

The awkward age

—so it used to be called. We now think the Teens have a grace of their own and we encourage their new interest in appearances.

Footwear is still a problem because the Teens are still growing. Clarks, who take the Teens seriously, make good-to-look-at shoes with a little extra space at the toe for growth. These shoes are made in several widths to each size, the right width decided by means of Clarks special footgauge which measures for *girth* as well as for length and breadth.

A well-fitted Clarks shoe keeps smart and, even more important, it keeps growing feet straight and strong.

Clarks
SHOES

Established 1825

Emergency measure..

The anticipated effects of glucose as an energiser and restorer are to some extent lost if the patient shows a degree of unwillingness to accept it.

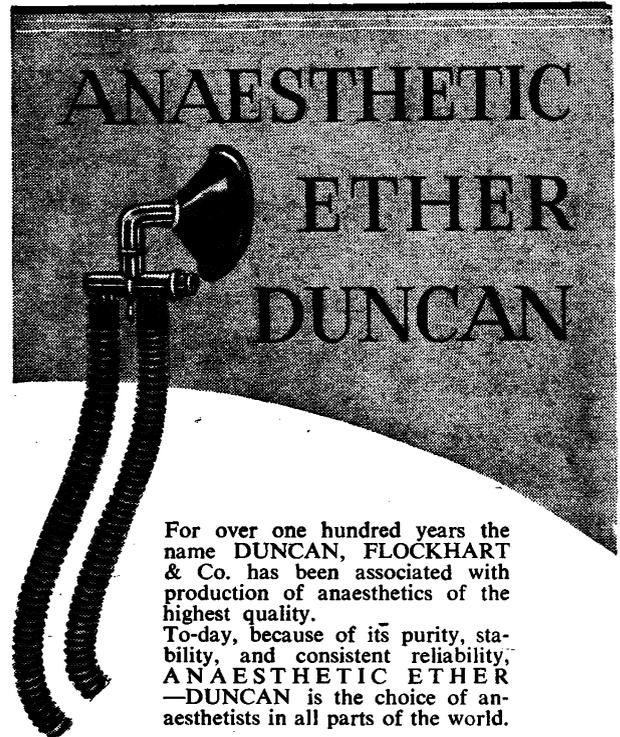
But the common aversion to the sickly, sometimes nauseating, taste of glucose in many of its ordinary forms is strikingly absent whenever LUCOZADE is offered.

LUCOZADE is so palatable, so refreshing, that neither children nor adults ever need urging to take it as prescribed.

(Containing Dextrose, Maltose and Dextrin in solution equivalent to 23% w/v Liquid Glucose B.P.)

LUCOZADE
An improved form of glucose therapy

LUCOZADE LTD., GT. WEST RD., BRENTFORD, MIDDX. M.16



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