



Sectral 400

acebutolol

Now 'Sectral 400' (acebutolol) presents features that will not only simplify the treatment of hypertension for both physician and patient, but will also improve patient co-operation and response.

Once-daily (breakfast) dosage scheme (in Calendar pack). Studies show that 'Sectral 400' is as effective given in single, as it is in divided daily doses,^{1,2} with a low incidence of side-effects on once-daily dosage.² In a further study, results showed that there was no substantial change in the mean values for blood pressure, following abrupt change to 'Sectral 400', from 'Sectral' in divided doses.

Now Select Sectral 400 once daily to protect your hypertensive patients

References 1 *Br. J. Clin. Pharm.* (in press) 2 Trial on file (to be published). Full information is contained in the Data Sheet.

*'Sectral', 'Sectral 200' and 'Sectral 400' are trade marks of May & Baker Ltd Dagenham Essex RM10 7XS for its preparations of acebutolol

Prescribing information

Product Licence Numbers

100 mg capsules 0012/0100

200 mg capsules ('Sectral 200') 0012/0101

400 mg tablets 0012/0099

Injection 0012/0102

Dosage: (Hypertension)

Most patients respond to an oral dosage of 400 mg once daily. If response is not adequate, dosage may be increased up to 1200 mg once daily at breakfast time.

Route and Method:

By oral administration. Injection is available for other indications. (Please refer to Data Sheet)

Major Side Effects:

No serious side-effects have been reported. Those encountered with beta-blockade in general (hypotension, bradycardia, gastro-intestinal effects and depression) have been met with infrequently.

Major Precautions:

In common with other beta-blocking agents, 'Sectral' should be used with caution in the presence of bradycardia, when there are signs of heart failure, and when used in conjunction with catecholamine-depleting drugs. Some anaesthetists prefer to discontinue therapy 24 to 48 hours prior to anaesthesia. Care should also be exercised in asthmatic patients, particularly when the intravenous route is employed.

Major Contra-indications:

Cardiogenic shock is an absolute contra-indication as is heart block.

Basic N.H.S. cost

25 x 100 mg capsules - £1.15½

25 x 200 mg capsules - £2.22

28 x 400 mg tablets (Calendar Pack) - £5

5 ml ampoule - £0.61



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MA6327

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Stoma Care World Wide

inside this issue

Private Psychiatric Care

A highly trained team of doctors, nurses and therapists offer treatment for a wide range of psychiatric illnesses at Ticehurst House, including a special unit for the treatment of Alcoholism. The team includes general psychiatrists, a consultant with a specialist interest in drinking problems, a consultant physician, educational and occupational therapists. Consultants are also welcome to treat their own patients by arrangements with the Medical Staff.

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Further information is available from the Matron,

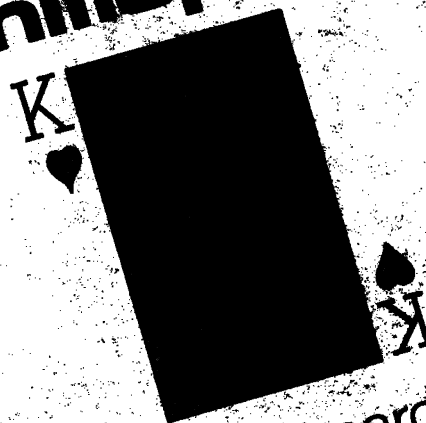
Ticehurst House

Ticehurst, Wadhurst, Sussex.
Telephone: Ticehurst (0580) 200391.



millophyline

(Esmolophylline Compozet)



Respiratory and cardiac stimulant Bronchodilator

Distributor in the United Kingdom
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Romford, RM1 4JX tel: Romford 46033

Full product information available upon request.

dales pharmaceuticals limited

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BRITISH MEDICAL JOURNAL, 13 JANUARY 1979

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Worldwide clinical studies, involving over 7800 patients with acute and chronic lower respiratory infections, have shown that 91% were successfully treated with SEPTRIN!¹

SEPTRIN is effective against all the major pathogens, including *H. influenzae* and *Strep. pneumoniae*.

¹Data on file.

