

The importance of protein during pregnancy and the nursing period

Clinical observation shows that the increased protein anabolism during the latter part of pregnancy, and particularly during the nursing period, requires more protein than was at first considered necessary. Adequate protein is, therefore, desirable to ensure the ample supply of breast milk.

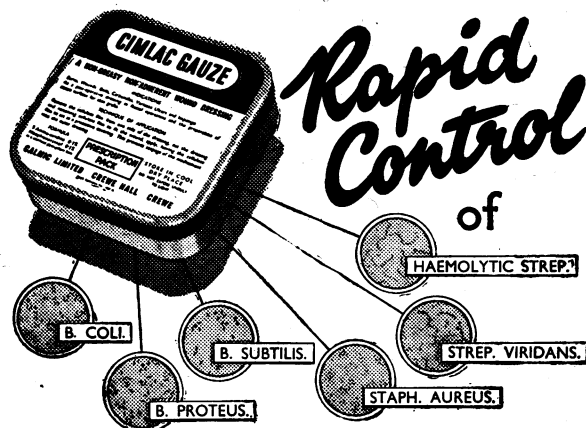
The inclusion of high-grade protein foods in the diet of pregnant women is now a standard practice. In cases where there is loss of appetite

or a general feeling of exhaustion, the diet can be effectively supplemented by protein foods in a form which is easy to assimilate.

Brand's Essence is a first-class protein of animal origin. Being partly hydrolysed, it is capable of easy ingestion, digestion and absorption. It is extremely palatable, and may be taken either as a jelly or as a liquid. It helps to support convalescence and assists in restoring a positive nitrogen balance.



BRAND'S ESSENCE
(CHICKEN or BEEF)



AND PROMOTION OF HEALING

Wounds, Boils, Carbuncles, Burns, Gravitational Ulcers. As a post-operative dressing in Rectal operations. In the preparation of tissue surfaces for skin grafts. At present available only to Hospitals, Private Practitioners, and Medical Departments in Industry.



CALMIC LIMITED · CREWE HALL · CREWE

seen any

leopards lately?



It doesn't matter . . . I just asked . . . You see I'm wearing my special leopard-hunting sandals . . . Fitted-for-length-and-breadth-and-girth . . . Know why they've got that sort of rubbery soles? . . . so you can sneak up behind a leopard without him hearing. Know what they're called . . . the sandals, I mean? . . . well, they're called Clarks Joyance Sandals. Know what I'd do if you were a leopard? . . . I'd go Bang!—bang!—bang! CLARKS! Bang! JOYANCE! Bang! SANDALS! Bang! Bang—Bang!



★ Clarks Children's Sandals are made in several widths, and fitted by Clarks foot gauge for length and breadth and girth.

Clarks
SANDALS

PLANTATION FINISHED CREPE RUBBER SOLES

The MAGILL FOLDING LARYNGOSCOPE

With 4 Interchangeable Blades.

(The largest may be used with a No. 10 Magill Cuffed Tube.)



Stainless steel blade ensures long life.

Reliable electrical system. No obstruction to manipulation of endotracheal tubes.

An exclusive  design
Now available from stock

Macintosh Curved Blade to fit same handle also available.

MEDICAL & INDUSTRIAL EQUIPMENT LTD.

SPECIALISTS IN ANÆSTHETIC APPARATUS AND SURGICAL INSTRUMENTS
12, New Cavendish Street, London, W.1.

Telephone: WELbeck 1851 & 15C4



Easing the way...



Although the adage 'life begins at forty' may be true in theory, it is in practice that we realise that it is not long before the difficult milestone of the menopause is reached. The years of stress may be eased by the timely administration of a preparation designed to counteract the depression, nervous phenomena, and vasomotor disturbances so troublesome to women patients.

Euvalerol M contains an odourless preparation of valerian with $\frac{1}{4}$ grain (16 mg.) phenobarbitone and 0.1 mg. stilboestrol in each fluid drachm. Its use is followed by marked diminution of symptoms and rapid restoration of emotional balance.

EUVALEROL M

In bottles of 4 and 8 fluid ounces.



Literature on application.

ALLEN & HANBURY'S LTD · LONDON · E · 2

TELEPHONE: BISHOPSGATE 3201 (12 LINES) · TELEGRAMS: GREENBURY'S, BETH, LONDON

for Glaxo penicillin ointments

CRYSTALLINE PENICILLIN G OINTMENT Glaxo

CRYSTAPEN is now the name

A SIMPLER NAME to write on your prescriptions... no risk of confusion with conventional 'low potency' ointments: these are the reasons behind the renaming of the two special Glaxo penicillin ointments. Remember—**CRYSTAPEN**. Just Crystapen Ointment for the preparation known previously as Crystalline Penicillin G Ointment Glaxo (2,000 units per gram); High Potency Crystapen Ointment instead of Crystalline Penicillin G Eye Ointment Glaxo (25,000 units per gram). Short, intensive treatment—so essential when using penicillin locally in dermatology and ophthalmology—is simpler now to specify.

CRYSTAPEN Ointment

½-oz. tube, 2/-

HIGH POTENCY CRYSTAPEN Ointment

1 drachm tube, 2/6d.

prices subject to usual professional discount



GLAXO LABORATORIES LTD., GREENFORD, MIDDLESEX BYRON 3434

MULTIVITE

Trade Mark

Multivite is the B.D.H. preparation of vitamins A, B₁, C and D, in chocolate-coated pellets which combine palatability with ease of administration.

Two pellets of Multivite provide the daily requirement of these four vitamins which are essential to health and, particularly in children, for normal growth. It is a valuable addition to the daily diet and invaluable when the diet is poor. A general feeling of well-being is noticeable after a course of Multivite, appetite is regained, listlessness disappears and susceptibility to infection is reduced.

Multivite is available in containers of 75 pellets.

MEDICAL DEPARTMENT

THE BRITISH DRUG HOUSES LTD. LONDON N.1

TELEPHONE : CLERKENWELL 3000 TELEGRAMS : TETRADOME TELEX LONDON

MLVT/E/527