For Normal Infant Feeding

BIRTH TO NINE MONTHS

Humanised Trufood

PROTEIN

The ratio of casein to lactalbumin is adjusted to provide a total amino acid content which closely resembles that of human milk.

FAT

The presentation of the fat in the form of a finely diffused emulsion reduces the likelihood of fat intolerance.

CARBOHYDRATE

Lactose is the only carbohydrate present and constitutes 50/55% of the total solids.

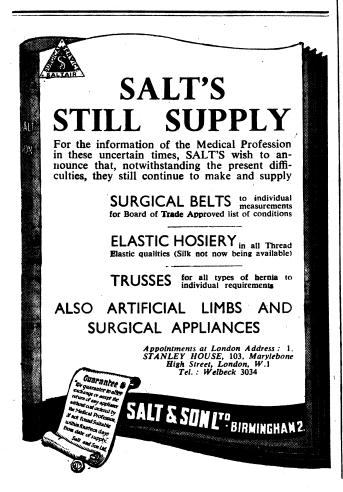
I OZ. OF POWDER CONTAINS:

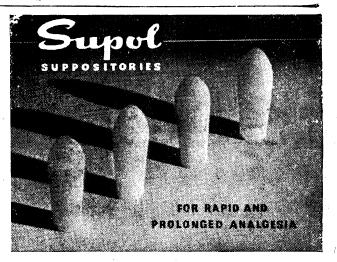
600 I.U. Vitamin "A" 150 mg. Calcium 300 I.U. Vitamin "D" 150 mg. Phosphorus 0.3 mg. Iron

HUMANISED TRUFOOD. An infant food scientifically balanced to the standard of Human Milk.

Further details supplied on request to: TRUFOOD LIMITED (Dept. BM9), Bebington, Wirral, Cheshire

246M/Y





FORMULA. Each contains: Ephedrin Hyd. gr. 1/10 Bism. Subgall. gr. 3; Resorcin. gr. 1 Benzocain gr. 2.

Where rapid relief from haemorrhoidal pain, rectal congestion and anal irritation is essential, SUPOL Suppositories can be relied upon to give optimum response. Easily inserted and comfortably retained, they exert an analgesic action which is immediate and prolonged. Antiseptic and healing, they promote the natural recovery of rectal surfaces.

Box of I2 Supo! Suppositories free on application to:

SOLE DISTRIBUTORS:

FASSETT AND JOHNSON LTD., 86, CLERKENWELL RD., E.C.I

HEALING AND THE TIME FACTOR . . .

Today, almost every medical man is overwhelmed with work. Packed surgeries and long visiting lists are the rule, not the exception.

Hence, doctors have little time (and that little they begrudge from actual healing work) to maintain records. Yet case-histories and the like have to be kept.

The problem of keeping such records with a minimum of time and effort is now greatly simplified.

Visibly-recorded Case-History and Accounts cards have just been created especially for this purpose.

Briefly, the cards are suspended on steel hangers in neat cabinets or desk books. There, while the patient sits before you, is a comprehensive history of his case—name, address, sex, occupation, past illnesses, family history, and so forth. And there is provision for entering clinical notes, prescriptions, diagnoses and associated information.

Each card will last roughly two or so years, assuming visits average out at one a month.

Conjunctively or separately the Accounts cards record every financial transaction, as well as detailing consultations, medicines, dressings, confinements, visits, etc.

Doctors who are concerned with simplifying such work and systematizing their practice may obtain specimens of these time-saving, laboursaving cards on request.

Don't bother to write a letter—simply write on your card or letterheading the words "Records, please," drop in an envelope and address it to:

THE SHANNON LTD.,

Medical Dept., 145, SHANNON CORNER, NEW MALDEN, SURREY.



Branches: Birmingham, Bristol, Liverpool, Newcastle, Manchester, Glasgow (Agents).