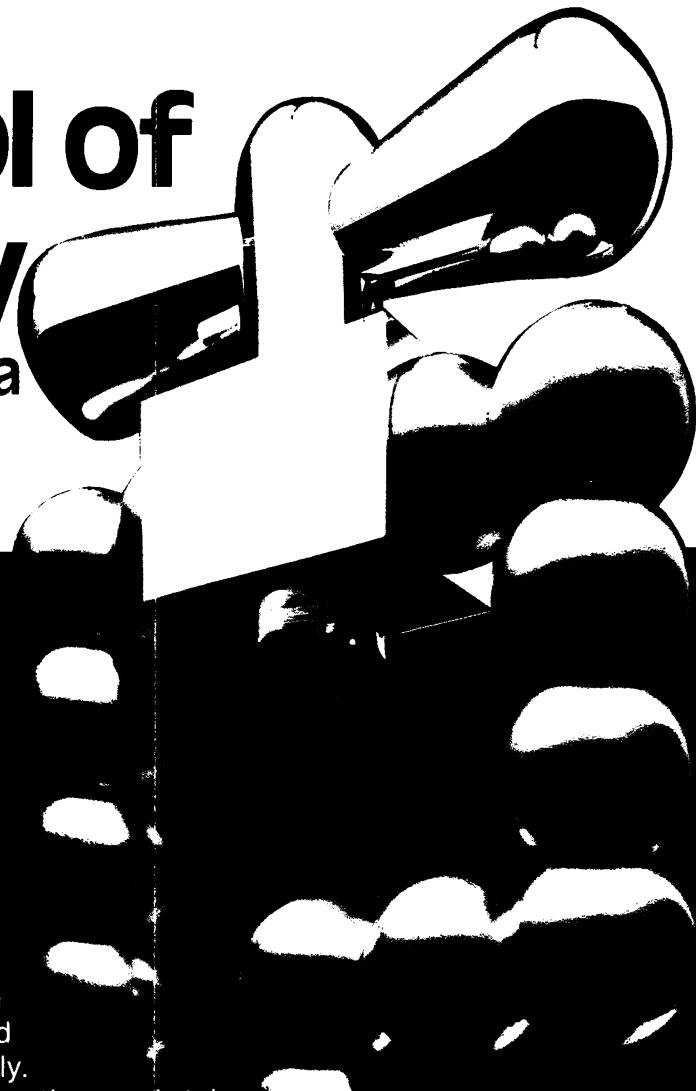


Imodium

(loperamide hydrochloride)

symbol of
accuracy
in acute diarrhoea



Imodium's specific action
controls diarrhoea, relieving pain and
abdominal cramps rapidly and effectively.

A tailored dosage regime means that patients only take
Imodium when they really need it, minimising the risk of
constipation and encouraging economy of medication.
Patients will find Imodium capsules easy to take and the blister
pack of just twelve capsules is convenient to carry throughout
the working day.

Imodium
Simply Stops Diarrhoea-fast
2 // stat and 1 //
at each loose stool

o

Further information is available from :



JANSSEN PHARMACEUTICA
2340 Beerse, Belgium

or

JANSSEN PHARMACEUTICAL LTD.
Marlow, Bucks. SL7 1ET.

Presentation:

Hard gelatin capsules containing 2 mg loperamide hydrochloride and syrup containing 1 mg loperamide hydrochloride per 5 ml.

Indications :

Imodium® is indicated for the symptomatic control of acute diarrhoea of any aetiology.

Contra-indications and warnings etc.:

There are no specific contraindications to Imodium®. Studies in animals have shown no abnormal teratogenic effects, however the use of loperamide during pregnancy is subject to the usual precautions. In trials, no side effects have been reported that can reliably be distinguished from the symptoms of the gastro-intestinal disorder being treated. As persistent diarrhoea can be an indicator of potentially more serious conditions, Imodium® should not be used for prolonged periods until the underlying cause of the diarrhoea has been investigated.

Dosage and Administration :

Acute Diarrhoea : Adults : Two capsules initially, followed by one capsule after every loose stool. The usual dosage is 3 to 4 capsules a day, the maximum daily dose should not exceed 8 capsules. Children : 4 to 8 years : Syrup 5 ml four times daily until diarrhoea is controlled. In children under 8 years, further investigation may be necessary if diarrhoea has not responded to three days' treatment. 9 to 12 years : Syrup 10 ml (or 1 capsule) four times daily until diarrhoea is controlled.

