PROLONGED PROTECTION

AFTER the successful application of an antiseptic, there still remains the risk of fresh contamination by pathogenic organisms. It is important, not only that the barrier should be effective when first set up, but that the protection should be prolonged.

The protection conferred by 'Dettol' is durable. It has been shown that if 30% 'Dettol' is applied to the skin and allowed to dry, the area remains insusceptible to fresh infection by streptococcus pyogenes for at least two hours.*

> *This experimental finding (J. Obstet. Gynaec. Brit. Emp. Vol. 40 No. 6) has been confirmed in obstetric practice extending well over a decade.

'DETTOL' THE MODERN ANTISEPTIC

From September 1st, 'Dettol' in 2 gallon and 5 gallon tins will be free of Purchase Tax for dispensing purposes only. Smaller sizes including 1 gallon tins will continue to bear Purchase Tax and be available for public use.

RECKITT AND COLMAN LIMITED, HULL AND LONDON

(PHARMACEUTICAL DEPT., HULL)

Emergency measure..

The anticipated effects of glucose as an energiser and restorer are to some extent lost if the patient shows a degree of unwillingness to accept it.

But the common aversion to the sickly, sometimes nauseating, taste of glucose in many of its ordinary forms is strikingly absent whenever LUCOZADE is offered.

LUCOZADE is so palatable, so refreshing, that neither children nor adults ever need urging to take it as prescribed.

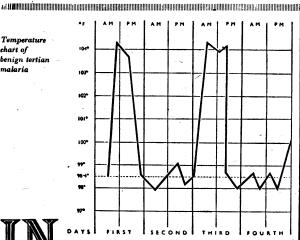
(Containing Dextrose, Maltose and Dextrin in solution equivalent to 23% w/v Liquid Glucose B.P.)

LUCOZADE

An improved form of glucose therapy

LUCOZADE LTD., GT. WEST RD., BRENTFORD, MIDDX. M.16





the absence of a true causal prophylactic, quinine is still the most effective schizonticide in the treatment of malaria

HOWARDS OF



makers of quinine salts since 1823

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THE "SALTAIR" ARTIFICIAL BREAST

-the obvious solution of the psychological problem which frequently follows breast amputation. It restores the normal figure line, banishes self-consciousness, encourages resumption of normal activities. Can be worn while bath-

ing, as it retains its shape when wet and can be easily dried. Available in the "Saltair' Brassiere or separately for sewing into patient's own ioundation garment. Details to doctors o n request.

Guarantee



Appointments at London address: 1, STANLEY HOUSE, 103, Marylebone High Street, London, W.1. Tel.: Welbeck 3034.

SALT & SON LT. BIRMINGHAN 2



"the patient who won't fit in..."

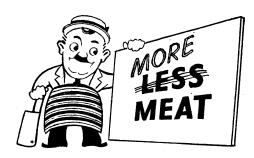
The mentally depressed patient who will neither "fit in" with his surroundings nor co-operate in treatment presents a stubborn and increasingly widespread problem in these difficult days. In such a case, a drug is called for that will improve the patient's mental outlook and overcome his inertia. The answer, both in sickness and in convalescence, is provided by the remarkable stimulant effect of

'Tabloid'. 'Methedrine'.

d-N-Methylamphetamine Hydrochloride, 5 mgm. Bottles of 25, 100 and 500



BURROUGHS WELLCOME & CO. (THE WELLCOME FOUNDATION LTD.) LONDON ASSOCIATED HOUSES: NEW YORK MONTREAL SYDNEY CAPE TOWN BOMBAY SHANGHAI BUENOS AIRES CAIRO



More—or less—meat? While the hopes of Britons fall and rise with the ration—as its value changes from 1/2d. to 10d., to 1/1d., to 1/4d.—must their nourishment fluctuate, too? This question looms large in many minds.

Well, an ounce of beef contains about 4.5 grammes of protein—that essential nutrient. So every extra ounce of meat provides *that* much extra protein, and every ounce lopped off the ration deprives us of *that* much vitally needed food.

If meat were our only source of protein, this

fluctuating ration could be serious. But it's fortunate that there are other just as useful foods, and correct nutritional technique at the moment is to rely on them for protein, accepting the meat ration, whatever its size, as a weekly treat! The "other foods", of course, being milk, cheese, eggs, fish and Bemax.

