

Head Louse Infestation

Walkie-Talkie

When a child first starts to teach himself to walk he can't share his impressions. We can only guess at the magnitude of the adventure; at the feeling of "having feet."

We can, however, help him by our choice of his first shoes. Pliable, perfectly fitting shoes won't shake his confidence in walking.

Clarks infant's shoes are made in *several widths to each size*. A special footgauge measures for girth as well as length and breadth. And Clarks promise that, if none but Clarks shoes are worn, children so fitted from the first will be free from foot troubles caused by footwear.

Clarks
SHOES
GIVE CONFIDENCE IN WALKING

SHOULD BE TREATED WITH **SULEO**

FORMULATED with D.D.T. *plus* Pyrethrins, **SULEO HAIR EMULSION** combines speed of action with a high residual effect which exceeds the incubation period of the nits by several days.

Extensive tests carried out in co-operation with the child-clinic doctor of an important Metropolitan Borough against very bad cases of pediculosis capitis have proved that **SULEO** renders head lice moribund only 5 minutes *after application* and destroys all lice present within 15 minutes.

SULEO also has great ovicidal value. Laboratory tests conclusively show that up to 94% of nits fail to hatch after its application. Those that do subsequently hatch are killed by the residual action.

Non-irritant—Non-toxic—Easily applied—Undetectable. Used by Medical Officers throughout the country.

Suleo
HAIR EMULSION

Obtainable from all chemists. Sample and literature upon request from—

HEYES LABORATORIES LIMITED, Millbrook, Chigwell, Essex.

Emergency measure..

The anticipated effects of glucose as an energiser and restorer are to some extent lost if the patient shows a degree of unwillingness to accept it.

But the common aversion to the sickly, sometimes nauseating, taste of glucose in many of its ordinary forms is strikingly absent whenever LUCOZADE is offered.

LUCOZADE is so palatable, so refreshing, that neither children nor adults ever need urging to take it as prescribed.

(Containing Dextrose, Maltose and Dextrin in solution equivalent to 23% w/v Liquid Glucose B.P.)

LUCOZADE
An improved form of glucose therapy

LUCOZADE LTD., GT. WEST RD., BRENTFORD, MIDDX. M.16

ZÖPLA

STRAPPING

Zöpla Strapping is a first class product for surgical use. Very strong cloths, the mass is powerfully adhesive. White and Flesh Cloths, also on Elastic Cloth.

WHITE FELT

Zöpla on White Felt is very popular for padding and protective purposes. Does not harden in use.

ZÖPLA-BAND

Zöpla-Band, Elastic Adhesive Bandage, ideal where elasticity is essential.

MANUFACTURED BY
LESLIES LTD
EST. 1823

HIGHAM HILL RD
WALTHAMSTOW
LONDON, E.17