

3 DECEMBER 1977 ADVERTISEMENT BRITISH MEDICAL JOURNAL

Nature nearly discovered a cure for duodenal and gastric ulcers.



ASTRAGALUS

GLYCYPHYLLOS

We just perfected it. For thousands of years, liquorice has been used

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Detailed information is available on request. *trademark.

Tillotts Laboratories Unit 24, Henlow Trading Estate, Henlow, Beds. Telephone: 0462 813933

DISCOVERY—

In 1929, the pure crystalline digoxin was isolated from digitalis lanata by Wellcome research workers. Digitalis lanata





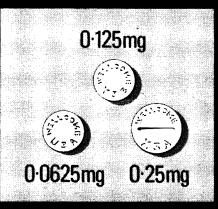
Wellcome production at Dartford, Kent

CONSISTENCY-

Tablet equivalence has been maintained by the highest standards of manufacture.

FLEXIBILITY-

The LANOXIN tablet range (plus the PG Elixir and Injection) offers greater flexibility of dosage.



TRADE MARK

Wellcome research into practice

Full prescribing information about Lanoxin (digoxin) is available on request. Wellcome Medical Division, The Wellcome Foundation Ltd., Berkhamsted, Herts



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READING WAREHOUSES LTD.

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MANCHESTER: 55-61 Lever St., M1 1DE. Tel: 061-236 3687/8/9

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Write, 'phone or call for details to Dept. BMJ

Dodson Bull Ltd

Hours: Mon. to Fri. 9.00 -- 5.30 Sat. 9.00 -- 5.00 (London only) BRANCHES CLOSE SATURDAYS at 12.30pm

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SELEXID

A totally new antibiotic

Presentation: White film coated tablets containing 200 mg pivmecillinam hydrochloride. Oral dose: Range from 200 mg 8 hourly to 400 mg 6 hourly for urinary tract infections and from 1.2 - 2.4 g daily for salmonellosis. Tablets should be taken with food. Contra-indications: Penicillin or cephalosporin hypersensitivity. Precautions Adverse Reactions: In accordance with normal practice Selexid should be avoided in the 1st trimester of pregnancy. Dosage may need modification when renal function is impaired. Routine monitoring of liver and renal function advisable with prolonged therapy. Gastro-intestinal upset, rash, and anaphylaxis may occur. Product Licence No. 0043/0048* Selexid is a trade mark.