

I'm only a  
vertebrate  
biped . . .

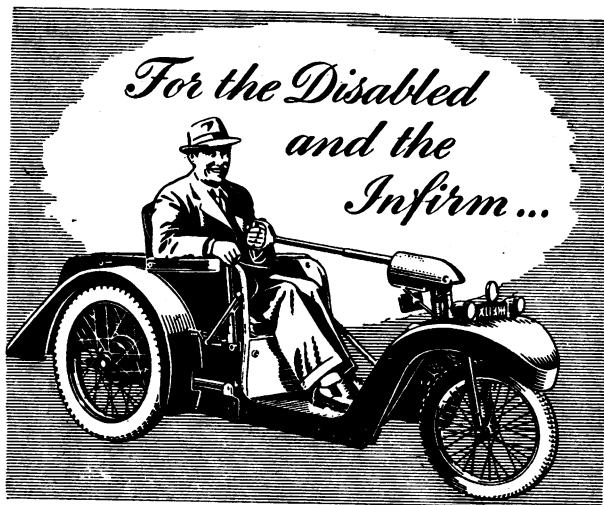


That's what I am. . . I use my feet for walking, running, climbing and falling down, and I plan to go on using 'em that way for the next eighty or ninety years. They've got to last. That's why my feet are more important than yours — even if they're not so big. Well . . . Clarks make Playe-Ups strong and good, and Clarks Footgauge sees to the fit. So whatever are we waiting for?



\* Clarks Children's Sandals are made in several widths, and fitted by Clarks Footgauge for length and breadth and girth.

**Clarks**  
SANDALS



The ability to get about, to maintain daily interests and social contacts, plays an important part in the continued health and happiness of the disabled and the infirm.

For this purpose the NELCO "SOLOCAR" is ideal. Electrically driven; silent, vibrationless and free from fumes; operated with one hand—effortlessly and without strain—it climbs any hill, travels 35 miles without re-charging, turns in its own length.

★ Agents in all parts of the Country.

**The Nelco SOLOCAR**

NELCO LTD., STATION ROAD, SHALFORD. NR. GUILDFORD, SURREY.

N. 7

# Against exhaustion

The energising and therapeutic effect of glucose is available in a most acceptable form in LUCOZADE.

Whereas ordinary glucose preparations may have a sickly and even nauseating effect on the palate, LUCOZADE is remarkably refreshing. Once tasted—it is never refused.

An  
improved  
form of  
glucose therapy

This pleasing characteristic is of the greatest value in treating cases of shock, physical exhaustion and other conditions requiring glucose ingestion.

(Containing Dextrose, Maltose, and Dextrin in solution equivalent to 23% w/v Liquid Glucose B.P.)

## LUCOZADE

LUCOZADE LTD., GT. WEST RD., BRENTFORD, MIDDX.

M.17



### THE "SALT AIR" ARTIFICIAL BREAST

—the obvious solution of the psychological problem which frequently follows breast amputation. It restores the normal figure line, banishes self-consciousness, encourages resumption of normal activities. Can be worn while bathing, as it retains its shape when wet and can be easily dried. Available in the "Saltair" Brassiere or separately for sewing into patient's own foundation garment. Details to doctors on request.



Appointments at London address: 1, STANLEY HOUSE, 103, Marylebone High Street, London, W.1. Tel.: Welbeck 3034.

Guarantee  
"We guarantee to either  
exchange or accept the  
return of any garment  
without cost, unless it is  
damaged or stained by  
the wearer's perspiration,  
within fourteen days  
from date of supply."  
Salt and Son Ltd.

**SALT & SON LTD.** BIRMINGHAM 2

## for prolonged local medication

Penicillin Chewing Gum A&H presents penicillin incorporated in a base predominantly mint-flavoured and designed to maintain the potency of the medicament.

When chewed slowly it provides an effective concentration of penicillin in the mouth for three to four hours. It is thus the preparation of choice in the treatment of Vincent's infection, tonsillitis and other infections due to penicillin-sensitive organisms within the buccal cavity.

### PENICILLIN CHEWING GUM A&H

In packets of six pieces, each piece containing 5,000 i.u. penicillin (calcium salt).

ALLEN & HANBURY LTD, LONDON, E.2

## White Magic

Quality clays and skilled craftsmanship have contributed to China's age-old record for fine porcelain and pottery. Since antiquity, this same quality of kaolin has been used by the Chinese for intestinal disorders, and it was thought to possess magical powers. Scientific research confirms the value of this remedy.

The well-known adsorptive properties of kaolin are combined with the astringent and antiseptic action of zinc phenol-sulphonate in 'Pectocel.' Pectin evenly suspends the colloidal kaolin, presenting it in its most active form. Pleasantly flavoured and readily acceptable 'Pectocel' is an ideal combination for toxic diarrhoeas and other intestinal inflammations.

Supplied in bottles of 4 fluid ounces and in dispensing packs of 16 and 80 fluid ounces.

*Lilly*  
TRADE MARK

# 'Pectocel'

BRAND

PECTIN AND KAOLIN COMPOUND

ELI LILLY AND COMPANY LIMITED  
BASINGSTOKE - - - - HANTS

## WHAT SHOULD BE THE CRITERION FOR AN INFANT MILK FOOD—

*economy...  
or the provision of  
optimal nutrition?*

Breast milk is the natural food for the human infant. Surely then, the indicated substitute is one which approximates most closely to breast milk?