Basic NHS Cost :

12 capsules (ex 250 pack) 104p (correct at time of printing)

Product Licence Numbers :

Capsules 0242/0028 · Syrup 0242/0040

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* Trademark



Infected
eczema

Pustular
Herpes simplex

Folliculitis

Impetigo

Whenev antibiotic

CICATRIN* CREAM

Indications Topical broad-spectrum
antibacterial. Superficial bacterial

infections of the skin such as impetigo, varicose ulcers, pressure sores, trophic ulcers and burns. **Dosage and administration** A light dusting of the powder or a thin layer of the cream should be applied to the affected area up to three times daily.

Contra-indications, warnings, etc. Contra-indicated in those individuals who have shown hypersensitivity to bacitracin or the neomycin group of antibiotics. Neomycin is potentially ototoxic and nephrotoxic if absorbed from open surfaces.

zinc bacitracin BP neomycin sulphate BP

Bacitracin is also potentially nephro-toxic. **Presentation** Each gram of

CICATRIN Cream or Powder contains: Neomycin Sulphate BP 3,300 units, Zinc

Bacitracin BP 250 units, L-Cysteine 2 mg, Glycine 10 mg, Dl-Threonine 1 mg.

CICATRIN Cream (PL 3/5082) is available in tubes of 15 g and 30 g. CICATRIN

Powder (PL 3/5081) is available in puffer packs of 15 g and 50 g. Further

information is available on request. Calmnic Medical Division, The Wellcome

Foundation Ltd., Crewe, Cheshire

*Trade Mark



The nasal-block buster

FOR COLDS, RHINITIS AND SINUSITIS

ACTIFED TABLETS

triprolidine hydrochloride BP/pseudoephedrine hydrochloride BP

Indications Symptomatic relief of upper respiratory congestion in: the common cold, hay fever, vasomotor and allergic rhinitis, acute sinusitis, otitis barotrauma.

Dosage Three times a day: Adults and children over 12 years: 1 tablet or 10 ml. 6-12 years: 7.5 ml. 1-6 years: 5 ml.

3-12 months: 2.5 ml.

Contra-Indications Actifed* is contraindicated in persons under treatment with MAO inhibitors and within two weeks of stopping such treatment.

Precautions Although at recommended dosage pseudoephedrine has virtually no pressor effects in normotensive subjects, Actifed should be used with caution in patients with cardiovascular disorders. As with other antihistamine-containing

preparations, drowsiness may occur. In some patients the action of antihistamines may be potentiated by alcohol.

Presentation Each Actifed tablet contains 2.5 mg triprolidine hydrochloride and 60 mg pseudoephedrine hydrochloride.

PL3/5003.

Each 5 ml of Actifed Syrup contains 1.25 mg triprolidine hydrochloride and 30 mg pseudoephedrine hydrochloride. PL3/5004.

Additional information is available on request.

Wellcome Medical Division
The Wellcome Foundation Ltd., Crewe, Cheshire.



*Trade Mark

The combination of simple language and straightforward line drawings has made the