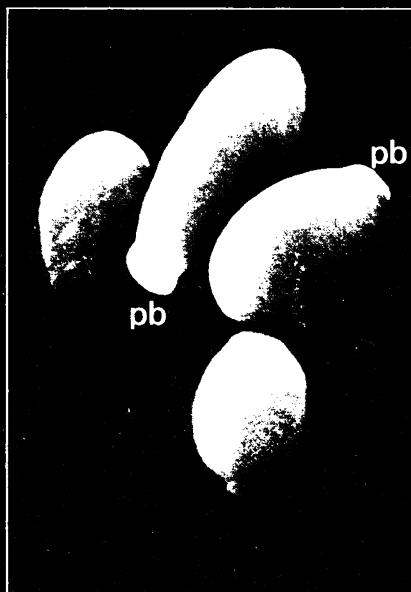
SEPTRIN contains trimethoprim and sulphamethoxazole. Full prescribing information is available on request. Wellcome Medical Division The Wellcome Foundation Ltd., Berkhamsted, Herts

SEPTRIN A FIRST CHOICE IN CHEST INFECTION

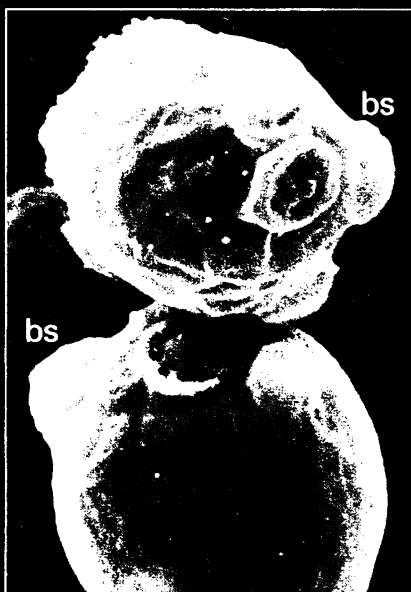
TRADE MARK

the fungicidal breakthrough

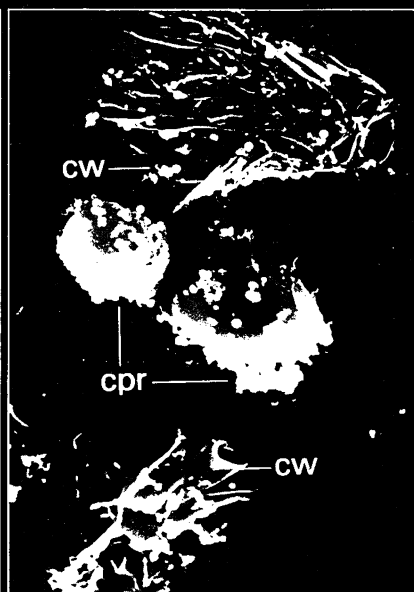
Scanning Electron Microscopic photographs of *Candida albicans* before and after treatment with miconazole.



1. Untreated cells appear as isolated yeast forms in an oval shape and with a smooth surface showing the formation of polar buds (pb).



2. Upon exposure to a fungistatic dose (10^{-7} M) of miconazole the cells tend to cluster. Budding becomes disorganized with visible budding scars (bs) that are randomly distributed over the surface of the cells.



3. Treatment with a fungicidal dose of miconazole causes the cell wall (cw) to burst. Vesicles of cytoplasm disintegrate and adhere to the surface of yet unbroken cells (cpr). (The interior of the cells is completely lytic).



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Daktarin

miconazole nitrate 2 % w/w

*highly effective
in all fungal infections*

further information available on request from:



Janssen Pharmaceutica

2340 Beerse, Belgium.

or from:

Janssen Pharmaceutical Ltd.
Janssen House, Marlow, Bucks.

