

# Valium Roche- in a class by itself

This is the distinctive molecular structure of Valium Roche.

It confers on Valium Roche a distinctive combination of properties, including anti-anxiety, muscle-relaxant and anticonvulsant effects.

It means, for the prescriber, an agent distinguished by its versatility and extensive range of clinical indications.

Valium Roche does so much, so well.

Valium is the trade mark for Roche pharmaceutical preparations containing diazepam

Full prescribing information is available  
Roche Products Limited, PO Box 215, Manchester Square, London W1A 2LE



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## TENORMIN PRESCRIBING NOTES

### Uses

Management of hypertension, including hypertension of renal origin.

### Dosage

Most patients respond to 100mg daily. The dose may be increased if necessary to 200mg daily after one or two weeks.

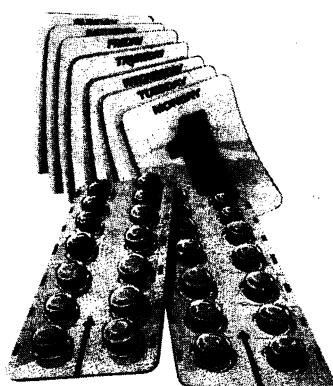
### Side Effects

Pharmacological—cold extremities, muscular fatigue, bradycardia.

**Contraindications**  
Second and third degree heart block.

### Precautions

Tenormin is  $\beta$ 1 selective and can be used in patients with obstructive airways disease. An increase in airways resistance may be provoked in some asthmatic patients which can be reversed by the use of bronchodilator preparations. It should not be used in patients with untreated cardiac failure. Caution should be observed in the following: Bradycardia (below 55 beats per minute), renal failure, anaesthesia and pregnancy. In these cases refer to the Data Sheet.



Full prescribing information is available on request from



Stuart Pharmaceuticals Ltd,  
Carr House, Carrs Road,  
Cheadle,  
Cheshire SK8 2EG.

# Daily Tenormin



## DATELINE FOR NEW CALENDAR PACKS

'Tenormin', the once daily antihypertensive from Stuart, is now available in new 28 day calendar packs.

The new packs are designed to help simplify prescribing and will surely help patients to comply with long-term antihypertensive therapy. (writes our medical correspondent).

A prescription for one 28 day calendar pack is sufficient for four weeks treatment at the usual dose of one tablet a day.

Each day of the week is clearly indicated on every pack throughout four weeks. Thus patients will find it is easy to remember to take their once daily tablet.

It is not simply the new calendar pack, however, which encourages long-term patient compliance, but a combination of this and 'Tenormin's' other advantages.

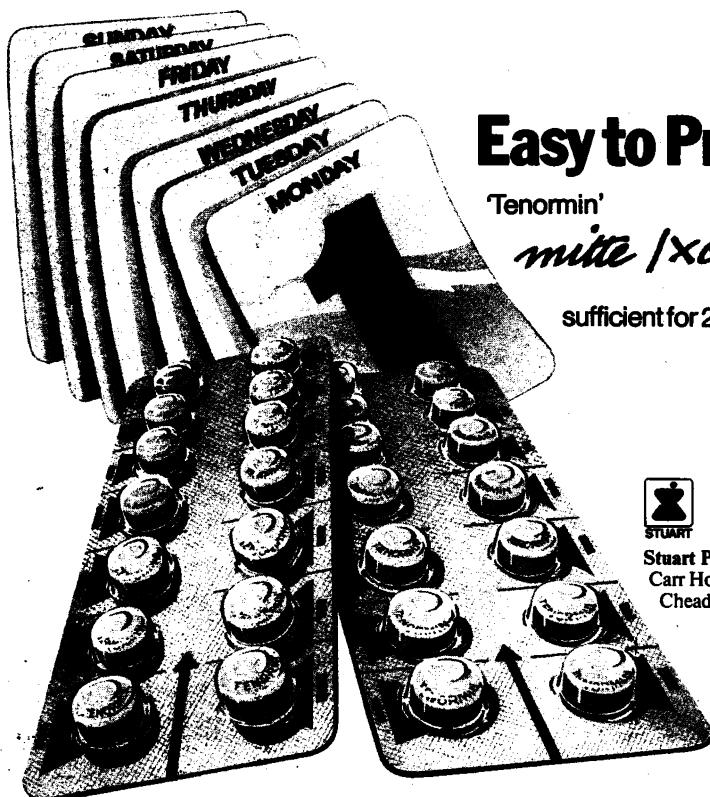
### No Build-up Dosage

'Tenormin' is highly cardioselective, well tolerated by patients and at least as effective as methyldopa. One tablet, once daily is effective throughout 24 hours. No build-up dosage is needed and successful control is achieved within a few days of starting treatment.

### Easy to Remember

'Tenormin' is a simple and most acceptable treatment for hypertension and offers doctor and patient a fresh opportunity for successful co-operation.

### The new 28 day Calendar Packs



### Easy to Prescribe

'Tenormin'

*mitte 1x0.8 Sig. t.d.*

sufficient for 28 days treatment.



Further information is available on request

Stuart Pharmaceuticals Limited,  
Carr House, Carrs Road,  
Cheadle, Cheshire SK8 2EG

FOR HYPERTENSION

# TENORMIN

'Tenormin' is a trade mark for atenolol

**One tablet, One strength, Once daily**