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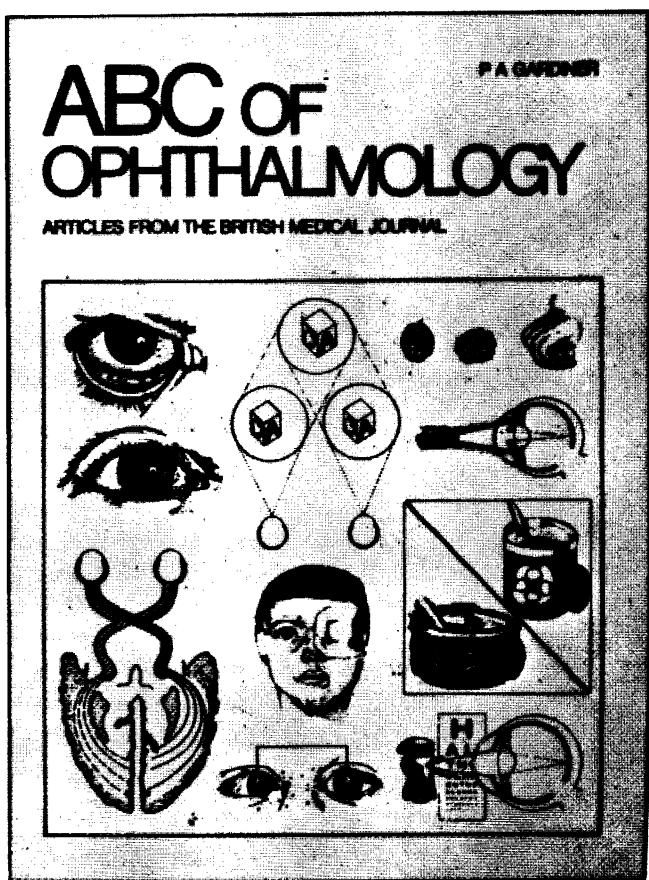
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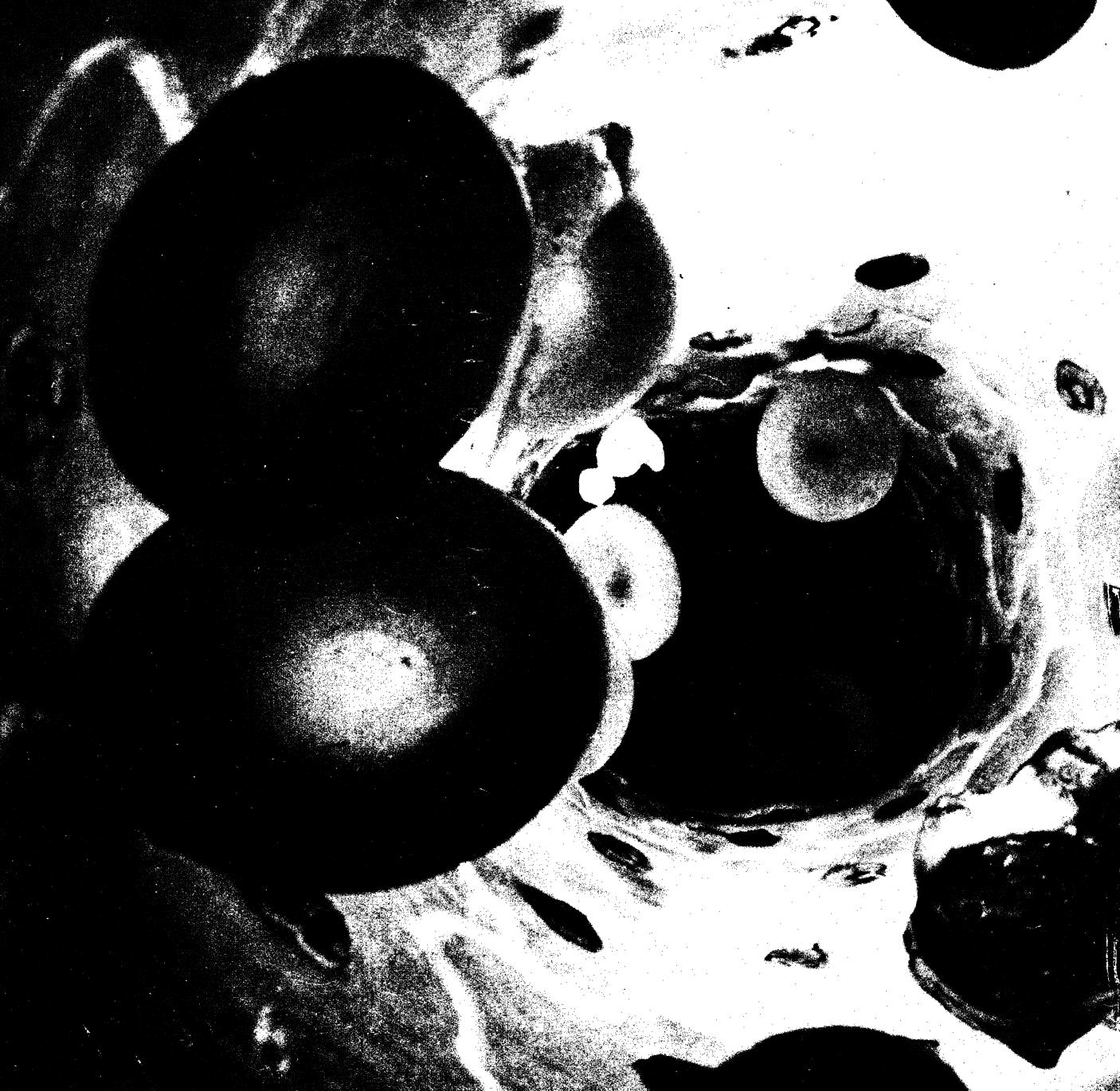
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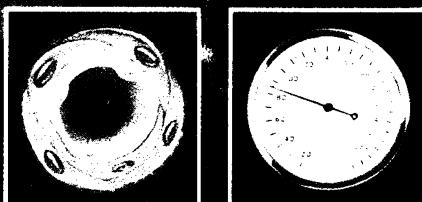


Artist's representation of the lumen of an arteriole,
dilation of which results in reduced peripheral resistance
and blood pressure.

