## IMOCIUM TRADEMARK

(loperamide hydrochloride)

symbol of accuracy in acute diarrhoea

Imodium's specific action controls diarrhoea, relieving pain and abdominal cramps rapidly and effectively.

A tailored dosage regime means that patients only take Imodium when they really need it, minimising the risk of constipation and encouraging economy of medication.

Patients will find Imodium capsules easy to take and the blister pack of just twelve capsules is convenient to carry throughout the working day.

Imodium
Simply Stops Diarrhoea-fast
2 / stat and 1 /
at each loose stool

Further information is available from



JANSSEN PHARMACEUTICA 2340 Beerse, Belgium r

JANSSEN PHARMACEUTICAL LTD. Marlow, Bucks. SL7 1ET.

### Presentation

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### Indications:

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### Contra-indications and warnings et

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### Dosage and Administration

Adulte Diannoer: Adults Tax Laboures inters to townstiss relative earlier evencore strip. The usual dosate is find 1 pagules alidation maximum dary dose short gingt expect a capture. This term into a learning to the town times dary until diannoes in controlled in condensity each further investigation may be requested in the controlled to the second of the capture of 3 to 10 years. Signed the controlled with the best of diannoes a scotting etc.

### Basic NHS Cost:

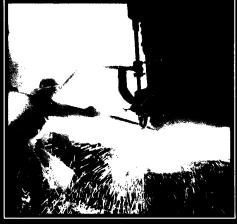
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Product Licence Numbers :

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# Cuestion: Reliable Blood Glucose Values. Anywhere, Anytime.





Reliable blood glucose values are a fundamental part of diabetes control.





The Answer:

Haemo-Glukotest 20-800\*

\*marketed in some countries as BM-Test-Glycemie 20-800 or Chemstrip bG

- Simplest possible test procedure
- No meter required
- Larger range than any other blood glucose test strip (20–800 mg/100 ml, 1–44 mmol/l)
- No need to rinse with water
- Stable reaction colour
- Long shelf-life even after vial has been opened

For more information please contact your local Boehringer Mannheim subsidiary or distributor or:



Boehringer Mannheim GmbH D-6800 Mannheim 31 W. Germany in Great Britain: BCL, Bell Lane, Lewes, East Sussex &N71LG



### Very few lower gastrointestinal disorders occurred. This, in all probability, reflects its selective antibacterial activity which limits drug disturbance of the normal colonic and vaginal flora<sup>3</sup> **Effective** 'In our clinical trials medillinam achieved a cure-rate of over 90% at 2 weeks in patients with urinary-tract infections:1 The original bacterial strain in the urine was eradicated in 100% of the cases.<sup>2</sup> ow Toxicity 'Mecillinam has a novel mode of action but shares the penicillins' low toxicity.'4 ... the data establish that pivmecillinam is a safe and potent drug in the treatment of urinary tract infection.'5 References. Brumfitt, W., and Hamilton-Miller, J.M.T., Lancet, I, 445, 1978. Ekberg, M. et. af., Scand. J. Infect. Dis., 10, 127, 1978. Bresky, B., J. Antimicrob. Chemother, 3[Suppl. B], 121, 1977. Geddes A.M. and Wise R., J. Antimicrob. Chemother, 3[Suppl. B], iii, 1977. S. Verrier Jones, E.R. and Asscher, A.W., J. Antimicrob. Chemother., 1, 193, 1975. SELEXID Prescribing Information Available as Selexid tablets and Suspension. Each tablet contains 200mg pivmecillinam hydrochloride; each unit-dose foil sachet of suspension contains 100mg pivmecillinam as white granules to be dissolved in a small quantity of water. Tablets and suspension should be taken with a meal. Dose for Urinary Tract Infections: Tablets and suspension: From 200mg 8 hourly – 400mg 6 hourly depending on severity. For children weighing less than 40kg: 20-40mg/kg bodyweight daily in 3-4 divided doses. Contra-indications: Penicillin or cephalosporin hypersensitivity. Precautions/Adverse Reactions: In accordance with normal practice Selexid should be avoided in the 1st trimester of pregnancy. Dosage may need modification when renal function is impaired. Routine monitoring of liver and renal function advisable with prolonged therapy. Gastro-intestinal upset rash, and anaphylaxis may occur. Full information is available on request. Price: £2.82 for a five day course. Product Licence No.: 0043/0048.

Leo Laborator & Limited, Hayes Gate House, Hayes, Middlesex

\*Selexid is a trade mark