

Emergency measure.

The anticipated effects of glucose as an energiser and restorer are to some extent lost if the patient shows a degree of unwillingness to accept it.

But the common aversion to the sickly, sometimes nauseating, taste of glucose in many of its ordinary forms is strikingly absent whenever LUCOZADE is offered.

LUCOZADE is so palatable, so refreshing, that neither children nor adults ever need urging to take it as prescribed.

(Containing Dextrose, Maltose and Dextrin in solution equivalent to 23% w/v Liquid Glucose B.P.)

LUCOZADE

An improved form of glucose therapy

LUCOZADE LTD., GT. WEST RD., BRENTFORD, MIDDX. $^{\mathrm{M.16}}$

DISEASES

NOSE

THROAT

by SIR ST. CLAIR THOMSON M.D., F.R.C.P. (Lond.), F.R.C.S.

and V. E. NEGUS M.S. (Lond.), F.R.C.S. (Eng.)

British Medical Journal review of the new, revised 5th Edition:

"This book must be in every laryngologist's library. A book of this calibre gives the reviewer little scope for criticism, only the pleasure of praise; it is most comprehensive. The student will find all he needs and more and the laryngologist will gain much from the wellbalanced views on diagnosis and treatment which are given in great detail."

Royal 8vo, 1,024 pp., 44 plates (13 in colour), 369 text illustrations, 70s. net

CASSELL & CO. LTD.

Life line

At the command of Dionysius, king of Syracuse, Damocles found his life dependent on the strength of a single thread. Lives in surgical operations may depend on the sterility of single threads. Iodine is the most effective chemical agent for

sterilizing ligatures. It penetrates to the heart of the cartilaginous tissue and ensures absolute sterility.

This is only one of the ways in which iodine is used in medicine. The Iodine Educational Bureau has information on many other applications of iodine and its services and publications are available free of charge to professional men.



lodine Educational Bureau 🎉

19 STONE HOUSE, BISHOPSGATE, LONDON, E.C.2.