For full Prescribing Information,
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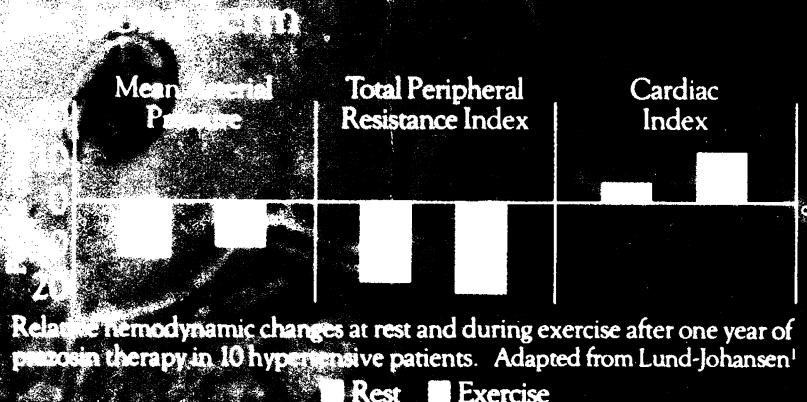
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- MINIPRESS Reduces Total Peripheral Resistance

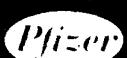
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Cardiac Index

Maintains These Effects Over



MINIPRESS®

(prazosin HCl)


INTERNATIONAL INC.

1. Lund-Johansen, P. Postgraduate Medicine Clinical Symposium Proceedings, November, 1975, pp. 45-52.

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by T. D. V. SWINSCOW

from the British Medical Journal

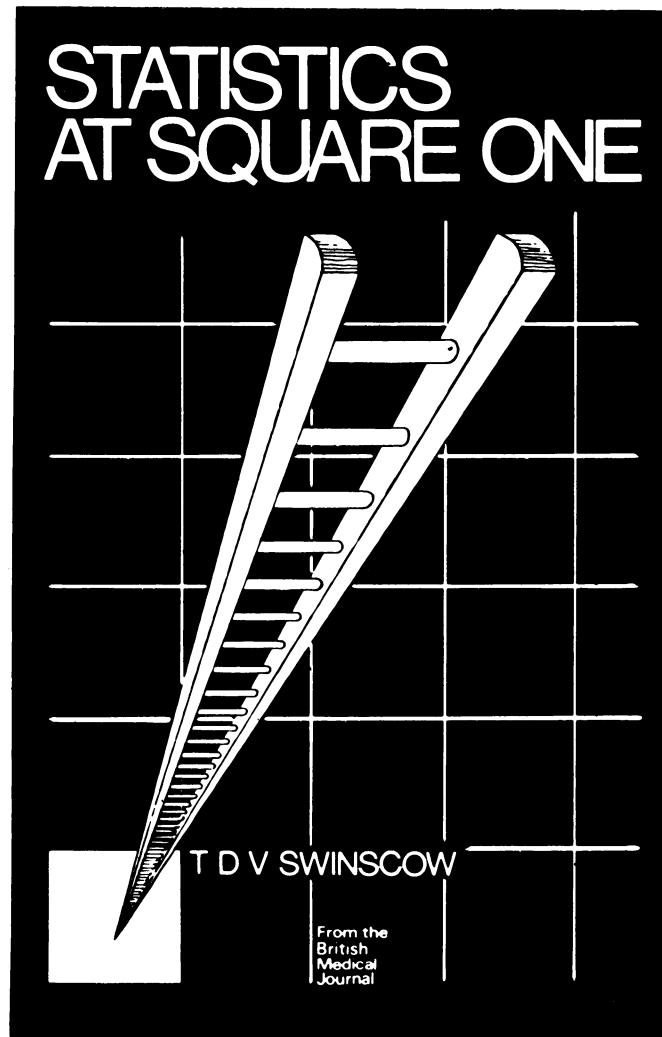
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O'Donnell, Barry, *British Medical Journal*, 1977, 1, 451.

