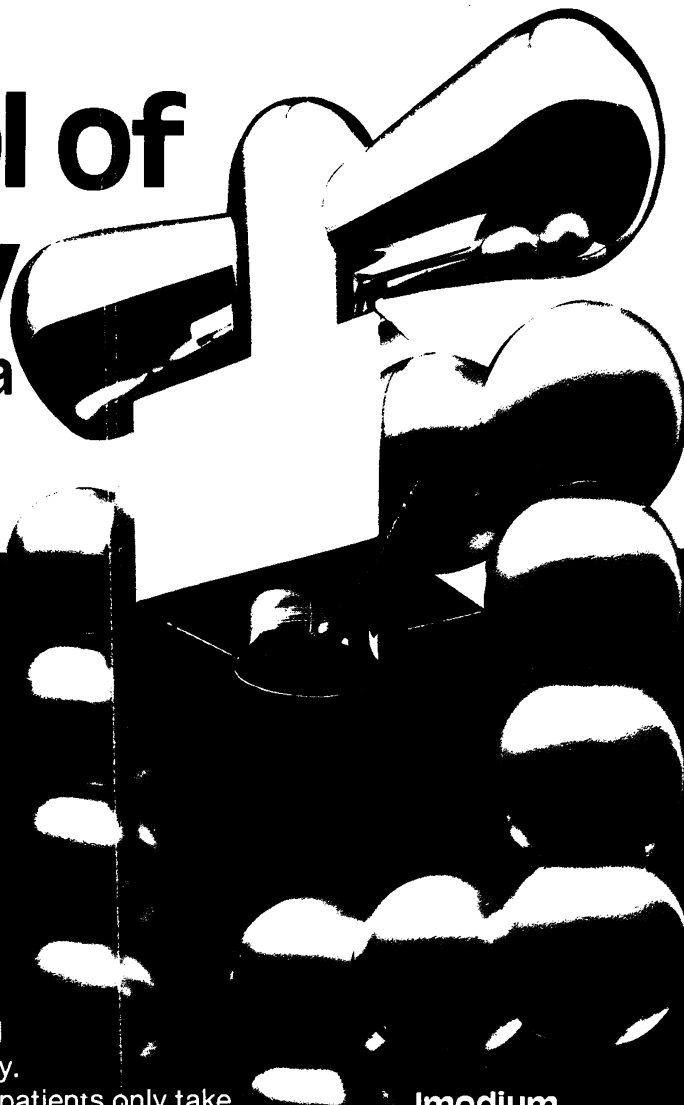


Imodium

TRADEMARK

(loperamide hydrochloride)

symbol of
accuracy
in acute diarrhoea



Imodium's specific action controls diarrhoea, relieving pain and abdominal cramps rapidly and effectively.

A tailored dosage regime means that patients only take Imodium when they really need it, minimising the risk of constipation and encouraging economy of medication. Patients will find Imodium capsules easy to take and the blister pack of just twelve capsules is convenient to carry throughout the working day.

Imodium
Simply Stops Diarrhoea - fast
2 // stat and 1 //
at each loose stool

Further information is available from :



JANSSEN PHARMACEUTICA or
2340 Beerse, Belgium

JANSSEN PHARMACEUTICAL LTD.
Marlow, Bucks. SL7 1ET.

Presentation :

Hard gelatin capsules containing 2 mg loperamide hydrochloride and syrup containing 1 mg loperamide hydrochloride per 5 ml.

Indications :

Imodium* is indicated for the symptomatic control of acute diarrhoea of any aetiology.

Contra-indications and warnings etc. :

There are no specific contraindications to Imodium*. Studies in animals have shown no abnormal teratogenic effects, however the use of loperamide during pregnancy is subject to the usual precautions. In trials, no side effects have been reported that can reliably be distinguished from the symptoms of the gastro-intestinal disorder being treated. As persistent diarrhoea can be an indicator of potentially more serious conditions, Imodium* should not be used for prolonged periods until the underlying cause of the diarrhoea has been investigated.

Dosage and Administration :

Acute Diarrhoea : Adults : Two capsules initially, followed by one capsule after every loose stool. The usual dosage is 3 to 4 capsules a day; the maximum daily dose should not exceed 8 capsules. **Children :** 4 to 8 years : Syrup 5 ml four times daily until diarrhoea is controlled. In children under 8 years, further investigation may be necessary if diarrhoea has not responded to three days' treatment. 9 to 12 years : Syrup 10 ml (or 1 capsule) four times daily until diarrhoea is controlled.

