

Walkie-Talkie

When a child first starts to teach himself to walk he can't share his impressions. We can only guess at the magnitude of the adventure; at the feeling of "having feet."

We can, however, help him by our choice of his first shoes. Pliable, perfectly fitting shoes won't shake his confidence in walking.

Clarks infant's shoes are made in *several widths to each size*. A special footgauge measures for *girth* as well as length and breadth. And Clarks promise that, if none but Clarks shoes are worn, children so fitted from the first will be free from foot troubles caused by footwear.

Clarks

SHOES

GIVE CONFIDENCE IN WALKING

Emergency measure..

The anticipated effects of glucose as an energiser and restorer are to some extent lost if the patient shows a degree of unwillingness to accept it.

But the common aversion to the sickly, sometimes nauseating, taste of glucose in many of its ordinary forms is strikingly absent whenever LUCOZADE is offered.

LUCOZADE is so palatable, so refreshing, that neither children nor adults ever need urging to take it as prescribed.

(Containing Dextrose, Maltose and Dextrin in solution equivalent to 23% w/v Liquid Glucose B.P.)

LUCOZADE

An improved form of glucose therapy

LUCOZADE LTD., GT. WEST RD., BRENTFORD, MIDD. M.16

Head Louse Infestation

SHOULD BE TREATED WITH SULEO

FORMULATED with D.D.T. plus Pyrethrins, SULEO HAIR EMULSION combines speed of action with a high residual effect which exceeds the incubation period of the nits by several days. Extensive tests carried out in co-operation with the child-clinic doctor of an important Metropolitan Borough against very bad cases of pediculosis capitis have proved that SULEO renders head lice moribund only 5 minutes after application and destroys all lice present within 15 minutes.

SULEO also has great ovicidal value. Laboratory tests conclusively show that up to 94% of nits fail to hatch after its application. Those that do subsequently hatch are killed by the residual action.

Non-irritant—Non-toxic—Easily applied—Undetectable. Used by Medical Officers throughout the country.

Suleo

HAIR EMULSION

Obtainable from all chemists. Sample and literature upon request from—

JEYES LABORATORIES LIMITED, Millbrook, Chigwell, Essex.

ZŌPLA

STRAPPING

Zōpla Strapping is a first class product for surgical use. Very strong cloths, the mass is powerfully adhesive. White and Flesh Cloths, also on Elastic Cloth.

WHITE FELT

Zōpla on White Felt is very popular for padding and protective purposes. Does not harden in use.

ZŌPLA-BAND

Zōpla-Band, Elastic Adhesive Bandage, Ideal where elasticity is essential.

MANUFACTURED BY
LESLIES LTD
EST. 1823

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