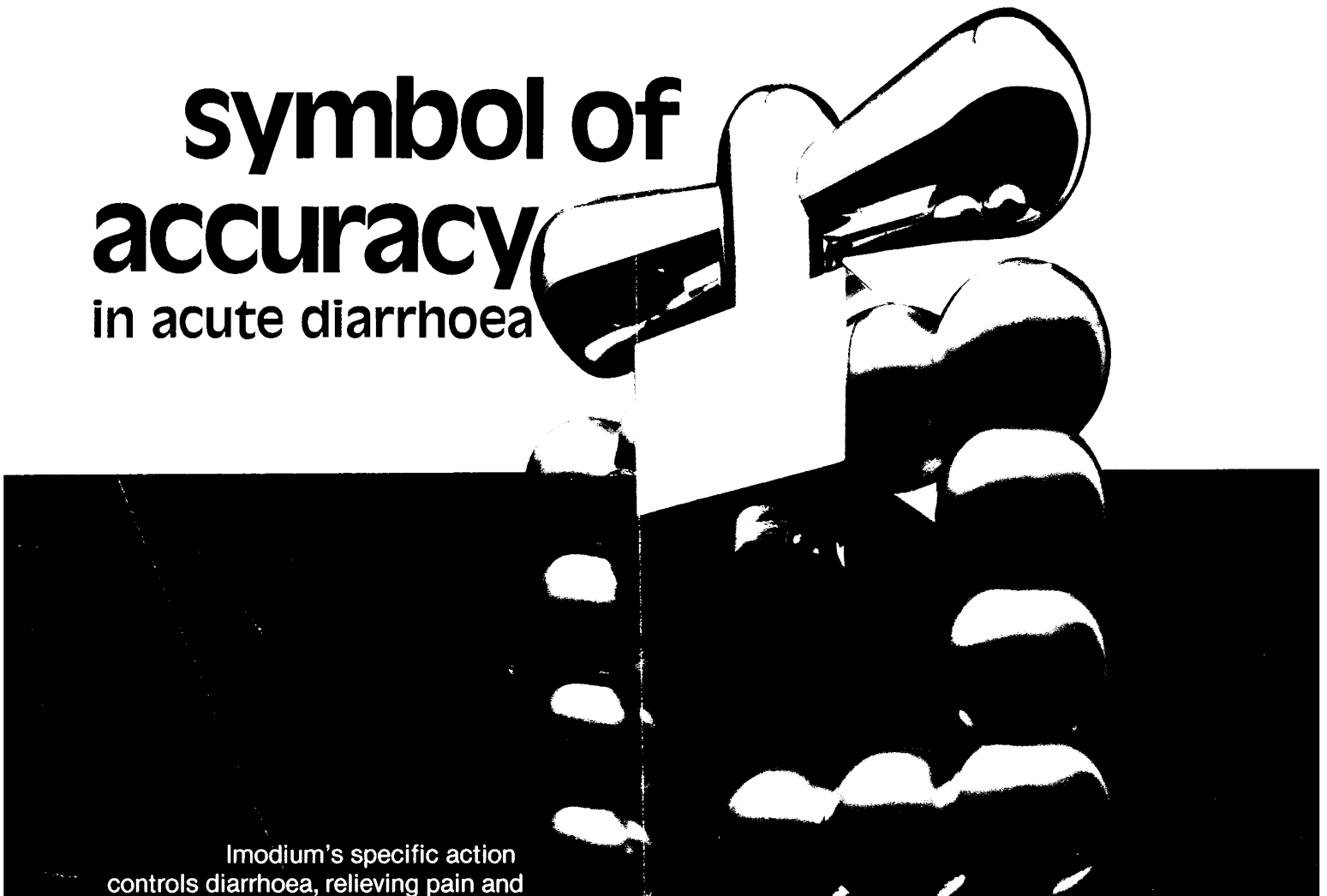
Imodium

TRADEMARK

(loperamide hydrochloride)

symbol of accuracy in acute diarrhoea



Imodium's specific action controls diarrhoea, relieving pain and abdominal cramps rapidly and effectively.

