

When the instep steps out

Buying children's shoes too big "to allow for growth" usually means that the shoe round instep and heel is too loose. The foot slips forward and the toes get almost as cramped as they would if the shoes were too small.

To prevent this, Clarks make their children's shoes to fit snugly round the upper part of the foot while leaving space for growth at the toe.

Each size and half-size is made in several widths and girths, and Clarks' Footgauge determines which is each child's own particular size and shape. Feet shod with such care will always remain well-formed.

Clarks

Children's shoes are made to fit

C. & J. CLARK LTD., STREET, SOMERSET

*As an Antacid
or in febrile conditions*

Invalid
Lembar

*justifies the doctor's highest
recommendation. Available
in limited quantities*

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|-------------------------------------|---------------------------------|
| Lemon Juice | 38.0% w/v |
| Sucrose | 23.7% w/v |
| Liquid Glucose B.P. | 28% w/v (equivalent to Dextrose |
| Barley (Sol. Extract) from 7.4% w/v | (Monohydrate) 10.5% w/v, |

Plus flavouring and permitted preservative.

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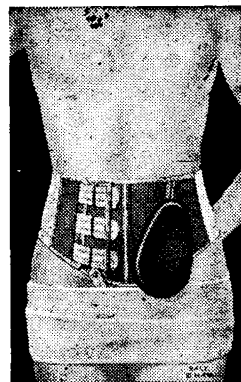
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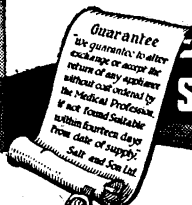
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Since we first introduced this Belt we have supplied many hundreds, and the results have been highly satisfactory. Outstanding advantages are: (1) Receiver is detachable and sterilizable by boiling; (2) Bag easily removed without removal of belt; (3) Bag easily emptied and washed; (4) No crevices or metal fittings to hold faeces; (5) Smell reduced to a minimum; (6) Less bulk than the old style. Bags are easily and economically replaced. Further details and Measure/Order forms available to professional people on request.



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