Basic NHS Cost :

12 capsules (ex 250 pack) 104p. (correct at time of printing)

Product Licence Numbers :

Capsules 0242/0028 - Syrup 0242/0040

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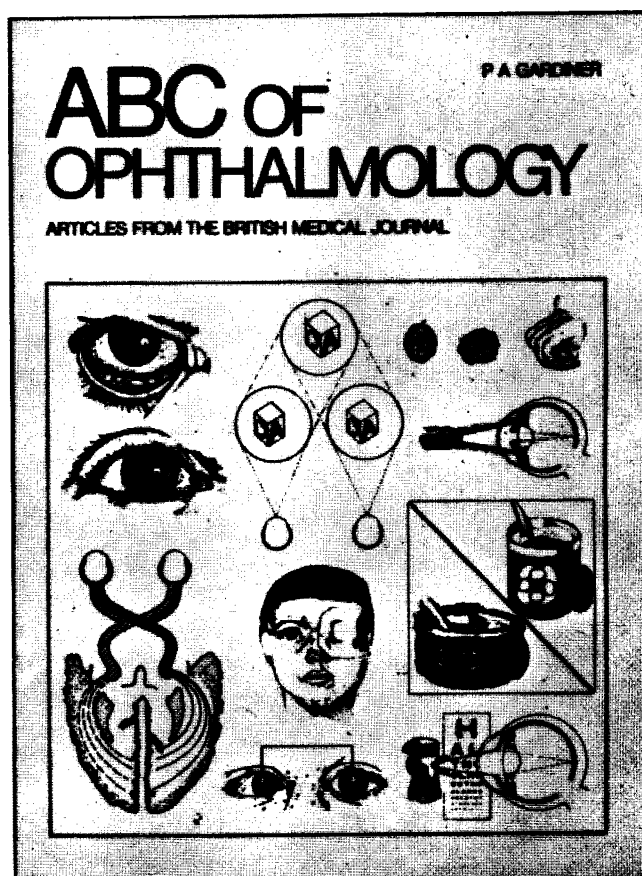
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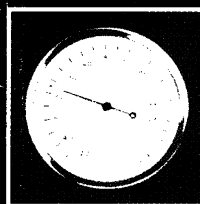
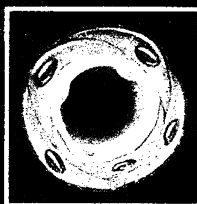


Artist's representation of the lumen of an arteriole, dilation of which results in reduced peripheral resistance and blood pressure.

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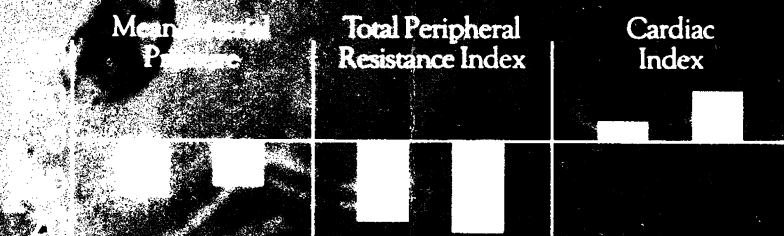
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■ Rest ■ Exercise

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(prazosin HCl)

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1. Lund-Johansen, P.: Postgraduate Medicine Clinical Symposium Proceedings, November, 1975, pp. 45-52.