A tailored dosage regime means that patients only take Imodium when they really need it, minimising the risk of constipation and encouraging economy of medication.

Patients will find Imodium capsules easy to take and the blister pack of just twelve capsules is convenient to carry throughout the working day.

Imodium
Simply Stops Diarrhoea-fast
2 // stat and 1 /
at each loose stool

Further information is available from :

JANSSEN PHARMACEUTICA
2340 Beerse, Belgium

or

JANSSEN PHARMACEUTICAL LTD.
Marlow, Bucks. SL7 1ET.

Presentation :
Hard gelatin capsules containing 2 mg loperamide hydrochloride and syrup containing 1 mg loperamide hydrochloride per 5 ml

Indications :
Imodium* is indicated for the symptomatic control of acute diarrhoea of any aetiology.

Contra-indications and warnings etc. :
There are no specific contraindications to Imodium*. Studies in animals have shown no abnormal teratogenic effects, however the use of loperamide during pregnancy is subject to the usual precautions. In trials, no side effects have been reported that can reliably be distinguished from the symptoms of the gastro-intestinal disorder being treated. As persistent diarrhoea can be an indicator of potentially more serious conditions, Imodium* should not be used for prolonged periods until the underlying cause of the diarrhoea has been investigated.

Dosage and Administration :
Acute Diarrhoea : *Adults* : Two capsules initially, followed by one capsule after every loose stool. The usual dosage is 3 to 4 capsules a day; the maximum daily dose should not exceed 8 capsules. *Children* : 4 to 8 years : Syrup 5 ml four times daily until diarrhoea is controlled. In children under 8 years, further investigation may be necessary if diarrhoea has not responded to three days' treatment. 9 to 12 years : Syrup 10 ml (or 1 capsule) four times daily until diarrhoea is controlled.

Basic NHS Cost :
12 capsules (ex 250 pack) 104p. (correct at time of printing)

Product Licence Numbers :
Capsules 0242/0028 · Syrup 0242/0040

JPL/037/80

* Trademark

Today's antibacterial

Success 9 times out of ten in chest infections would be hard to beat. It is this order of success, confirmed in worldwide clinical studies involving over 8,500 patients, that has helped thousands of doctors to decide that Septrin is today's antibacterial. With over 2,500 published reports and more than 250 million prescriptions written worldwide, is it any wonder that Septrin is Britain's No. 1 branded antibacterial?

PRESCRIBING INFORMATION

Indications Sensitive bacterial infections of the lower respiratory, urinary and genital tracts, sinusitis, otitis media, skin infections, septicaemia, typhoid and paratyphoid fevers, and other infections caused by sensitive organisms.

Dosage Septrin Forte Tablets. Adults and children over 12 years: 1 forte tablet twice daily. Maximum dosage for particularly severe infections 1½ forte tablets twice daily. In acute infections Septrin should be given for a minimum of 5 days or until the patient has been symptom-free for 2 days.

Contra-indications Septrin is contra-indicated in patients with marked liver parenchymal damage, blood dyscrasias or severe renal insufficiency. Septrin should not be given to patients hypersensitive to sulphonamides or co-trimoxazole; should not be given during pregnancy or to neonates.

Precautions In cases of renal impairment a reduced dosage is indicated and an adequate urinary output should be maintained. Regular blood counts are necessary whenever long-term therapy is used. Caution is advised in patients with folate deficiency. Care should be taken when giving Septrin to patients receiving oral anticoagulants of the coumarin group, pyrimethamine or sulphonylureas.

Adverse Reactions Occasionally, nausea, vomiting, glossitis and skin rashes may occur with normal doses and, very rarely, haematological reactions.

Presentation Septrin Forte Tablets each contain 160 mg Trimethoprim B.P. and 800 mg Sulphamethoxazole B.P.

PL3/0121

RESEARCH IS OUR ONLY SHAREHOLDER

Further information is available on request.
Wellcome Medical Division
The Wellcome Foundation Ltd., Crewe, Cheshire

Wellcome

Septrin* CO-TRIMOXAZOLE Forte

a successful first choice in chest infections

*Trade Mark.

