

# SICCOLAM

*A fat-free desiccant paste for the treatment  
of inflammatory conditions of the skin*

Siccolam is the culmination of a long series of investigations, and its dermatological value has been confirmed by extensive clinical trial. The conclusion has been reached (Brit. Journ. Dermat. & Syph., June 1941, p. 177) that '... technical properties render this preparation superior to the many lotions, such as calamine, zinc oxide lotion, etc., so commonly used in this country hitherto for the same indications.'

Advantages of Siccolam—

- 1 Active in all inflammatory dermatoses
- 2 Absolutely innocuous      No contra-indications to its use
- 3 Effects immediate adsorption of fluid exudate
- 4 Causes rapid relief of inflammation and pruritus
- 5 Active in both acute and chronic conditions
- 6 Can be used in conditions in which the use of fatty preparations is contra-indicated
- 7 Simple and cleanly in use      Dries rapidly
- 8 Conveniently carried in screw-capped collapsible tubes

*Literature on request*

THE BRITISH DRUG HOUSES LTD. LONDON N. 1

Telephone: Clerkenwell 3000

Telegrams: Tetradome Telex London

Sic/E/5a

## DIETETIC REFORM

If used with discretion some of the opportunities given by this war may benefit the whole population for all time. The scarcity of foodstuffs has made necessary a break with tradition, and the time is ripe to inculcate the habit of eating the right kind of food, establishing a sound diet for everyone.

Protective foods may be easily omitted from a restricted diet, and in war-time special care must be taken to include an adequate amount of vitamins. Marmite yeast extract is an important source of the vitamin B complex.

*Use Marmite with economy and please be patient  
if you cannot easily obtain your usual supplies.*

## MARMITE

YEAST EXTRACT

The Marmite Food Extract Co. Ltd., 35 Seething Lane, London,  
E.C.3

## The treatment of HERNIA

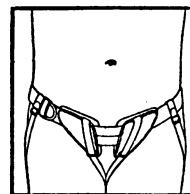


Illustration shows  
double truss price

45/-

Single truss - - 35/-

Where treatment of Hernia by surgical methods is undesirable for any reasons, the HECSON super elastic truss can be confidently recommended. The Special Feature of the HECSON Truss is that the perineal or under strap is attached to the top of the pad, instead of the lower margin as in the ordinary elastic or old spring truss. Thus it becomes part of the leverage mechanism for increasing the pressure of the pad at its base

THE "HECSON"  
REGD.  
SUPER ELASTIC TRUSS

Further particulars on request of sole manufacturers

## H. E. CURTIS & SON, LTD.

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