

# Emergency measure..

The anticipated effects of glucose as an energiser and restorer are to some extent lost if the patient shows a degree of unwillingness to accept it.

But the common aversion to the sickly, sometimes nauseating, taste of glucose in many of its ordinary forms is strikingly absent whenever LUCOZADE is offered.

LUCOZADE is so palatable, so refreshing, that neither children nor adults ever need urging to take it as prescribed.

(Containing Dextrose, Maltose and Dextrin in solution equivalent to 23% w/v Liquid Glucose B.P.)

## LUCOZADE

*An improved form of glucose therapy*

LUCOZADE LTD., GT. WEST RD., BRENTFORD, MIDDLESEX. M.16

## When they're 'all legs'

Suddenly the children start to look like young colts, they get through one pair of shoes after another . . .

This is the age—the pre-teens—when buying Clarks Shoes is a particularly sound investment, not merely because of the supple and enduring leather but because of their *fit*—plus the extra space at the toes.

Clarks footgauge decides which of the four-widths-to-each-size is the child's 'own.' A well-fitting Clarks shoe does not "scuff," it keeps its heel-shape—in short, like any tailored garment, it lasts. And—even more important—the child's feet stay straight and strong.

**Clarks**  
SHOES

Established 1825

## Protein in Gastric Disturbances

**P**ATHOLOGICAL lesions of the gastro-intestinal tract create special problems of management from the nutritional aspect. The problem is by no means eased by the fact that the body's protein requirements are increased rather than lessened by reason of the need for amino acids, which are required in the process of tissue repair. Failure to provide protein supplement in the diet can only mean that the body will have to obtain the required amino acids by raiding tissue proteins, which of course can only result in loss of weight.

The physician frequently has recourse to a non-residue diet in the management of gastric or duodenal ulcer and also in the re-establishment of a normal diet after infective enteritis or amoebic dysentery.

Difficulties of digestion, accompanied by pain, poor

absorption and indifferent appetite, create a vicious circle which demands a special effort to break. This effort is sometimes provided by a protein supplement which can be easily broken down by the digestive processes and completely absorbed.

The particular advantages of Brand's Essence under such conditions are:—

1. It is soluble animal protein of high biological value.
2. Being partly hydrolysed, it is capable of easy ingestion, digestion and absorption.
3. It promotes gastric secretion.
4. It is extremely palatable.
5. It may be taken as a jelly or a liquid.

**BRAND'S  
ESSENCE  
(OF MEAT)**



# ZOPLA

## STRAPPING

Zöpla Strapping is a first class product for surgical use. Very strong cloths, the mass is powerfully adhesive. White and Flesh Cloths, also on Elastic Cloth.

## WHITE FELT

Zöpla on White Felt is very popular for padding and protective purposes. Does not harden in use.

## ZOPLA-BAND

Zöpla-Band, Elastic Adhesive Bandage, ideal where elasticity is essential.

MANUFACTURED BY  
**LESLIES LTD**  
ESTD 1823

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