NATRILIX®

indapamide

a primary antihypertensive agent

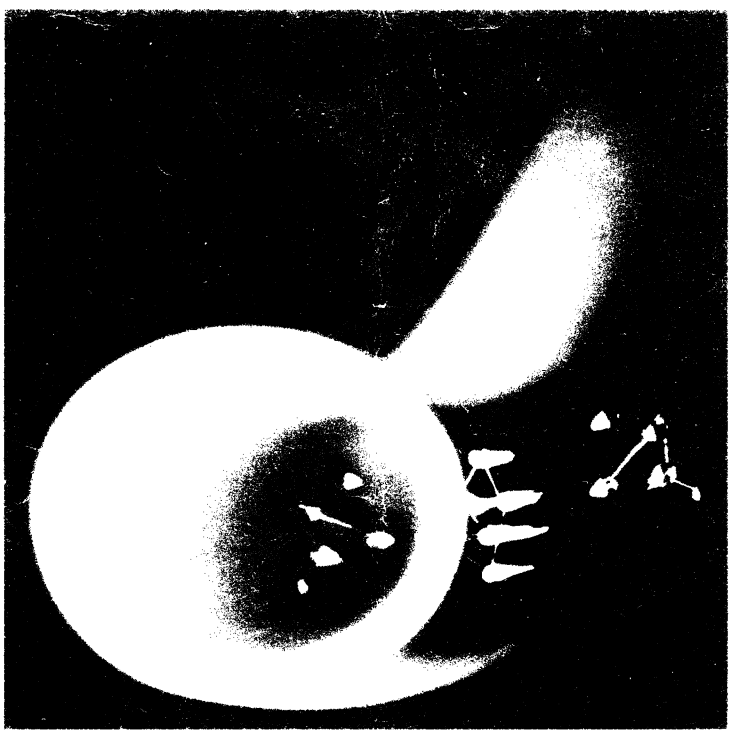
Natrilix offers a simple, effective means of controlling blood pressure both in newly diagnosed and in poorly controlled patients with mild to moderate hypertension

Prescribing information
Presentation
Pink biconvex sugar-coated tablets each containing 2.5 mg indapamide hemihydrate.

Uses
For the treatment of hypertension.

Dosage and administration
Adults
The dosage is one tablet daily to be taken in the morning.
Children
There is no experience of the use of this drug in children.

Contra-indications, warning, etc.
There are no absolute contra-indications to the use of Natrilix but caution should be exercised when prescribing it in cases of severe renal or hepatic impairment. As with all new drugs, the administration of Natrilix should be avoided during pregnancy although no teratological effects have been seen in animals. At doses higher than that recommended, Natrilix has a diuretic effect, therefore it is not recommended to prescribe it with a diuretic agent which may cause hypokalaemia. Also, slight weight loss has been reported in some patients taking Natrilix. Reported side effects have included nausea and headache, but they are generally uncommon and mild in nature.
Serum urate levels may rise slightly but there is no evidence that glucose tolerance is adversely affected.
Box of 30 tablets.
Product licence number 0093/0022.



