

TO EVERY DOCTOR WHO
USES ANY FORM OF IODINE

Five Pertinent Questions

- 1 When you apply Tr. Iodi to an open wound to combat sepsis, do you anticipate any undesirable side-effects—such as intense irritation?

Iodex combats sepsis, but it also soothes and thus hastens the reparative processes.

- 2 Although you know the resolvent and decongestive action of iodine *per se*, would you apply Tr. Iodi in hæmorrhoidal conditions or would it be too crude?

Iodex is entirely bland even on mucuous surfaces, and is regularly employed in ano-rectal lesions, with comfort to the patient, and completely satisfactory results.

- 3 If you paint Tr. Iodi on a swollen neck-gland—as iodine is here admittedly the most useful drug—do you always expect penetration or a gradual hardening and corroding of the skin?

Iodex penetrates to the deeper tissues, and it does not harden, burn, or corrode the skin or in any way affects its vital qualities.

- 4 Is the Tincture the most useful or most advisable form of iodine to carry in your Emergency Bag?

Iodex is more active and more penetrating than the Tincture, yet it is not contra-indicated on hypersensitive surfaces. Its sphere of usefulness, therefore, is immeasurably wider.

- 5 Have you proved the virtue of Iodex in simple goitre, pruritus ani, mammitis, ringworm, or other inflammatory conditions in which you would hesitate to apply the Tincture?

If not, we shall be pleased to send you samples of Iodex to prove its bland and effective character.

THE IODINE WITH A WORLD-WIDE REPUTATION

IODEX

MENLEY & JAMES LTD.,
123, COLDHARBOUR LANE, LONDON, S.E.5.

MARMITE

to combat
winter illnesses

Epidemics loom threateningly ahead unless resistance can be built up in good time. Transport difficulties, the black-out, disturbed sleep and congregation in shelters all undermine health, and every possible measure must be taken to avoid sickness. A high standard of nutrition for everyone is essential for the maintenance of the health of the nation.

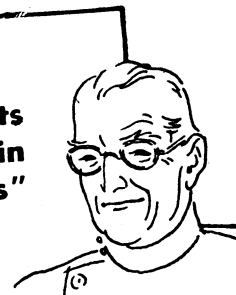
Deficiency of vitamins of the B complex leads to skin lesions, visual disturbances, lack of muscle tone, decreased appetite, gastro-intestinal disorders, sub-normal growth and increased susceptibility to disease. Marmite supplies all the vitamins of the B group and is prescribed extensively both in preventive and curative medicine.

Sample and literature on request from:

The Marmite Food Extract Co. Ltd., 35, Seething Lane, London, E.C.3.

4011

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