Perfect toleration...

The acceptance and rapid assimilation of glucose depends very much upon the form in which it is offered. Ordinary glucose has a sickly, even nauseating flavour but this has been entirely overcome in LUCOZADE which is a most refreshing and palatable beverage. The offer of LUCOZADE secures eager acceptance—and this ensures the full energising and therapeutic effect anticipated from glucose ingestion.

An LUCOZADE

improved form of glucose therapy

LUCOZADE LTD • GT. WEST ROAD • BRENTFORD • MIDDLESEX



M. 15C

The importance of protein during pregnancy and the nursing period

CLINICAL observation shows that the increased protein anabolism during the latter part of pregnancy, and particularly during the nursing period, requires more protein than was at first considered necessary. Adequate protein is, therefore, desirable to ensure the ample supply of breast milk.

The inclusion of high-grade protein foods in the diet of pregnant women is now a standard practice. In cases where there is loss of appetite

or a general feeling of exhaustion, the diet can be effectively supplemented by protein foods in a form_ which is easy to assimilate.

Brand's Essence is a firstclass protein of animal origin. Being partly hydrolised, it is capable of easy ingestion, digestion and absorption. It is extremely palatable, and may be taken either as a jelly or as a liquid. It helps to support convalescence and assists in restoring a positive nitrogen balance.

> BRAND'S ESSENCE (CHICKEN OF BEEF)



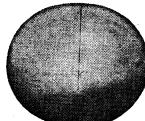
SALT AND SON LTD

THE "SALTAIR" ARTIFICIAL BREAST

the obvious solution of the psychological problem

which frequently follows breast amputation. It restores the normal figure line, banishes self-consciousness, encourages resumption of normal activities. Can be worn while bathing, as it retains its shape when wet and can be easily dried. Available in the "Saltair" Brassiere or separately for sewing into patient's own foundation garment.

BRASSIERES are also available for use in mastitis. Particulars of all styles available on application.



Front View



Back View (uncovered)

BIRMINGHAM, 2