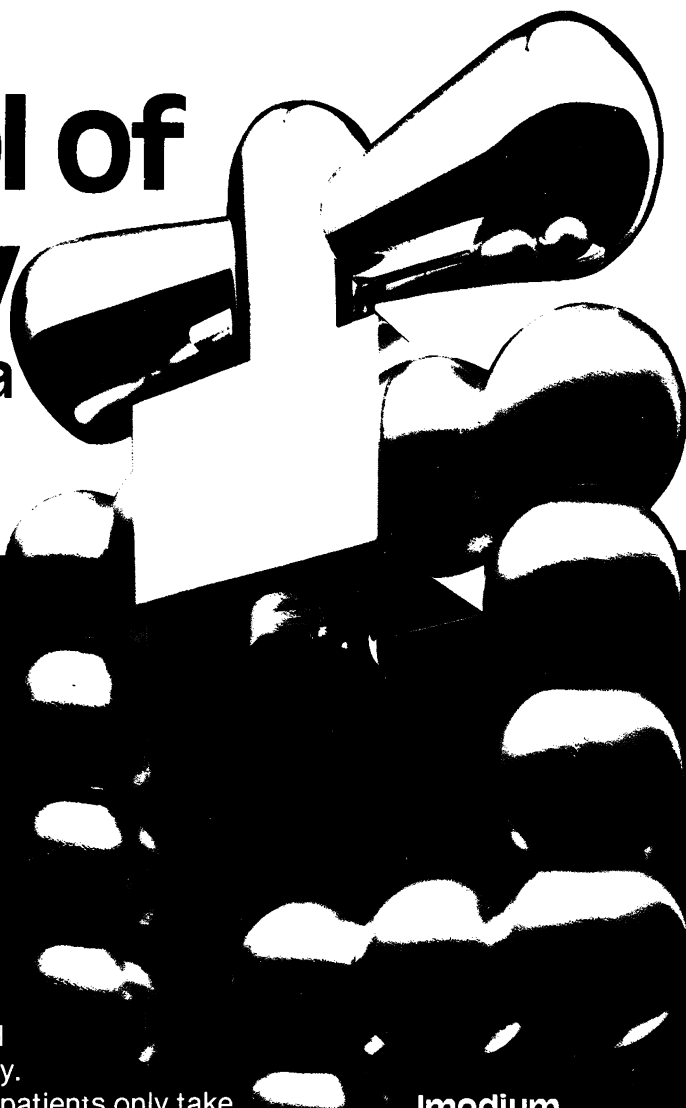


Imodium

TRADEMARK

(loperamide hydrochloride)

**symbol of
accuracy
in acute diarrhoea**



Imodium's specific action controls diarrhoea, relieving pain and abdominal cramps rapidly and effectively.

A tailored dosage regime means that patients only take Imodium when they really need it, minimising the risk of constipation and encouraging economy of medication. Patients will find Imodium capsules easy to take and the blister pack of just twelve capsules is convenient to carry throughout the working day.

Imodium
Simply Stops Diarrhoea - fast
2 // stat and 1 /
at each loose stool

Further information is available from :



JANSSEN PHARMACEUTICA
2340 Beerse, Belgium

or

JANSSEN PHARMACEUTICAL LTD.
Marlow, Bucks. SL7 1ET.

Presentation :

Hard gelatin capsules containing 2 mg loperamide hydrochloride and syrup containing 1 mg loperamide hydrochloride per 5 ml.

Indications :

Imodium* is indicated for the symptomatic control of acute diarrhoea of any aetiology.

Contra-indications and warnings etc. :

There are no specific contraindications to Imodium*. Studies in animals have shown no abnormal teratogenic effects, however the use of loperamide during pregnancy is subject to the usual precautions. In trials, no side effects have been reported that can reliably be distinguished from the symptoms of the gastro-intestinal disorder being treated. As persistent diarrhoea can be an indicator of potentially more serious conditions, Imodium* should not be used for prolonged periods until the underlying cause of the diarrhoea has been investigated.

Dosage and Administration :

Acute Diarrhoea . Adults : Two capsules initially, followed by one capsule after every loose stool. The usual dosage is 3 to 4 capsules a day; the maximum daily dose should not exceed 8 capsules. **Children :** 4 to 8 years : Syrup 5 ml four times daily until diarrhoea is controlled. In children under 8 years, further investigation may be necessary if diarrhoea has not responded to three days' treatment. 9 to 12 years : Syrup 10 ml (or 1 capsule) four times daily until diarrhoea is controlled.