PL/0242/0016, 17, 47, 48, 52

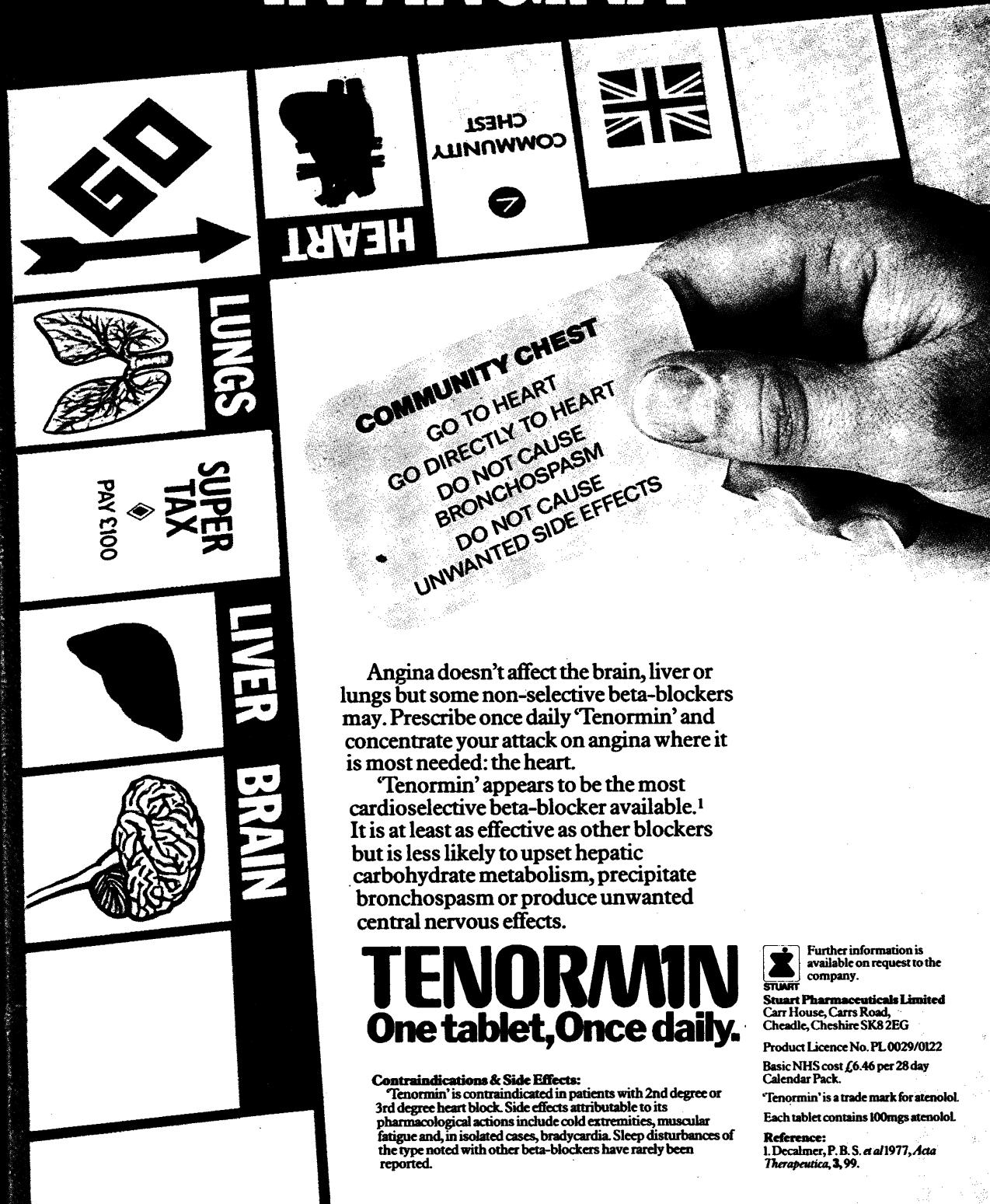
Trade Marks: Brentan in Denmark and Spain, Daktar in Germany, Daktarin in all other countries.

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ADVANCE TO TENORMIN IN ANGINA



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Angina doesn't affect the brain, liver or lungs but some non-selective beta-blockers may. Prescribe once daily 'Tenormin' and concentrate your attack on angina where it is most needed: the heart.

'Tenormin' appears to be the most cardioselective beta-blocker available.¹ It is at least as effective as other blockers but is less likely to upset hepatic carbohydrate metabolism, precipitate bronchospasm or produce unwanted central nervous effects.

TENORMIN

One tablet, Once daily.

Contraindications & Side Effects:
'Tenormin' is contraindicated in patients with 2nd degree or 3rd degree heart block. Side effects attributable to its pharmacological actions include cold extremities, muscular fatigue and, in isolated cases, bradycardia. Sleep disturbances of the type noted with other beta-blockers have rarely been reported.

Further information is available on request to the company.
STUART
Stuart Pharmaceuticals Limited
Carr House, Carrs Road,
Cheadle, Cheshire SK8 2EG
Product Licence No. PL 0029/0122
Basic NHS cost £6.46 per 28 day
Calendar Pack.
'Tenormin' is a trade mark for atenolol.
Each tablet contains 100mg atenolol.

Reference:
1. Decalmer, P. B. S. *et al* 1977, *Acta Therapeutica*, 3, 99.