

## Calcium and Phosphorus in the correct physiological ratio

A great amount of ill-health and poor physique can be attributed to insufficient intake of calcium and phosphorus. Much of this could be prevented by the administration of 'Calfos,' which, being derived from organic sources, presents calcium and phosphorus in the most assimilable form and in the correct physiological ratio.

The appropriate use of 'Calfos' ensures the retention of these two essential minerals in the body in adequate amounts to replace natural losses. It thus marks a noteworthy advance in nutritional therapy of importance to all who suffer—whether overtly or not—from calcium and phosphorus deficiency.

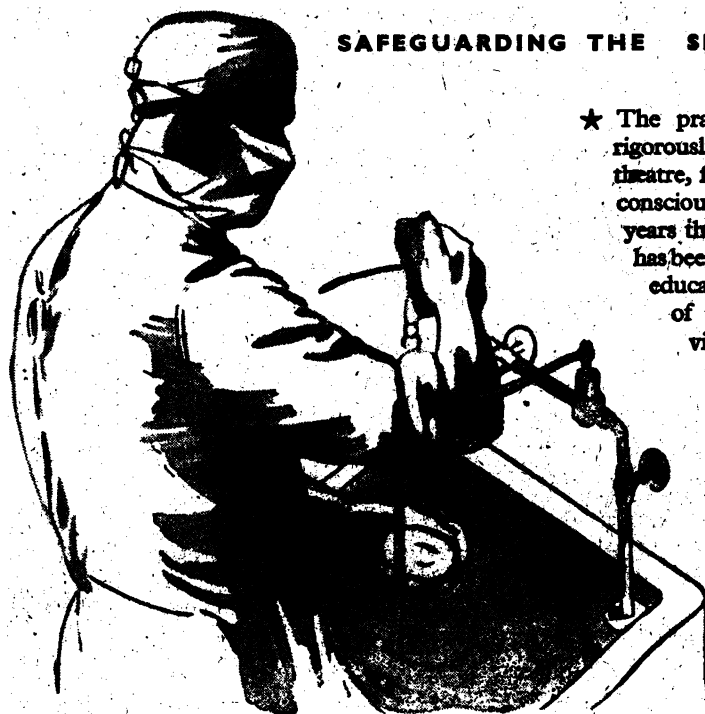
*Samples and full literature on request*



CALFOS LIMITED, IMPERIAL HOUSE, KINGSWAY, LONDON, W.C.2.

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### SAFEGUARDING THE SKIN FROM INFECTION



★ The practice of surgical cleanliness, so rigorously observed in the operating theatre, finds a reflection in the everyday consciousness of the layman. Of recent years the use of Wright's Coal Tar Soap has been growing—largely as a result of the education of the public in the elements of protection against infection. By virtue of its well-known antiseptic and antipruritic properties Wright's Coal Tar Soap has been used and recommended by Doctors for more than 70 years. Its therapeutic property is combined with a gentleness of action acceptable to the most sensitive skin.



**WRIGHT'S** COAL TAR SOAP PROTECTS WHILE IT CLEANSSES

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