (MAY & BAKER) LTD. DAGENHAM

48141A

THE DIAGNOSIS IS— *Athlete's Foot*

Form E.C.10

LEICESTERSHIRE AND RUTLAND EXECUTIVE COUNCIL

Mr. } *J. H. H. H.*
Mrs. } (name and initials of patient)
Miss }

Age (if under fourteen years) _____

Address _____

Chemist's Stamp _____

For use only by Pricing Office _____

Rx

'Genatosan' Dermatological Cream No 8 3/4

Sig. Apply to affected part, twice daily.

'Fissan' Ichthammol Powder (sprinkler tin)

Sig. Dust over the affected part after applying the ointment. Sprinkle into socks before wearing.

Signature of Doctor *D. E. Hapworth*

Please see information on the back of this form

51-9417 B.S. LTD

'GENATOSAN' DERMATOLOGICAL CREAM No. 8

Formula { Acid. Salicyl. . . . 3%
Acid. Benzoic . . . 5%
In 'Genatosan' Water-miscible Base.

'FISSAN' ICHTHAMMOL POWDER

Formula { Ichthammol 2%
In 'Fissan' Colloidal Dusting Powder Base.

Enquiries to
Medical Department,
GENATOSAN LIMITED
A division of British Chemicals & Biologicals Ltd.
LOUGHBOROUGH, LEICESTERSHIRE

Telephone : Loughborough 2292

MT6

DEHYDROCHOLIN B.D.H.

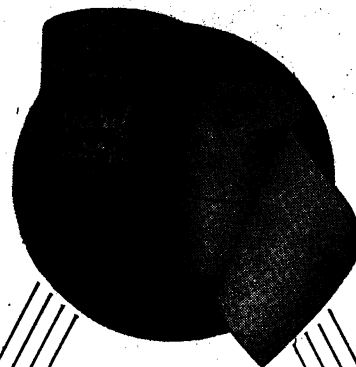
For the treatment of 'bilious' and 'liverish' conditions associated with biliary insufficiency. Dehydrocholin B.D.H. is also useful in establishing normal bowel action in patients with a deficiency of bile and in patients needing mild peristaltic stimulation.

Tablets containing 0.25 gramme in bottles of 20 and 100.

Literature and samples are available to physicians on request.

MEDICAL DEPARTMENT
THE BRITISH DRUG HOUSES LTD. LONDON N.1

Dhyd/E/24s



Variban ELASTIC PLASTER BANDAGES

are now recognised as a very successful treatment of Varicose conditions of the leg. They are also indicated for Strains, Fractures and general orthopaedic cases

CUXSON, GERRARD & CO., LTD.
MANUFACTURING CHEMISTS · OLDBURY · BIRMINGHAM