° Clarks

NEW CORRECTIVE HEEL

for Children

Clarks have pleasure in announcing that they are making a new heel, suitable for attachment to an ordinary pair of Clarks Children's Shoes, which can successfully replace the use of T-irons or heavy surgical boots in the treatment of certain foot ailments and leg weaknesses.

CLARKS CURATOR HEEL

has been clinically tested by an orthopædic surgeon, who has employed it in a number of cases with most encouraging results. The heel, moulded in light-weight rubber, is shaped to give arch support to weak feet (valgus feet).

It is intended, as far as possible, to ensure that there shall not be indiscriminate use of this corrective device. Clarks prefer that it should be used only when specified by medical practitioners and that its fitting, etc. should be under expert supervision. Full details are available to members of the medical profession, children's clinics, etc. on application to Clarks.

C. & J. Clark, Ltd., Street, Somerset.

DIRECTIONAL LIGHTING at its best

Concentrated illumination at finger touch. Obtainable from Electrical Dealers and High Class Stores in a variety of attractive finishes from £5 inc. Pur. Tax.



A combination of qualities . . .

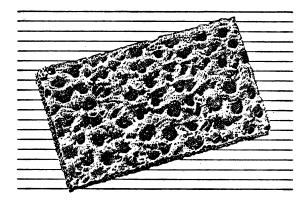
The claims of 'Dettol' do not rest on any single quality desirable in an antiseptic, but rather upon the combination of several essential properties. It can be used at fully effective strengths with safety; that is, without risk of poisoning, discomfort or damage to tissue. It retains a high bactericidal potency in the presence of blood, it is stable, and agreeable in use.

'DETTOL'

THE MODERN ANTISEPTIC

'Dettol' is available in 2 gallon and 5 gallon tins free of purchase tax for dispensing purposes only. Smaller sizes, including I gallon tins for public use, are subject to purchase tax.

RECKITT & COLMAN LTL., (PHAR MACEUTICAL DEPT.,) HULL



A palatable whole grain rye bread prepared in a form virtually free from moisture, so that complete mastication is assured. Ryvita can be eaten as an alternative to other breads. Many find that its characteristic flavour stimulates appetite.

RYVITA