

## INFANT FEEDING

*without*  
**gastro-intestinal upsets**

Many practitioners endorse the Libby process of homogenization, which accelerates rate of digestion by the disruption of the cellular membranes and exposure of intracellular nutrients to the digestive enzymes, thus assuring ready assimilability and tolerability. First strained and then homogenized, Libby's Baby Foods provide essential nutriment in the vital early period of an infant's life.

*Libby's*

**HOMOGENIZED BABY FOODS**



Libby, McNeill & Libby Limited, Forum House, 15-16 Lime Street, E.C.3.

# Head Louse Infestation

SHOULD BE TREATED WITH **SULEO**

**F**ORMULATED with D.D.T. plus Pyrethrins, **SULEO HAIR EMULSION** combines speed of action with a high residual effect which exceeds the incubation period of the nits by several days. Extensive tests carried out in co-operation with the child-clinic doctor of an important Metropolitan Borough against very bad cases of pediculosis capitis have proved that **SULEO** renders head lice moribund only 5 minutes after application and destroys all lice present within 15 minutes.

**SULEO** also has great ovidical value. Laboratory tests conclusively show that up to 94% of nits fail to hatch after its application. Those that do subsequently hatch are killed by the residual action.

Non-irritant—Non-toxic—Easily applied—Undetectable. Used by Medical Officers throughout the country.

*Suleo*  
**HAIR EMULSION**

Obtainable from all chemists. Sample and literature upon request from—  
**JEYES LABORATORIES LIMITED, Millbrook, Chigwell, Essex.**

*First the New Last—*



**now  
greater  
flexibility**

Always first with any new development in the field of research into children's feet, the makers of Start-rite have now introduced greater flexibility into their normal range of children's shoes. Coupled with the New Last, perfected in 1946, this flexibility will give children's feet all the room, the stretch, the encouragement they need for free and normal development. The Medical Profession knows that flexibility and *not* arch-support will strengthen the foot muscle, and can confidently specify Start-rite both for their own children and for those of their patients.



—AND THEY'LL WALK HAPPILY EVER AFTER

START-RITE SHOES, NORWICH, NORFOLK

**outstanding preparations.....**

## CIMLAG GAUZE

Formula: Aminacrine Hydrochlor 0.1%, Hexylresorcinol 0.1%, in a sterilised glycol-gelatin base.

Pack: Boxes containing 24 pieces, 4" x 3½".



**CIMLAG GAUZE IS NON-GREASY AND NON-ADHERENT.**

It is widely used in Hospital and General practice for the treatment of Burns, Wounds, Varicose Ulcers and Carbuncles. It rapidly controls infection from Gram-positive organisms and *B. Pyocyaneus*, and promotes healing. Packed to facilitate non-touch technique.

## HYPON TABLETS



Formula: Acetylsalicyl Acid 40.22%, Phenacet 48.00%, Caffein 2.00%, Codein Phosph. B.P. 0.99%, Phenolphthal 1.04%, Excip. 7.75%. Dispensing Pack: Bottles of 1,000 Tablets.

