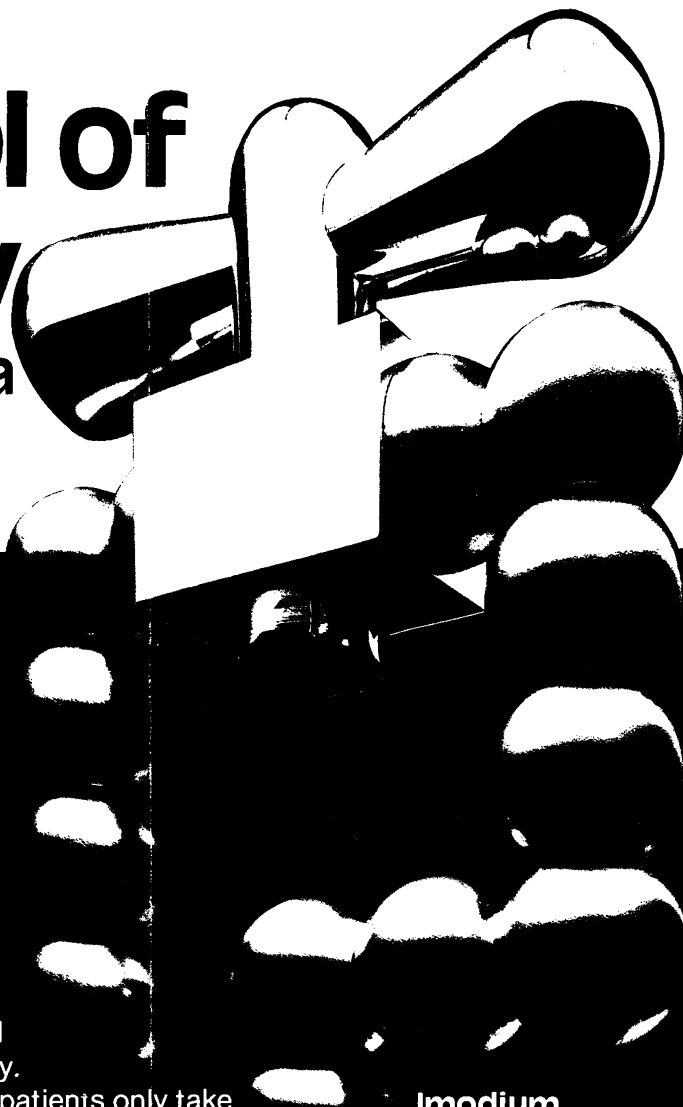


# Imodium

TRADEMARK

(loperamide hydrochloride)

**symbol of  
accuracy**  
in acute diarrhoea



Imodium's specific action controls diarrhoea, relieving pain and abdominal cramps rapidly and effectively.

A tailored dosage regime means that patients only take Imodium when they really need it, minimising the risk of constipation and encouraging economy of medication. Patients will find Imodium capsules easy to take and the blister pack of just twelve capsules is convenient to carry throughout the working day.

**Imodium**

**Simply Stops Diarrhoea - fast**

**2 // stat and 1 /**

**at each loose stool**

Further information is available from :



**JANSSEN PHARMACEUTICA**  
2340 Beerse, Belgium

or

**JANSSEN PHARMACEUTICAL LTD.**  
Marlow, Bucks. SL7 1ET.

**Presentation :**

Hard gelatin capsules containing 2 mg loperamide hydrochloride and syrup containing 1 mg loperamide hydrochloride per 5 ml.

**Indications :**

Imodium\* is indicated for the symptomatic control of acute diarrhoea of any aetiology.

**Contra-indications and warnings etc. :**

There are no specific contraindications to Imodium\*. Studies in animals have shown no abnormal teratogenic effects, however the use of loperamide during pregnancy is subject to the usual precautions. In trials, no side effects have been reported that can reliably be distinguished from the symptoms of the gastro-intestinal disorder being treated. As persistent diarrhoea can be an indicator of potentially more serious conditions, Imodium\* should not be used for prolonged periods until the underlying cause of the diarrhoea has been investigated.

**Dosage and Administration :**

**Acute Diarrhoea : Adults :** Two capsules initially, followed by one capsule after every loose stool. The usual dosage is 3 to 4 capsules a day, the maximum daily dose should not exceed 8 capsules. **Children :** 4 to 8 years : Syrup 5 ml four times daily until diarrhoea is controlled. In children under 8 years, further investigation may be necessary if diarrhoea has not responded to three days' treatment. 9 to 12 years : Syrup 10 ml (or 1 capsule) four times daily until diarrhoea is controlled.

**Basic NHS Cost :**

12 capsules (ex 250 pack) 104p. (correct at time of printing)

**Product Licence Numbers :**

Capsules 0242/0028 - Syrup 0242/0040



# Today's antibacterial



Success 9 times out of ten in chest infections would be hard to beat. It is this order of success, confirmed in worldwide clinical studies involving over 8,500 patients, that has helped thousands of doctors to decide that Septrin is today's antibacterial. With over 2,500 published reports and more than 250 million prescriptions written worldwide, is it any wonder that Septrin is Britain's No. 1 branded antibacterial?

#### PRESCRIBING INFORMATION

**Indications** Sensitive bacterial infections of the lower respiratory, urinary and genital tracts, sinusitis, otitis media, skin infections, septicaemia, typhoid and paratyphoid fevers, and other infections caused by sensitive organisms.

