

loperamide hydrochloride

made to measure treatment for acute and chronic diarrhoea

The tailored dosage means that patients only take Imodium when they need it with no interruption to normal routine. Imodium is easy to take and convenient to carry.

Designed for the specific control of diarrhoea, Imodium relieves pain and abdominal cramps rapidly and effectively.

Further information is available from :



Janssen Pharmaceutica
2340 Beerse, Belgium

Imodium simply stops diarrhoea fast.

or from:

Janssen Pharmaceutical Limited, Janssen House, Marlow, Bucks.

PL 0242/0028 PL 0242/0040

WHY NOT SUBSCRIBE TO THE SPECIALIST JOURNALS PUBLISHED BY THE BMA:—A SELECTION INCLUDES

Archives of Disease in Childhood, British Heart Journal, British Journal of Ophthalmology, Gut, Journal of Clinical Pathology & Journal of Neurology, Neurosurgery & Psychiatry.

FULL DETAILS OF SUBSCRIPTION RATES FROM BMA SPECIALIST PUBLICATIONS: BMA HOUSE, TAVISTOCK SQUARE, LONDON WC1H 9JR TELEPHONE 01-387 4499 EXT. 309.



Wake up to Surmontil say good-night to depression

Eighty-six per cent of depressives suffer from sleep disturbance.* And since insomnia aggravates all the other symptoms, patients need help quickly. 'Surmontil' is the answer. When you promise your patient a good night's sleep, 'Surmontil' usually makes it come true. Immediately. And – at the same time – goes on working long-term against the major disorder. 'Surmontil' antidepressant – treatment of choice for sleep-disturbed depressives.

Surmontil capsules

TRIMIPRAMINE for the sleep-disturbed, depressed patient.

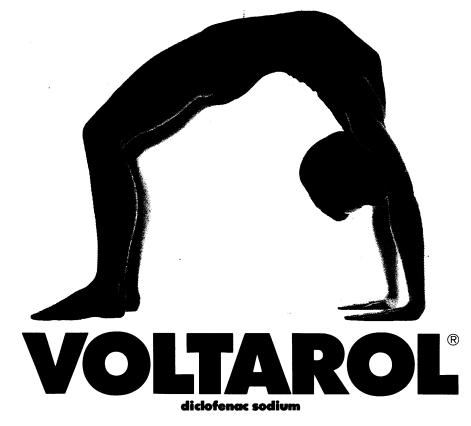
*Pollitt, *Proc.Roy.Soc.Med.,* **64**, 1174-1178, 1971 Further information in data sheet 'Surmontil' is a trade mark. May & Baker Ltd. Dagenham Essex RM10 7XS





Dosage: oral, nightly, 50-100 mg. Max. 300mg in severe cases. Contraindications: none known. Precautions: avoid acute recovery phase following myocardial infarction. Monitor liver function long-term. Supervise closely, patients with cardiovascular disorders as rare arrhythmias, sinus tachycardia with prolonged conduction times, myocardial infarction have been reported. Take care in patients with alcoholism, pre-existing hepatic disease, known epilepsy, existing brain damage or glaucoma. Side effects: (rare) vertigo, postural hypotension, tachycardia, dry mouth, accommodation difficulties, dysuria, gastro-intestinal upsets. Epileptiform seizures have occurred with excess 300mg daily.

The new antirheumatic from Geigy



bridges the gap between efficacy and tolerability

The potent antirheumatic effect and very good tolerability of Voltarol have been confirmed

- in over 90 countries throughout the world
- in over 10,000,000 patients
- in comparison with aspirin, indomethacin, ibuprofen, ketoprofen, naproxen and phenylbutazone
- in more than 15,000 patients in controlled clinical trials.

Presentation Tablets containing 25mg diclofenac sodium, circular, slightly biconvex with bevelled edges, yellow enteric coated, approximately 7mm diameter, imprinted Geigy on one side.

Mode of action Voltarol is a non-steroidal agent with marked analgesic/anti-inflammatory and antipyretic properties. Like most other drugs in this class, it is an inhibitor of prostaglandin synthetase.

Indications Rheumatoid arthritis osteoarthrosis.

Dosage Oral: In adults the initial dosage is 2550mg 3 times daily, depending on the severity of the condition. Maintenance dose should be reduced to the minimum amount that will provide continuous therapeutic control, usually 1 × 25mg tablet three times daily.

The tablets should be swallowed whole, with

Contraindications Peptic ulcer.

Voltarol is contraindicated in asthmatic patients volidities containing a stiff a stiff at a s prostaglandin synthetase inhibiting activity.

Precautions Voltarol should not be prescribed been reported. during pregnancy, unless there are compelling reasons for doing so.

Patients with a history of peptic ulcer, haematemesis, or melaena, or with severe hepatic or renal insufficiency, should be kept medication.

Dosage in children has not yet been established. Voltarol has been reported to depress antidote to Voltarol and the treatment is

salicylate levels, and vice versa; the clinical relevance of this phenomenon is not yet clear.

Warnings & side-effects Initially, some patients may complain of epigastric pain, nausea and diarrhoea, headache and slight dizziness. These side-effects are often transient, disappearing with continuation of medication.

Occasionally skin rash, peripheral oedema and abnormalities of serum transaminases have

Very rarely peptic ulcer and haematemesis or melaena have been reported, mainly in patients with a history of such disorders, or who were receiving concomitant anti-rheumatic

Accidental overdosage There is no known

forced emesis to recover undigested tablets.

Pharmaceutical precautions Storage - protect from moisture.

Legal Category Prescription only.

Package quantities Basic N.H.S. prices Packs of 100. £9

Further information Pharmacodynamic studies have shown no potentiation of hypoglycaemic and anti-coagulant drugs.

Product Licence No. Tablets 25mg PL0001/0036

Product Licence Holder Geigy Pharmaceuticals, Macclesfield, Cheshire, SK10 2LY

