

# Imodium

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TRADE MARK

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treatment for  
acute and  
chronic  
diarrhoea

*The tailored dosage means that patients only take Imodium when they need it with no interruption to normal routine. Imodium is easy to take and convenient to carry.*

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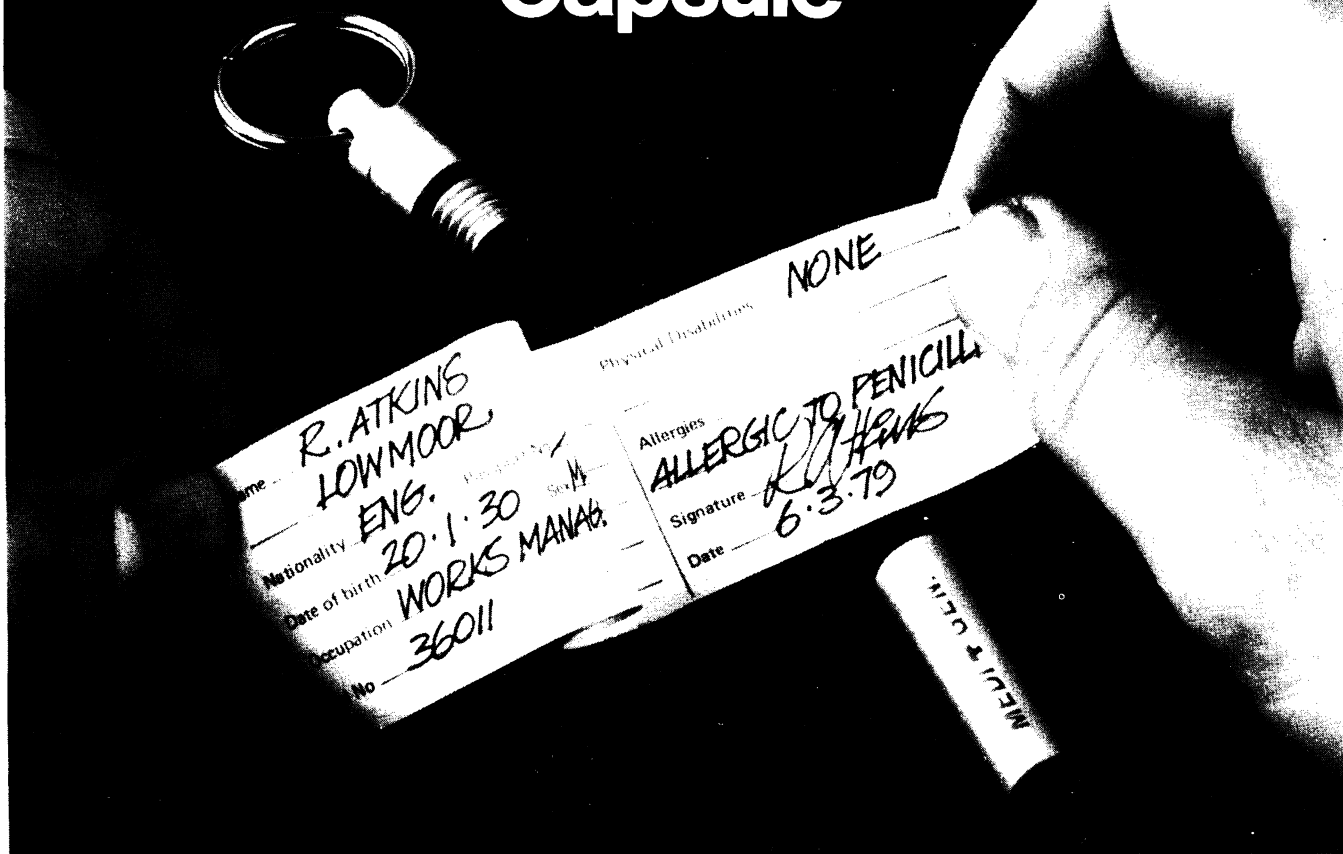
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# MEDI-GEN

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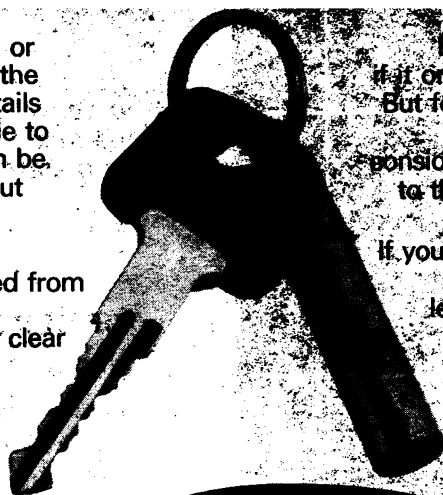