**Dosage** Septrin Forte Tablets. Adults and children over 12 years: 1 forte tablet twice daily. Maximum dosage for particularly severe infections 1½ forte tablets twice daily. In acute infections Septrin should be given for a minimum of 5 days or until the patient has been symptom-free for 2 days.

**Contra-indications** Septrin is contra-indicated in patients with marked liver parenchymal damage, blood dyscrasias or severe renal insufficiency. Septrin should not be given to patients hypersensitive to sulphonamides or co-trimoxazole; should not be given during pregnancy or to neonates.

**Precautions** In cases of renal impairment a reduced dosage is indicated and an adequate urinary output should be maintained. Regular blood counts are necessary whenever long-term therapy is used. Caution is advised in patients with folate deficiency. Care should be taken when giving Septrin to patients receiving oral anticoagulants of the coumarin group, pyrimethamine or sulphonylureas.

**Adverse Reactions** Occasionally, nausea, vomiting, glossitis and skin rashes may occur with normal doses and, very rarely, haematological reactions.

**Presentation** Septrin Forte Tablets each contain 160mg Trimethoprim B.P. and 800mg Sulphamethoxazole B.P.

PL3/0121



RESEARCH IS OUR ONLY SHAREHOLDER

Further information is available on request.

Wellcome Medical Division

The Wellcome Foundation Ltd., Crewe, Cheshire

## Septrin<sup>\*</sup> CO-TRIMOXAZOLE Forte

a successful first choice  
in chest infections

<sup>\*</sup>Trade Mark

*Just published*

# PROCEDURES IN PRACTICE

An illustrated step-by-step guide for doctors making their first attempts at the procedures commonly used in hospital practice. The articles explain the techniques in detail and give indications and contraindications for a range of tasks from setting up a drip to aspirating bone marrow.

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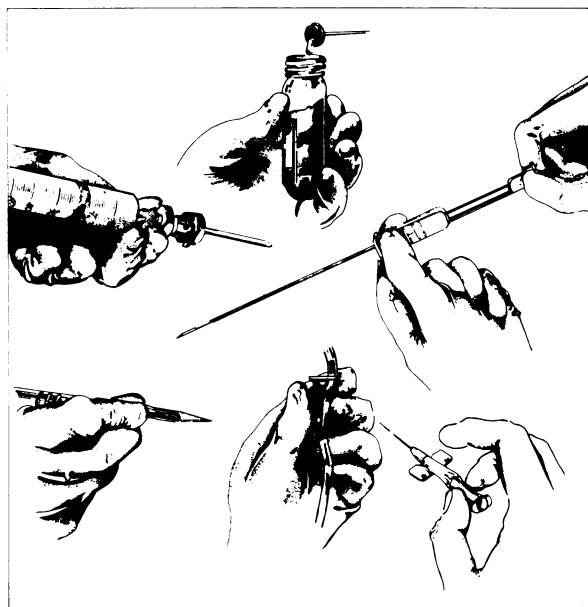
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## an extra dimension in epilepsy control

Effective control of temporal lobe and grand mal epilepsy with benefits for mood and behaviour.

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Trimble, M.

Tegretol in Epilepsy, Proceedings of an International Meeting, Guernsey (1977).

# Geigy

**TEGRETOL** (carbamazepine BP) **Uses** Epilepsy - grand mal and temporal lobe Trigeminal neuralgia **Dosage** Use a gradually increasing, divided dosage regimen. Children: up to 1 year old, 100-200mg per day, aged 1-5 years, 200-400mg per day, aged 5-10 years, 400-600mg per day, aged 10-15 years, 600-1000mg per day. Adults: 100-200mg per day, increasing to 800-1200mg per day, in some cases 1600mg per day may be needed. It is recommended that plasma drug levels be monitored, optimum therapeutic range is 3-10µg/ml (13-42µmol/l). **Contra-indication** Previous drug sensitivity to Tegretol. **Precautions** As with other drugs, avoid using during the first trimester of pregnancy if possible. Do not administer with, or within 14 days of MAOI therapy. It is suggested that serum folic acid levels be monitored during anticonvulsant therapy. In rats treated with carbamazepine for two years, incidence of tumours of the liver was found to be increased. There is, however, no evidence to indicate that this observation has any significant bearing on the therapeutic use of the drug. **Side-effects** Dizziness, drowsiness, dry mouth, diarrhoea, nausea and vomiting. Idiosyncrasy may be manifested in the following ways - generalised erythematous rash, light-sensitive dermatitis, jaundice, leucopenia, aplastic anaemia, acute renal failure. It is suggested that the white cell count be checked in the early stages of treatment. **Availability** White, unscored, compressed tablets, 7mm in diameter, impressed 'Geigy' on one side containing 100mg (PL0001/5027) £2.60 per 100. White, scored, compressed tablets, 9mm in diameter, impressed 'Geigy' on one side containing 200mg (PL0001/5028) £4.83 per 100. White, rod shaped tablets, impressed Geigy/Geigy on one face with break-line. Other face impressed L/R with break-line containing 400mg (PL0001/0088). £9.50 per 100. Syrup, white caramel flavoured, containing 100mg per 5ml (PL0001/0050) £4.65 per 300ml bottle. Full prescribing information is available on request from