

Against exhaustion

The energising and therapeutic effect of glucose is available in a most acceptable form in LUCOZADE.

Whereas ordinary glucose preparations may have a sickly and even nauseating effect on the palate, LUCOZADE is remarkably refreshing. Once tasted — it is never refused.

An improved form of glucose therapy

LUCOZADE

LUCOZADE LTD., GT. WEST RD., BRENTFORD, MIDDX.

This pleasing characteristic is of the greatest value in treating cases of shock, physical exhaustion and other conditions requiring glucose ingestion.

(Containing Dextrose, Maltose, and Dextrin in solution equivalent to 23% w/v Liquid Glucose B.P.)

Announcing

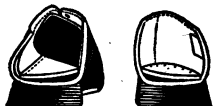
"INNERAZE"

shoes

by START-RITE

"Inneraze" shoes for children are to the Orthopaedic Surgeon as commercial sutures to the general surgeon. Supplied on medical prescription only, they incorporate the necessary surgical alterations for the treatment of flat feet (pronation) . . . by means of in-built wedging. The wedge is an integral part of the shoe, and is located between the inner and outer sole. These alterations are uniform . . . avoid shoe distortion and consequent uneven wear . . . do not mar the appearance of the shoe.

The Surgeon is relieved of the necessity for checking up that the "alterations" are those that are needed, and of time-consuming supervision after each repair.



These cross-sections show the built-in wedge in position and the buttressed heel. The thickness of the wedge is $\frac{1}{4}$ " or $\frac{3}{16}$ " according to size of shoe.

For names and addresses of the Start-Rite dealers from whom "Inneraze" Shoes can be obtained please write to:— The Managing Director,

James Southall & Co., Ltd.
34, St. George Street,
Hanover Square,
London, W.1.

ZOPLA

STRAPPING

Zōpla Strapping is a first class product for surgical use. Very strong cloths, the mass is powerfully adhesive. White and Flesh Cloths, also on Elastic Cloth.

WHITE FELT

Zōpla on White Felt is very popular for padding and protective purposes. Does not harden in use.

ZOPLA-BAND

Zōpla-Band, Elastic Adhesive Bandage, ideal where elasticity is essential.

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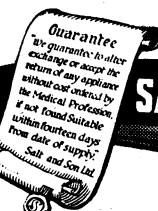
**EFFICIENCY
AND ABSOLUTE COMFORT:**

SALT'S Sacro-iliac Belt



The adoption of Salt's Sacro-iliac Belt affords quick relief of pain and discomfort, together with a rapid restoration of the normal relationship of the sacral and iliac bones. A beneficial effect is also exerted on the tone of the abdominal viscera. This efficiency is joined with real comfort, so that the patient can make an early resumption of normal activities. Styles are available for both sexes. Further details and Measure/Order forms on request.

Appointments at London address: 1,
STANLEY HOUSE, 103 Marylebone
High Street, London, W.1.
Tel.: Welbeck 3034.



SALT & SON LTD BIRMINGHAM 2