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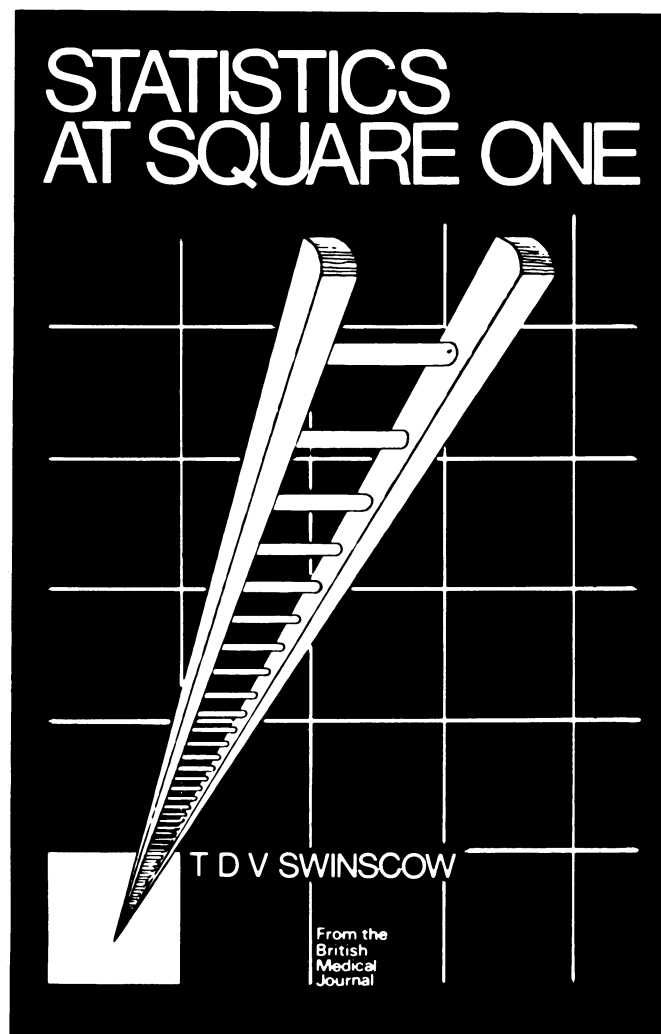
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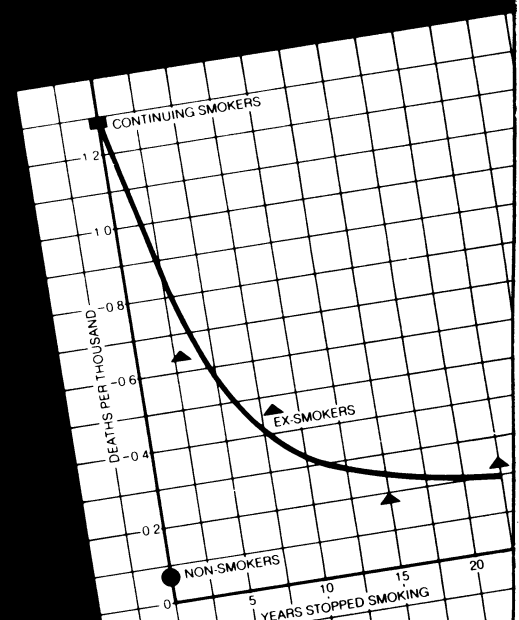
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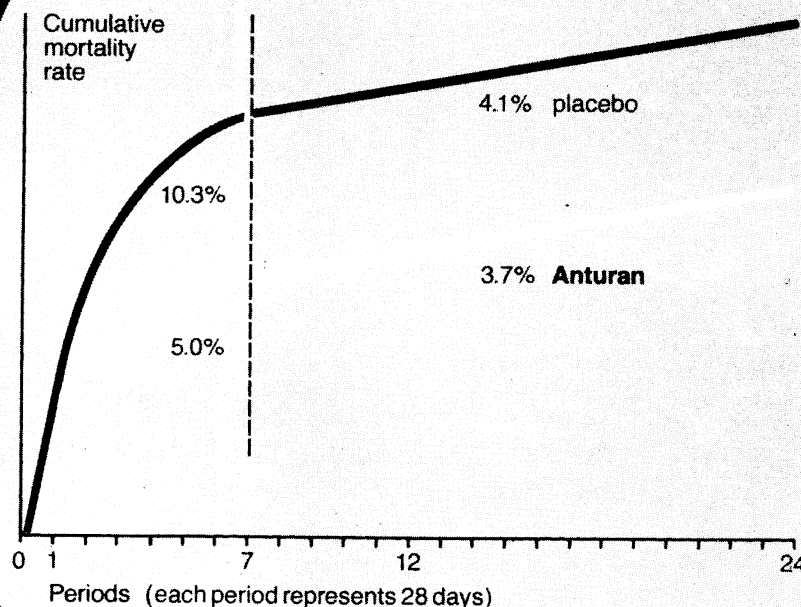
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Prescribing information

Mode of action Regulation of platelet function. **Indication** Prevention of cardiac mortality following recent myocardial infarction. **Dosage Adults** One 200mg tablet four times daily, commencing approximately one month after myocardial infarction. **Children** Paediatric usage not established. **Contra-indications** Active peptic ulcer. Sensitivity to phenylbutazone or other pyrazole derivatives. Severe hepatic disease. **Precautions** Use with caution in patients with impaired renal function or nephrolithiasis and in patients with healed peptic ulcer. Anturan should be used with caution in patients receiving aspirin, coumarin-type anticoagulants and plasma protein-binding drugs such as hypoglycaemic agents and sulphonamides. Modification of the dose of these drugs may be necessary. Use with caution in pregnancy. **Side-effects** During the early stages of treatment in patients with hyperuricaemia or gout, acute attacks of gout may be precipitated; ensure adequate fluid intake and alkalinisation of the urine to prevent renal damage. Gastro-intestinal bleeding; mild transient gastro-intestinal side-effects. Rash or blood dyscrasias may occur, and are contraindications to further treatment. **Legal category** Prescription only. **Availability** 200mg tablets. Calendar packs of 112 (4 x 28). Basic NHS price £8.96. **Product licence number** PL 0001/0080 **Product licence holder** Geigy Pharmaceuticals, Horsham, West Sussex. Full prescribing information and reprints are available.