In Humanised Trufood this close approximation to human milk is achieved by breaking down cow's milk into its constituents, and then re-assembling them in proportions similar to those of breast milk. Spray-drying at a low temperature then ensures that the fat is in a finely emulsified state. Naturally all this entails the use of costly technical processes.

The result is not a cheap product, but a reasonably priced one which has a balance of nutrients similar to that of breast milk: the protein, for instance, is similar not only in quantity but also in ratio of casein to soluble protein. For this reason Humanised Trufood is the indicated substitute in all cases where breast-feeding is not possible.

*Note the similarity between Humanised Trufood and breast milk and the contrast of both with cow's milk.*

	Humanised TRUFOOD	BREASTMILK	COW'S MILK
FAT	3.4%	3.4%	37%
PROTEIN	1.8%	1.3%	3.4%
CARBOHYDRATE	6.3%	6.9%	47%

### THERE ARE PLENTIFUL SUPPLIES OF TRUFOOD AVAILABLE

Enquiries about Trufood products or matters in which the experience of Trufood experts may be of value should be addressed to

## TRUFOOD

PROFESSIONAL INFORMATION SERVICE  
GREEN BANK, LONDON, E.1

TFD 50-1166

# Sedation

## without barbiturates

**Case**

MR. B. C., aet. 51

**Symptomatology**

- **INSOMNIA DUE TO PAIN**  
(ARTHRITIS)

**Therapy**

- **SEDATION & ANALGESIA**

**Prescribed**

- **DORMIPRIN** tablets  
2 tabs. before retiring.

**FORMULA:**

- \* Carbromal B.P.C. 150 mg. Ac. Acetylsal. B.P. 250 mg.
- \* Bromvaletone B.P.C. 50 mg. Mag. Oxid. B.P. 200 mg.

The acetylsalicylic acid in the product is alkaliized by magnesium oxide and is well tolerated.

**Case**

MR. A. B., aet. 37

**Symptomatology**

- **TENSION INSOMNIA**

**Therapy**

- **NIGHT SEDATION**

**Prescribed**

- **PERSOMNIA** tablets  
2 tabs.  $\frac{1}{2}$  hour before retiring.

**FORMULA:**

- \* Carbromal B.P.C. 195 mg.
- \* Bromvaletone B.P.C. 65 mg.

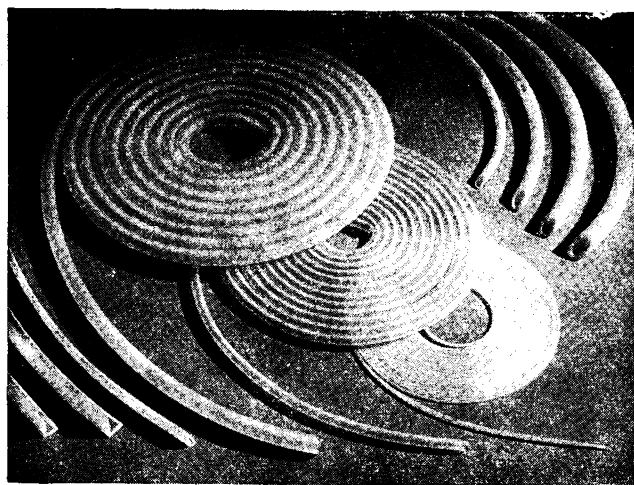
\* NOTE: The sedatives employed in both preparations are open-chain ureides and possess none of the habit-forming and other clinically undesirable side-effects of the barbiturates.

Dormiprin and Persomnia have no B.P., B.P.C., or N.F. equivalents and may be freely prescribed on N.H.S. form E.C.10.

Supplies: 12, 30, 100, 250 and 1,000 tablets.

Clinical samples and literature on request

**CLINICAL PRODUCTS LTD.**  
RICHMOND, SURREY, ENGLAND



## "PORTEX" PLASTIC TUBING

for ENDOTRACHEAL, DRAINAGE, INTRAVENOUS,  
HIGH PRESSURE, PENICILLIN ADMINISTRATION,  
AND LABORATORY USE

Literature and samples on request

**Manufacturers:**

**Portland Plastics Limited**  
Abbey House, Victoria Street, S.W.1



## When Breast-Feeding Fails—

YOUNG mothers do not always realize that, when breast-milk fails—or baby is not thriving—FRESH Cow's Milk is always available.

The Authorities, in recognizing the value of fresh milk in Baby Feeding, have made adequate supplies of it available FOR ALL BABIES, on application being made to Food Offices.

★ Liquid cow's milk is Nature's finest substitute for breast-feeding. MODIFIED with a little of Sister Lauras Food, cow's milk (undiluted) is completely digestible by the youngest and most delicate infant.

Sister Lauras Food, a simple cereal product, breaks up the casein, which is so valuable for tissue building, and all the mineral and vitamin content of the milk is unimpaired.

That is why so many Doctors recommend FRESH COW'S MILK modified with Sister Lauras Food.

# SISTER LAURAS FOOD

MODIFIES FRESH MILK

FREE PROFESSIONAL SAMPLES sufficient for a good trial with your difficult babies, are available to Members of the Medical Profession. Write to Sister Lauras Food Co. Ltd. (Dept. BMJ/19), Springfield Works, Bishopbriggs, Near Glasgow.

From all Chemists

2/4