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by T. D. V. SWINSCOW

from the British Medical Journal

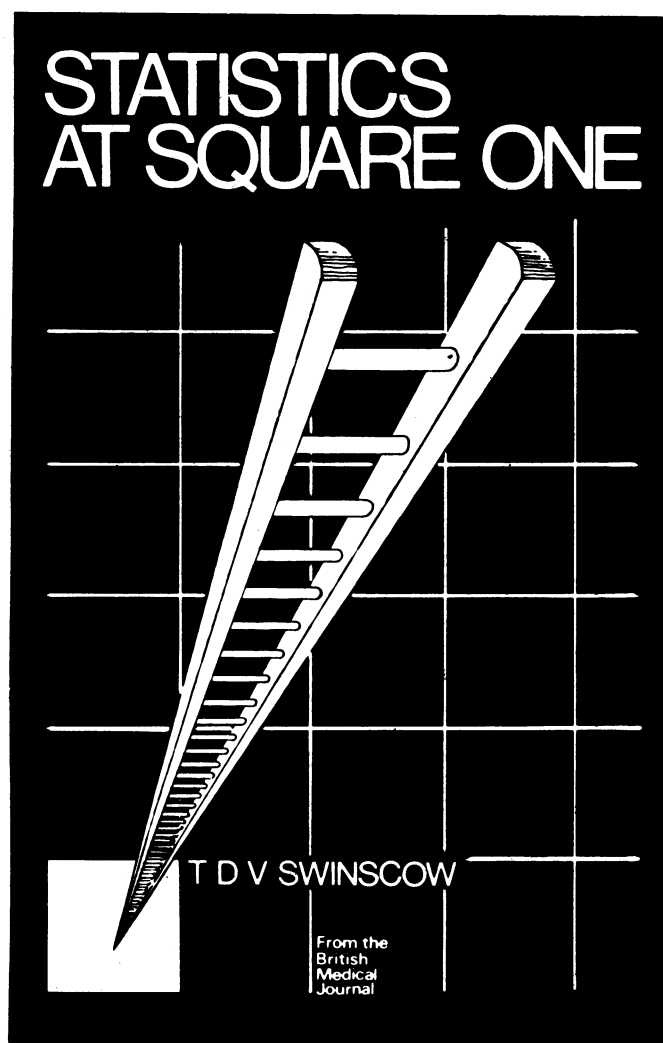
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de Jong, Rudolph H., *J.A.M.A.*, 1977, 237, 1874



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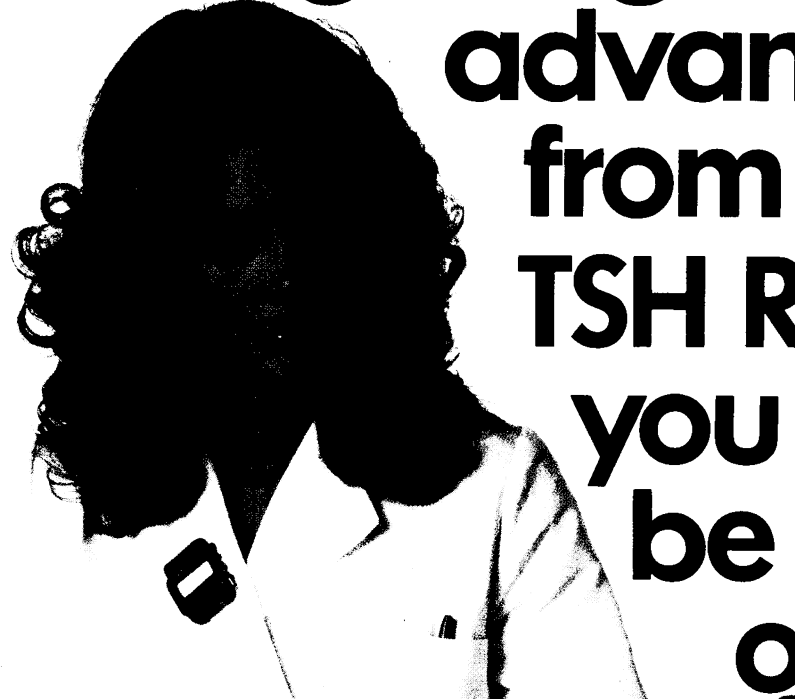
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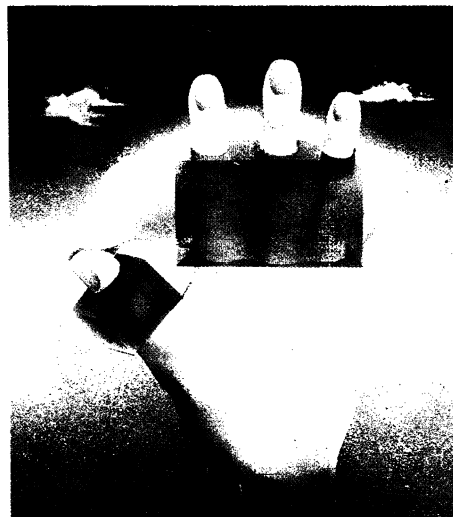
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potent antiprostaglandin  
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**Dosage:** 150 to 200 mg daily in 3 or 4 divided doses. In patients with severe symptoms or disease of recent origin, or during acute exacerbations, the total daily dose may be increased to 300 mg in divided doses.

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