Basic NHS Cost :

12 capsules (ex 250 pack) 104p. (correct at time of printing)

Product Licence Numbers :

Capsules 0242/0028 - Syrup 0242/0040

© JPL/037/80

* Trademark



Infected
eczema

Pustular
Herpes simplex

Folliculitis

Impetigo

Whenever
antibiotic

CICATRIN* CREAM

Indications Topical broad-spectrum antibacterial. Superficial bacterial infections of the skin such as impetigo, varicose ulcers, pressure sores, trophic ulcers and burns. **Dosage and administration** A light dusting of the powder or a thin layer of the cream should be applied to the affected area up to three times daily. **Contra-indications, warnings, etc.** Contra-indicated in those individuals who have shown hypersensitivity to bacitracin or the neomycin group of antibiotics. Neomycin is potentially ototoxic and nephrotoxic if absorbed from open surfaces.

zinc bacitracin BP neomycin sulphate BP

Bacitracin is also potentially nephrotoxic. **Presentation** Each gram of

CICATRIN Cream or Powder contains: Neomycin Sulphate BP 3,300 units, Zinc Bacitracin BP 250 units, L-Cysteine 2 mg, Glycine 10 mg, dl-Threonine 1 mg. CICATRIN Cream (PL 3/5082) is available in tubes of 15 g and 30 g. CICATRIN Powder (PL 3/5081) is available in puffer packs of 15 g and 50 g. Further information is available on request. Calmic Medical Division, The Wellcome Foundation Ltd., Crewe, Cheshire

*Trade Mark

Today's antibacterial



Success 9 times out of ten in chest infections would be hard to beat. It is this order of success, confirmed in worldwide clinical studies involving over 8,500 patients, that has helped thousands of doctors to decide that **Septin[®]** is today's antibacterial. With over 2,500 published reports and more than 250 million prescriptions written worldwide, is it any wonder that **Septin** is Britain's No. 1 branded antibacterial?

PRESCRIBING INFORMATION

Indications Sensitive bacterial infections of the lower respiratory, urinary and genital tracts, sinusitis, otitis media, skin infections, septicaemia, typhoid and paratyphoid fevers, and other infections caused by sensitive organisms.

Dosage **Septin Forte** Tablets. Adults and children over 12 years: 1 forte tablet twice daily. Maximum dosage for particularly severe infections 1½ forte tablets twice daily. In acute infections **Septin** should be given for a minimum of 5 days or until the patient has been symptom-free for 2 days.

Contra-indications **Septin** is contra-indicated in patients with marked liver parenchymal damage, blood dyscrasias or severe renal insufficiency. **Septin** should not be given to patients hypersensitive to sulphonamides or co-trimoxazole; should not be given during pregnancy or to neonates.

Precautions In cases of renal impairment a reduced dosage is indicated and an adequate urinary output should be maintained. Regular blood counts are necessary whenever long-term therapy is used. Caution is advised in patients with folate deficiency. Care should be taken when giving **Septin** to patients receiving oral anticoagulants of the coumarin group, pyrimethamine or sulphonylureas.

Adverse Reactions Occasionally, nausea, vomiting, glossitis and skin rashes may occur with normal doses and, very rarely, haematological reactions.

Presentation **Septin Forte** Tablets each contain 160mg Trimethoprim B.P. and 800mg Sulphamethoxazole B.P.

Basic NHS cost: £1.34 for 10. PL3/0121



RESEARCH IS OUR ONLY SHAREHOLDER

Additional information is available on request.
Wellcome Medical Division
The Wellcome Foundation Ltd., Crewe, Cheshire

**Septin
Forte**
CO-TRIMOXAZOLE BP WELLCOME
a successful first choice
in chest infections

*Trade Mark

NATRILIX[®]

indapamide

a primary antihypertensive agent

Natrilix offers a simple, effective means of controlling blood pressure both in newly diagnosed and in poorly controlled patients with mild to moderate hypertension

Prescribing information

Presentation

Pink biconvex sugar-coated tablets each containing 2.5 mg indapamide hemihydrate.

Uses

For the treatment of hypertension.

