

ANAHÆMIN B.D.H.

The potency of Anahæmin in pernicious anæmia is now established. In this condition it is generally regarded as being the most economic method of producing a normal blood picture, being active in minimal dosage at wide intervals.

More recently, however, the value of Anahæmin in the treatment of severe secondary anæmia due to hæmorrhage, either acute or chronic, has been demonstrated. In addition to effective preparations of iron "four weekly doses of an active liver preparation such as Anahæmin 2 c.c. are advisable to stimulate red cell formation" (Med. Press & Circ., July 3rd, 1940, p. 4). This is of considerable importance in the after-treatment of severe hæmorrhage due to injury whether from accidents or from enemy air activity.

Literature on request

THE BRITISH DRUG HOUSES LTD. LONDON N.1

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THE IDEAL EFFERVESCENT SALINE



In a recent survey on the use and abuse of aperients, a distinguished pharmacologist has written: "... that the regular daily dose of a saline purgative is in some way deleterious, is, of course, wrong. ... A saline draught in the morning is trustworthy and rapid."



For the prevention of constipation and also for the relief of moderate degrees of constipation, no safer and more dependable laxative can be employed than an effervescent preparation of the high standard of ENO'S FRUIT SALT. The latter has been used and prescribed by many tens of thousands of doctors for over seventy years. During this time it has acquired a well-deserved world-wide reputation for purity and efficacy.

The constituents of ENO'S FRUIT SALT promote gentle peristalsis through their Osmotic Action, and

assist the expulsion of toxins from the large intestine. The bloodstream will also benefit, in that a useful portion of the dissolved salts is absorbed from the alimentary tract and slowly converted into carbonate, thus maintaining the alkalinity of the blood at a healthy level. Furthermore, a daily dose of ENO'S FRUIT SALT checks any tendency to undue concentration and acidity in the renal secretions. FRUIT SALT also exerts a sedative action on the gastric mucosa.

Samples and literature available on request.

J. C. ENO LTD., MEDICAL DEPARTMENT, GT. WEST ROAD, BRENTFORD, MIDDXX.