For patients requiring a generous protein intake, Bemax will be found an invaluable supplementary food. Its protein content is higher than that of most other common foods, and amino-acid analysis shows its protein to be more like that of 'animal' than 'vegetable' origin. Actually, weight for weight, Bemax supplies more protein than does lean beef, and comparison of essential amino-acid contents shows it to be of equal protein value with beef.

The recommended daily ounce of Bemax supplies in a week more protein than the meat ration (taken as steak). This in addition to its well-known vitamin contents!

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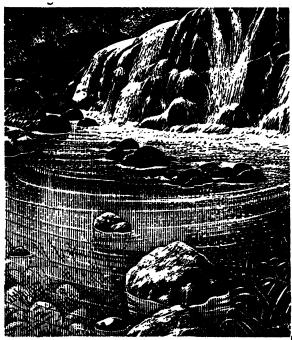
foundation of trouble-free weaning

The popularity of Farex is based on sound results... practical success as an infant weaning food over many years. Here is a food that provides a sensible balance of protein, fat and carbohydrate; a sufficiency of mineral salts; and adequate vitamin nutrition—all factors of first importance in the infant diet. Three cereals are blended in Farex with extra iron, calcium and vitamin D, forming a bland smooth food ideally suited to the young digestion. Indeed, Farex mixed with milk and sugar can be given to babies just as soon as they turn the scales at 15 lbs., even if this happens as early as the fourth month. Farex is ready cooked and is therefore very quickly prepared. It is unflavoured, too, which means that it can be mixed with strained vegetables, bone broth, fruit juices and so on. And, incidentally, Farex is very economical.*



Ready-cooked 3-cereal food *10 oz. cartons, 1/-

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'ALBUCID' ORAL TABLETS

in tubes of 20 and bottles of 100 and 500 tablets. Each tablet contains 0.5 Gm. (grs. $7\frac{1}{2}$) Sulphacetamide B.P.

CRYSTAL CLEAR

In the treatment of infections of the urinary tract 'ALBUCID' will not cause crystallisation in the renal tubules. Sulphonamides are still acknowledged to be most effective agents in the treatment of infections of the urinary tract, but for the best results the sulphonamide chosen should have three properties:

- (1) High solubility to prevent crystallisation.
- (2) Low toxicity to reduce the chances of undesirable side effects.
- (3) High bacteriostatic activity in the urine, i.e. it should be excreted as active sulphonamide.

'ALBUCID' (sulphacetamide) fulfils all these criteria. It combines high solubility with low toxicity and is excreted by the kidney in bacteriostatically active form.





ORAL... tablets of Methyltestosterone B.P. of 5 - 10 - 25 or 50 mg.

INJECTION . . . ampoules Testosterone Propionate B.P. 5-10-25 or 50 mg. in 1 cc. & 100 mg. in 2 cc.

IMPLANTATION . . . fused pellets of 100 mg.

Testosterone in sealed glass tubes.

OINTMENT . . . Testosterone Propionate B.P. 2 gm. tubes 25 mg. per gm. 25 gm. tubes 2 mg. per gm.

SUPPOSITORIES... Testosterone 15 mg. in each

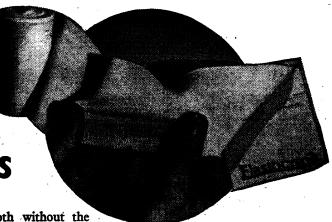
Literature on request



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Elastocrepe provides comfortable and adequate support and compression for its particular purpose, and is superior in every way to the ordinary crepe bandage. When soiled it may be washed—washing renews its elasticity.

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When a Vitamin B supplement is indicated, C.V.B. is a most reliable and pleasant addition to the diet, taken with a little milk—as a cereal—or sprinkled on stewed fruit, other cereals, milk puddings, etc.

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Vitamin B ₁ B ₂ (Riboflavin) Niacin Iron Phosphorus	300 I.U. (0·90 mg.) 1·8 mgs. 12·0 mgs. 10·0 mgs. 750 mgs.	134 I.U. (0·40 mg.) 0·3 mg. 1·7 mgs. 1·34 mgs. 310 mgs.

THE WHEAT GERM IS PROCESSED AND PACKED WHILST ABSOLUTELY FRESH

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