Dosage and administration

Adults

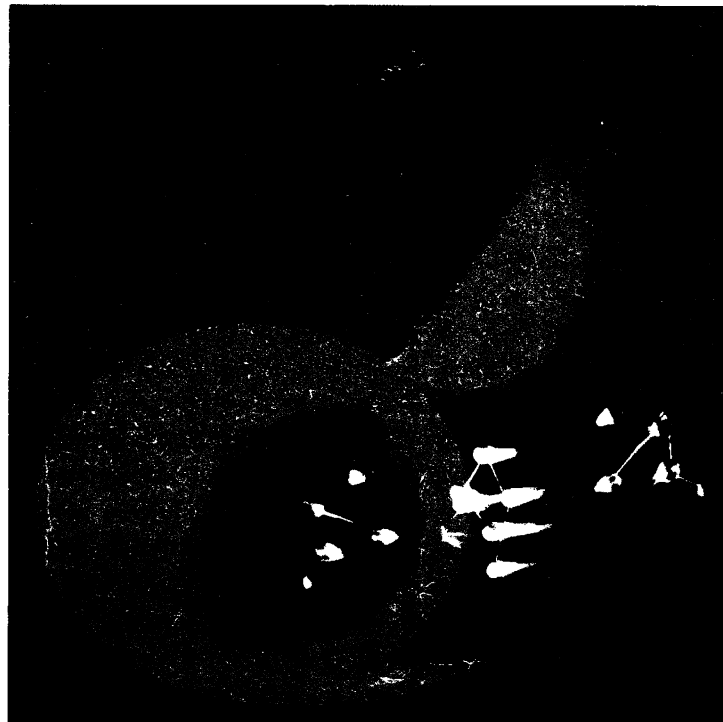
The dosage is one tablet daily to be taken in the morning.

Children

There is no experience of the use of this drug in children.

Contra-indications, warning, etc.

There are no absolute contra-indications to the use of Natrilix but caution should be exercised when prescribing it in cases of severe renal or hepatic impairment. As with all new drugs, the administration of Natrilix should be avoided during pregnancy although no teratological effects have been seen in animals. At doses higher than that recommended, Natrilix has a diuretic effect, therefore it is not recommended to prescribe it with a diuretic agent which may cause hypokalaemia. Also, slight weight loss has been reported in some patients taking Natrilix. Reported side effects have included nausea and headache,



but they are generally uncommon and mild in nature.

Serum urate levels may rise slightly but there is no evidence that glucose tolerance is adversely affected.

Box of 30 tablets.

Product licence number 0093/0022.

NATRILIX is available as: FLUDEX[®] in Africa, Belgium, France, Holland, Portugal, Switzerland. NATRILIX[®] in English speaking Countries of Africa, Brazil, Central America, Germany, Ireland, Italy, Middle East, South East Asia, United Kingdom. TERTENSIF[®] in Spain. NATRIX[®] in Korea.

Further information is available on request from Servier Laboratories Ltd., Servier House, Horsenden Lane South, Greenford, Middx. UB6 7PW.



Les Laboratoires Servier, 22, rue Garnier - 92201 Neuilly - France.

one tablet daily

WHY NOT SUBSCRIBE TO THE SPECIALIST JOURNALS PUBLISHED BY THE BMA:—A SELECTION INCLUDES

Annals of the Rheumatic Diseases, British Journal of Venereal Diseases, Thorax, Journal of Epidemiology and Community Health, British Journal of Industrial Medicine.

FULL DETAILS OF SUBSCRIPTION RATES FROM BMA SPECIALIST PUBLICATIONS: BMA HOUSE, TAVISTOCK SQUARE, LONDON WC1H 9JR
TELEPHONE 01-387 4499 EXT. 309.

Slowly, surely...



Lopresor[®] SR
metoprolol tartrate
The 24 hour beta-blocker

Presentation Tablets containing 200mg metoprolol tartrate in a sustained release formulation. **Indications** Hypertension and angina pectoris. **Dosage** Initially one tablet daily. Most patients respond satisfactorily within 14 days to one or two tablets once daily. **Side-effects** Slight gastro-intestinal discomfort and disturbance of sleep pattern. **Precautions** Avoid in patients with cardiac decompensation unless adequately controlled by digitalis and/or diuretics. Care in patients with chronic obstructive pulmonary disease, where dosage of bronchodilator may require adjustment. It may be necessary to adjust the dosage of the hypoglycaemic agent in labile and insulin dependent diabetics. Lopresor SR therapy should be brought to the attention of the anaesthetist prior to general anaesthesia. Occasionally patients taking beta-blocking drugs develop skin rash and/or dry eyes; where such a reaction is otherwise inexplicable, beta-blocker therapy should be gradually withdrawn. Withdrawal of therapy with Lopresor SR should be effected gradually, over 8-10 days. Use in pregnancy only when there are compelling reasons; if used during pregnancy or lactation special attention should be paid to foetus, neonate or infant for undesirable effects of the drug's beta-blocking action. **Contra-indications** Atrioventricular block of second or third degree, heart failure refractory to digitalis, severe bradycardia, cardiogenic shock. **Packs** Lopresor SR tablets in calendar packs of 28 tablets (2 x 14 tablet foils) PL0001/0081 basic NHS price £7.20. * denotes registered trademark. Full prescribing information is available on request from Geigy Pharmaceuticals, Horsham, West Sussex.

Geigy