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de Jong, Rudolph H., *J.A.M.A.*, 1977, 237, 1874



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NATRILIX®

indapamide

a primary antihypertensive agent

Natrilix offers a simple, effective means of controlling blood pressure both in newly diagnosed and in poorly controlled patients with mild to moderate hypertension

Prescribing information

Presentation

Pink biconvex sugar-coated tablets each containing 2.5 mg indapamide hemihydrate.

Uses

For the treatment of hypertension.

Dosage and administration

Adults

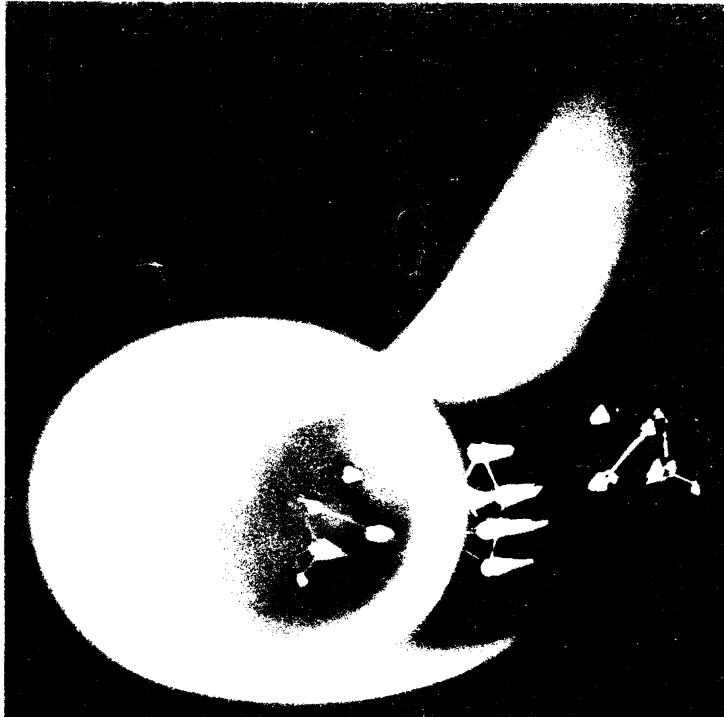
The dosage is one tablet daily to be taken in the morning.

Children

There is no experience of the use of this drug in children.

Contra-indications, warning, etc.

There are no absolute contra-indications to the use of Natrilix but caution should be exercised when prescribing it in cases of severe renal or hepatic impairment. As with all new drugs, the administration of Natrilix should be avoided during pregnancy although no teratological effects have been seen in animals. At doses higher than that recommended, Natrilix has a diuretic effect, therefore it is not recommended to prescribe it with a diuretic agent which may cause hypokalaemia. Also, slight weight loss has been reported in some patients taking Natrilix. Reported side effects have included nausea and headache.



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Improves mobility
Flexible dosage

Geigy

Presentation Yellow, biconvex enteric coated tablets of 25mg diclofenac sodium, imprinted Geigy on one side. Light brown, biconvex enteric coated tablets of 50mg diclofenac sodium, imprinted Geigy on one side. Yellowish-white suppositories of 100mg diclofenac sodium. **Mode of action** Voltarol is a non-steroidal agent with marked analgesic/anti-inflammatory properties. **Indications** Rheumatoid arthritis, osteoarthritis. **Dosage** Tablets: a total of 75-150mg daily, given in two or three divided doses. Rectal: One suppository daily which may be combined with tablets. The daily dose should not exceed 150mg. **Contra-indications** Peptic ulceration. Patients in whom attacks of asthma, urticaria or acute rhinitis are precipitated by aspirin or other non-steroidal anti-inflammatory agents. **Precautions** Voltarol should not be prescribed during pregnancy, unless there are compelling reasons for doing so. Patients with a history of peptic ulcer, haematemesis, or melaena, or with severe hepatic or renal insufficiency, should be kept under close surveillance. Voltarol has been reported to depress salicylate levels, and vice versa; the clinical relevance of this phenomenon is not yet clear. **Warnings and side-effects** Transient epigastric pain, nausea and diarrhoea, headache and slight dizziness have been reported as occasionally have skin rash, peripheral oedema and abnormalities of serum transaminases. **NHS price** Tablets 25mg: pack of 100 - £9.00; 50mg: pack of 100 - £17.50; Suppositories: pack of 10 - £2.98. **Product licence numbers** Tablets 25mg PL0001/0036, 50mg PL0001/0082, Suppositories 100mg PL0001/0083. **Product licence holder** Geigy Pharmaceuticals, Horsham, West Sussex. Full prescribing information is available from Geigy Pharmaceuticals, Horsham, West Sussex.