

*Rapid & Certain Relief for* **INFLAMED & PAINFUL HÆMORRHOIDS**

**'PROCTOIDS'**  
HÆMORRHOIDAL SUPPOSITORIES

Two special advantages possessed by 'Proctoids' are:—

1. Inclusion of Ephedrine Sulphate to reduce congestion and inflammation and control hæmorrhage.
2. Special torpedo shape which ensures easy insertion and absolute retention of the suppository.

**JOHN WYETH & BROTHER LIMITED**  
25, OLDHILL PLACE, LONDON, N.16  
(Sole Distributors for Petrolagar Laboratories Ltd.)



## THE IDEAL LAXATIVE FOR PROLONGED USE

Certain characteristics have won for ENO'S "FRUIT SALT" a very high place in professional regard. Few simple medicines are presented in so attractive a form, and for patients obliged to maintain prolonged use of a laxative ENO'S "FRUIT SALT" provides a highly satisfactory answer.

By the natural process of osmotic diffusion ENO'S "FRUIT SALT" creates healthy intestinal conditions, from which follow gentle regular and complete bowel evacuations.

The morning dose of "ENO'S FRUIT SALT" is universally regarded in a singularly favourable light. It is refreshing, exceedingly pleasant to drink. It is non-irritating, non-toxic, non-habit forming, and free from sweetening agent. Diabetic patients may take it in perfect safety, and, owing to the absence of sulphates, ENO'S "FRUIT SALT" may be confidently prescribed for patients receiving sulphonamide treatment.

**J. C. ENO, LTD. (MEDICAL DEPT.),**  
GT. WEST RD., BRENTFORD, MIDD.



## ALOCOL

Colloidal Hydroxide of Aluminium

### Improved Antacid Therapy

**SODIUM BICARBONATE**, bismuth salts and other time-honoured antacids having each proved to possess individual disadvantages, an agent such as "Alocol," which combines the best therapeutic features of these with intrinsic merits of its own, must be of interest to the physician.

"Alocol" is a powerful antacid agent which forms with the stomach contents a colloidal jelly with the power of adsorbing free hydrochloric acid, thus fixing it and eliminating it from the system. It has a remarkably soothing effect on the inflamed or irritated gastric mucosa, and is, therefore, rapidly effective in relieving pain. Being non-absorbable "Alocol" is free from any risk of "alkalosis."

"Alocol" can be prescribed with confidence in all cases where alkaline therapy is indicated. Issued in tablet and powder form.

*Complete chemical history of "Alocol," with convincing clinical reports and supply for trial, sent free to physicians on request.*

**A. WANDER, Ltd., Manufacturing Chemists,**  
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