

## When rheumatism grips, the sustained heat of Antiphlogistine soothes

S far as is known to Medical Science there is no real cure for Rheumatism. Osler says "hot applications are soothing"—and when Rheumatism grips, especially in joints and muscles, the self-generated and sustained heat of Antiphlogistine brings blessed relief.

## Apply Antiphlogistine hot and thick

-as hot as can be borne comfortably by the patient. Once in position and bound snugly with an outer bandage Antiphlogistine will produce and sustain heat upwards to 24 hours.

The scientific reason for this is that the large c.p. Glycerine content in Antiphlogistine, acting with the fluids of the tissues, especially when joint swelling is present, sets up a natural generation of heat.

We do not claim that Antiphlogistine will cure Rheumatism, but it does diminish pain and this is a great relief to the patient.

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The Denver Chemical Mfg. Company, London, E. 3.

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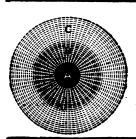


Diagram represents inflamed area. In zone "C" blood is flowing freely through underlying vessels. This forms a current away from the Antiphlogistine, whose liquid contents, therefore, follow the line of least resistance and enter the circulation through the physical process of endosmosis. In zone "A"there is stasis, no current tending to overcome Antiphlogistine's hygroscopic property. The line of least resistance for the liquid exudate is therefore, in the direction of the Antiphlogistine. In obedience to the same law exosmosis is going on in this zone, and the excess of moisture is thus accounted for,



Antiphlogistine poultice after application. Center moist. Periphery virtually dry.