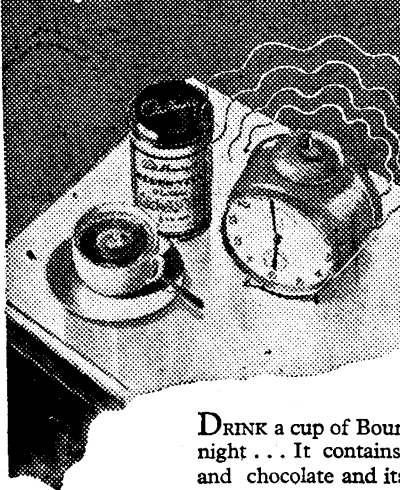


They suffer alarm-clocks gladly



who have
natural
restful
sleep

DRINK a cup of Bourn-vita last thing at night... It contains malt, milk, eggs and chocolate and its Vitamin B, phosphorus and calcium are valuable for the nerves. It induces healthy, *natural* sleep. (It is light and easily digestible too, and a perfect nightcap for convalescents.) Good sleep is an important commodity in these days of war-strain. This is a simple way to get the most out of it.

CADBURY'S

BOURN-VITA

FOR DEEP, RESTORING SLEEP

NON-TOXIC · NON-CUMULATIVE · NON-HABIT FORMING

INSOMNIA?

TAB
"ISOBROM"
indicated!

THE SAFE SEDATIVE AND HYPNOTIC

ISOBROM* is an entirely non-toxic sedative and hypnotic inducing quiet refreshing sleep without preliminary excitement. Somewhat less potent than chloral or the barbiturates, it is more dependable than the bromides.

ISOBROM promotes prompt and effective sedation. Its excretion is rapid and causes neither bromism nor after-effects.

ISOBROM medication, even for prolonged periods, carries no risk of hepatic or renal impairment or damage to the central nervous system.

ISOBROM is well tolerated even by infants, and is entirely without danger of habit formation.

*ISOBROM consists of Bromisovalerylurea combined with Bromethylbutylurea (Carbromal) in equimolecular proportions.

INDICATIONS—Insomnia, caused by functional nervous disorders, mental stress, fatigue or worry; Neurosis, anxiety states, hysteria including hysterical spasm, hyper-excitability, nervous vomiting Meniere's disease, etc.

THERE ARE NO KNOWN CONTRA-INDICATIONS

ACTION—ISOBROM induces sleep in 10-30 minutes. The effect lasts from 4-5 hours and is usually followed by natural sleep. In bts. containing 25 & 100 tablets. Dispensing Pack: 250 tablets.

This preparation is not advertised to the public.
Clinical samples and literature on request

CLINICAL PRODUCTS LTD. RICHMOND · SURREY

'Albucid' Soluble

AND THE COMMON COLD

The virus infection responsible for the common cold is resistant to every known chemotherapeutic agent. The extremely troublesome secondary infections however can often be aborted and the symptoms always relieved by the timely application of 'Albucid' Soluble Naso-Pharyngeal Solution. This contains 10% w/v 'Albucid' Soluble (sodium sulphacetamide) in a solution of low surface tension which promotes rapid dispersal and marked penetration. Applied as spray or paint. Non-toxic and non-irritating. Special indications are coryza, tonsillitis, laryngitis, etc.

'ALBUCID' SOLUBLE NASO-PHARYNGEAL SOLUTION

Full descriptive literature gladly sent on request.

'Albucid' is the registered name which distinguishes sulphacetamide of British Schering manufacture.

BRITISH SCHERING LIMITED

185-190 High Holborn, London, W.C.1.



539

KAYLENE-OL

Kaylene-ol safeguards the mucosa by virtue of its Kaylene content, which adsorbs irritant toxins from the chyme and faeces. Its paraffin constituent counteracts intestinal stasis.

Specific indications are:—Intestinal stasis and toxæmia, chronic colitis, disorders arising from indiscretions of diet, and all conditions associated with toxic absorption from the bowel.

It does not contain any laxative principle other than medicinal paraffin, but a modified preparation is also supplied which incorporates 0.5% of Phenolphthalein.

Formula:

Kaylene (Colloidal Kaolin) 7.5%, Liquid Paraffin 25%

KAYLENE, LIMITED

Sole Distributors: **ADSORBENTS, LTD.**, WATERLOO ROAD
LONDON, N.W.2