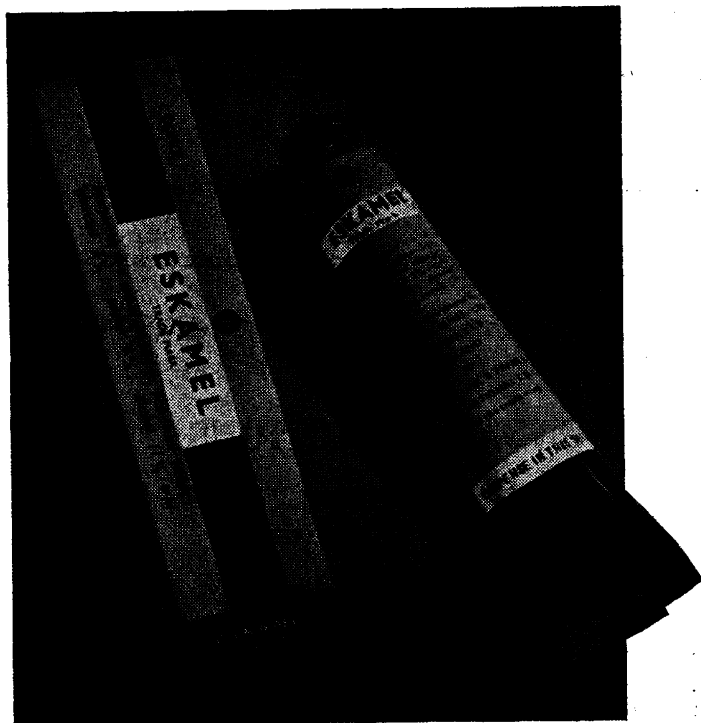
**ANALGESIC & ANTIPYRETIC.**

- (1) Side effects of depression and constipation often associated with continued administration of analgesics are avoided with HYPON TABLETS.
- (2) An F.R.C.S. writes: "I have found the tablets extremely useful for post-operative pain and discomfort as well as for more homely uses."
- (3) Indication: Rheumatic conditions, Influenza colds, Headache, Dysmenorrhoea, Post-operative pain.

**CALMIC LIMITED CREWE HALL CREWE.**

# NEW 'Eskamel'

a significant advance in acne therapy



**FORMULA:** *Resorcinol 2%, sulphur 8%, in a stable, grease-free, flesh-tinted base.*

**IMPORTANT** 'Eskamel' should be prescribed in 1-oz. tubes or multiples thereof. This preparation is designed to dry quickly, and to prevent evaporation it is issued in specially lined 1-oz. tubes.

'Eskamel' presents sulphur and resorcinol in a new, non-greasy ointment base which ensures maximum therapeutic effectiveness. Delicately flesh tinted, 'Eskamel' harmonizes so well with the skin as to be virtually invisible, and provides an almost imperceptible mask for unsightly lesions. The cosmetic excellence of 'Eskamel' ensures the ready co-operation of acne patients. 'Eskamel' treatment ordinarily brings definite improvement not in weeks or months but in a matter of days.



# 'Eskamel'

issued in 1-ounce tubes

**MENLEY & JAMES, LTD., 123 COLDHARBOUR LANE, LONDON, S.E.1**

for Smith Kline & French International Co., owner of the trade mark 'Eskamel'



*fulfils the single purpose of* **PAIN RELIEF**

Clinical experience with 'Heptalgin' in the relief of all types of pain has not merely confirmed the remarkable analgesic properties of the compound. Equally remarkable has been its relative freedom from undesirable side effects. For instance, 'Heptalgin' causes little or no depression or drowsiness—indeed, if both sedation and pain-relief are called for, then a sedative must be administered in addition to 'Heptalgin'. As with other analgesics, the dosage of 'Heptalgin' varies markedly from patient to patient. It is advisable to start with a dose of one tablet, increasing to a single dose of perhaps three or four tablets if response to the smaller amount is too slight.

ON 1ST MAY, 'HEPTALGIN' CAME  
UNDER D.D.A. REGULATIONS

**HEPTALGIN**

TABLETS (10 mg) bottles of 25 & 100.  
AMPOULES (10 mg) 1 cc. in boxes of 6

Brand Phenadoxone hydrochloride

GLAXO LABORATORIES LTD., GREENFORD, MIDDLESEX. BYRON 3434

## COMBINED ATTACK ON FUNGAL INFECTIONS

THE COMBINED APPLICATION of Mycil Ointment and Mycil Dusting Powder is effective in the treatment of fungal infections of the skin and particularly of tinea pedis.

The dusting powder used alone prevents re-infection when clinical cure has been effected. Its absorptive properties are effective in the treatment of excessive perspiration. Mycil preparations are non-mercurial and may safely be applied over a prolonged period.

# 'MYCIL'

Ointment in collapsible metal tubes;  
Dusting Powder in sprinkler drums

Further information will be supplied on request.

THE BRITISH DRUG HOUSES LTD.  
(Medical Department) LONDON N.1



Myc/E/10



*for* **ARTIFICIAL FEEDING  
UNDERWEIGHT AND  
MARASMIC INFANTS  
PREMATURE FEEDING**

further modified by the addition of the carbohydrates dextrin, dextrose and cane sugar.

MODIFIED LACIDAC is made in two strengths, Half Cream No. 1 (Calorie value 20 per oz.) and Full Cream No. 2 (Calorie value 24 per oz.). MODIFIED LACIDAC is a most satisfactory balanced feed for infants and is particularly valuable for underweight and marasmic babies, for premature infants and for those recovering from gastro-enteritis. Further information concerning this product will be supplied on request.