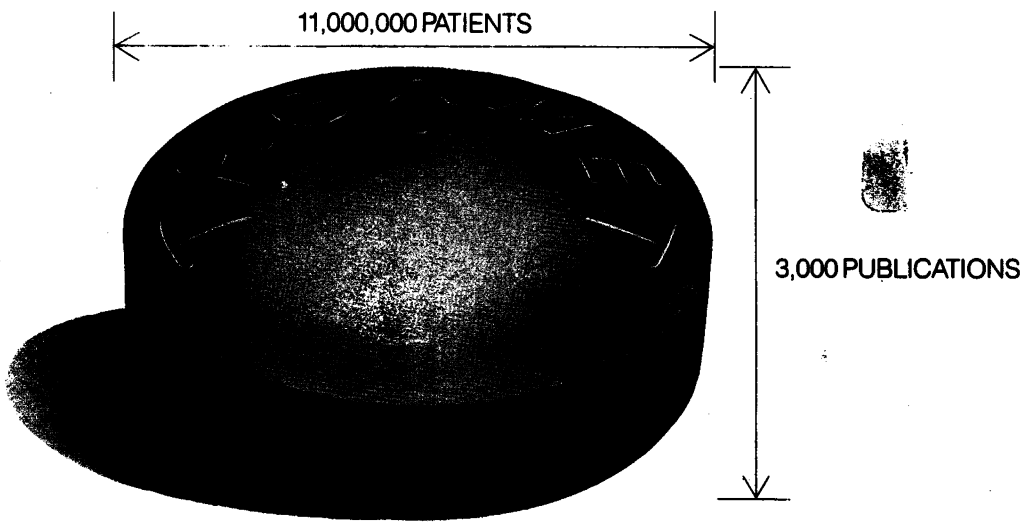
NATRILIX is available as:
FLUDEX® in Africa, Belgium, France, Holland, Portugal, Switzerland.
NATRILIX® in English speaking Countries of Africa, Brazil, Central America, Germany, Ireland, Italy, Middle East, South East Asia, United Kingdom.
TERTENSIF® in Spain.
NATRIX® in Korea.

Further information is available on request from
Servier Laboratories Ltd.,
Servier House, Horsenden Lane South, Greenford, Middx.
UB6 7PW.

Les Laboratoires Servier,
22, rue Garnier - 92201 Neuilly - France.

one tablet daily

Vital statistics



Medicine and statistics meet in every prescribing decision.

Where reduction of gastric acid is likely to be beneficial, you will want to balance statistics of drug efficacy with statistics of high tolerability.

Over eleven million patients have been treated with 'Tagamet', more than one million of these in the UK alone. With over three thousand papers published in about five years, it must be one of the most widely studied drugs in medical history. A compact and readable survey of some aspects of this unique body of experience entitled, " 'Tagamet' – a safety profile", is available free from the address below.

When you're faced with the damaging effects of gastric acid you can prescribe 'Tagamet', confident that it's a well-documented treatment. The control it gives you is backed by a lot of experience.

Tagamet
cimetidine
puts you in control of gastric acid

Prescribing Information
Presentations 'Tagamet' Tablets, PL 0002/0063, each containing 200 mg cimetidine: 100, £13.22; 500, £64.75. 'Tagamet' Syrup, PL 0002/0073, containing 200 mg cimetidine per 5 ml: 200 ml, £6.29.
Indications Duodenal ulcer, benign gastric ulcer, reflux oesophagitis.
Dosage Duodenal ulcer: Adults, 200 mg t.d.s. with meals and 400 mg at bedtime (1.0 g/day) for at least 4 weeks; 400 mg b.d. with breakfast and at bedtime, is also effective (for full instructions see Data Sheet). To prevent relapse, 400 mg at bedtime or 400 mg morning and at bedtime for at least 6 months. Benign gastric ulcer: Adults, 200 mg t.d.s. with meals and 400 mg at bedtime (1.0 g/day) for at least 6 weeks (for full instructions see Data Sheet). Reflux oesophagitis: Adults, 400 mg t.d.s. with meals and 400 mg at bedtime (1.6 g/day) for 4 to 8 weeks.
Cautions Impaired renal function: reduce dosage (see Data Sheet). Potentiation of oral anticoagulants and some benzodiazapines (see Data Sheet). Prolonged treatment: observe patients periodically. Exclude malignancy in gastric ulcer. Care in patients with compromised bone marrow (see Data Sheet). Avoid during pregnancy and lactation.
Adverse reactions Diarrhoea, dizziness, rash, tiredness. Rarely, mild gynaecomastia, reversible liver damage, confusional states (usually in the elderly or very ill), interstitial nephritis, acute pancreatitis. 23:3:81.

SK&F a SmithKline company
Further information available from: Smith Kline & French Laboratories Limited, Welwyn Garden City, Hertfordshire AL7 1EY
Telephone: Welwyn Garden 25111. 'Tagamet' is a trade mark
TG:AD381