MODIFIED LACIDAC is a dried milk powder to which lactic acid has been added and which is

**COW & GATE MILK FOODS**

COW & GATE LTD.  
GUILDFORD, SURREY



THE INTRAVAGINAL TAMPON  
IN MENSTRUAL HYGIENE

# An important clinical study

**N<sup>o</sup> 3** *Original Gynaecological and  
Obstetrical Research. Annual  
Report.*

Tampax were given to 36 normal menstruating women, and they were instructed to insert one Tampax night and morning during and between their menstruation; that is, twice every day for one year. Vaginal mucosal biopsies, pH, bacterial flora, and glycogen contents of the vaginal mucosa were taken before, during, and after Tampax were used. To our surprise, the vaginal mucosa became much hypertrophied; the pH became more acid, which is helpful; the glycogen was increased and the bacterial flora was also improved. Tampax are made of cotton, and that is the reason they cause no harm, but produce a more healthy vagina.

Ten cases of senile vaginitis were instructed to insert one Tampax night and morning, and the vaginal mucosa in these cases became markedly hypertrophied. The alkaline vagina became acid and the reaction in the vagina became like that where estrogenic hormones had been used.

The normal non-pregnant vaginal mucosa also became so hypertrophied in some cases that it appeared like that of a pregnant woman. The vagina also became dried and appeared healthier than it was normally.

#### COTTON PACKS AND NORMAL MENSTRUATION

Tampax were used as successfully as perineal pads in 95 per cent of our 45 research cases. They were changed about as often as the pads. The psychological aspect of menstruation is in many cases relieved when the belt is no longer used. There was no blocking of the menstrual flow in the cervix in any of these cases.

#### LEUCORRHOEA VAGINAL

Keeps the vagina dry. A dry method. In long standing cases of leucorrhoea where the patients have to wear a perineal pad almost all the time to keep the underclothes from becoming soiled, a Tampax will absorb the secretion and keep the vagina very dry. You will have won her confidence and then proper treatment can be instituted.

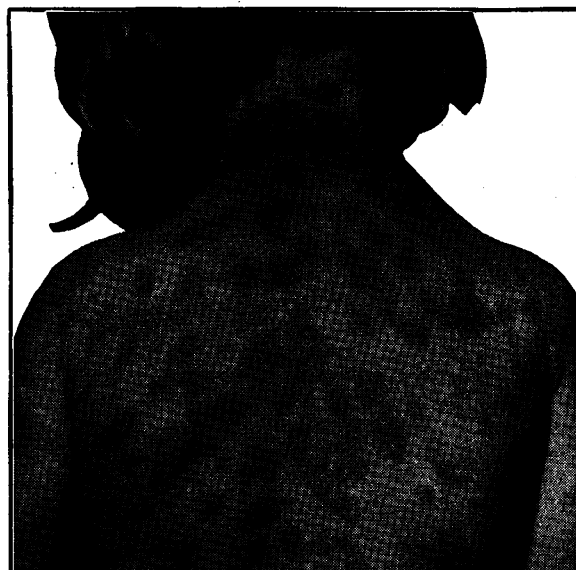
Reprinted  
from the  
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and Annals,  
Houston,  
Texas, U.S.A.,  
May, 1941

# TAMPAX

SANITARY PROTECTION WORN INTERNALLY

*Literature and samples of both absorbency sizes will gladly be sent on request.*

MEDICAL INQUIRIES: TAMPAX LTD., 110 JERMYN ST., S.W.1



## An antihistamine of low toxicity and wide application

HISTOSTAB is one of the most satisfactory antihistamines so far discovered. It will relieve readily all those pathological conditions resulting from the action of Histamine—capillary dilatation, increased capillary permeability and constriction of smooth muscle—which are the basis of allergic diseases.

Histostab produces very few undesirable side effects and may be given orally or by injection. It is also available as a solution, together with a powerful vasoconstrictor for the local antihistamine treatment of the eye and nose.

Histostab is specially indicated for *Urticaria, Eczema, Prurigo, Allergic Eye Diseases, Drug Sensitivity, Vasomotor Rhinitis, Hay Fever, and Serum Sickness.*

# HISTOSTAB

Histostab Oral Tablets, Bottles of 25 and 100.  
Compound Solution of Histostab, Bottles of  $\frac{1}{2}$  fl. oz.  
Injection of Histostab, Boxes of 6 x 2 c.c. ampoules.

Literature, further information and  
samples from the Medical Dept.  
BOOTS PURE DRUG CO. LTD.  
NOTTINGHAM, ENGLAND

