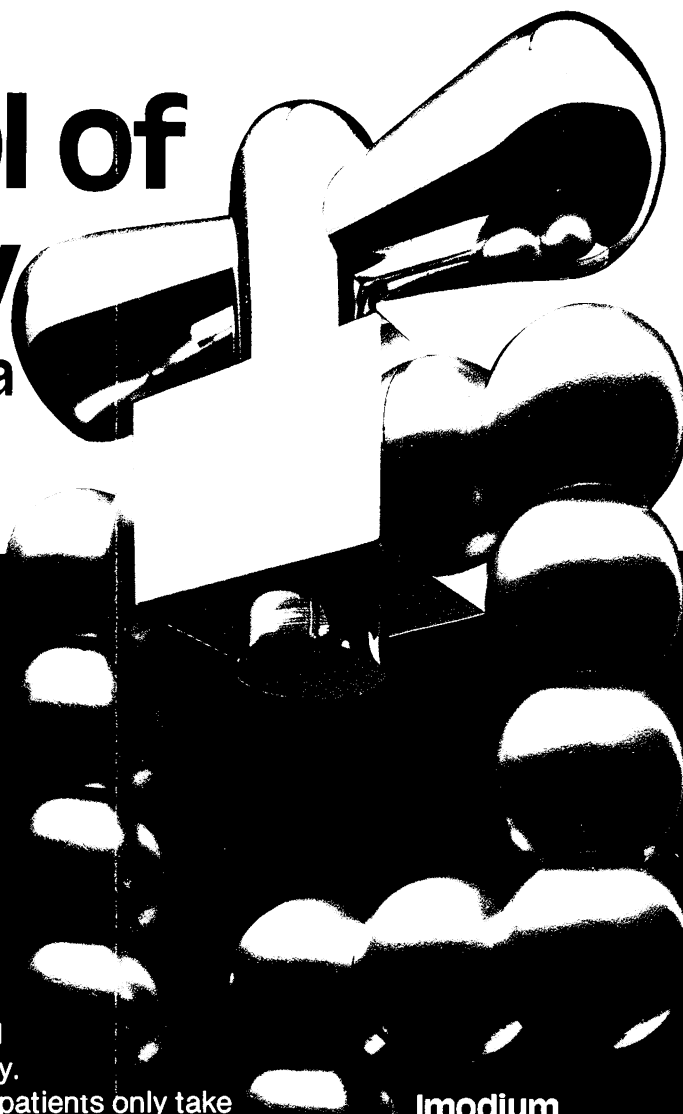


# Imodium

TRADEMARK

(loperamide hydrochloride)

**symbol of  
accuracy**  
in acute diarrhoea



Imodium's specific action controls diarrhoea, relieving pain and abdominal cramps rapidly and effectively.

A tailored dosage regime means that patients only take Imodium when they really need it, minimising the risk of constipation and encouraging economy of medication. Patients will find Imodium capsules easy to take and the blister pack of just twelve capsules is convenient to carry throughout the working day.

**Imodium**

**Simply Stops Diarrhoea - fast**

**2 // stat and 1 /**

**at each loose stool**

Further information is available from :



**JANSSEN PHARMACEUTICA**  
2340 Beerse, Belgium

or

**JANSSEN PHARMACEUTICAL LTD.**  
Marlow, Bucks. SL7 1ET.

**Presentation :**

Hard gelatin capsules containing 2 mg loperamide hydrochloride and syrup containing 1 mg loperamide hydrochloride per 5 ml.

**Indications :**

Imodium\* is indicated for the symptomatic control of acute diarrhoea of any aetiology.

**Contra-indications and warnings etc. :**

There are no specific contraindications to Imodium\*. Studies in animals have shown no abnormal teratogenic effects, however the use of loperamide during pregnancy is subject to the usual precautions. In trials, no side effects have been reported that can reliably be distinguished from the symptoms of the gastro-intestinal disorder being treated. As persistent diarrhoea can be an indicator of potentially more serious conditions, Imodium\* should not be used for prolonged periods until the underlying cause of the diarrhoea has been investigated.

**Dosage and Administration :**

**Acute Diarrhoea :** *Adults* : Two capsules initially, followed by one capsule after every loose stool. The usual dosage is 3 to 4 capsules a day; the maximum daily dose should not exceed 8 capsules. *Children* : 4 to 8 years : Syrup 5 ml four times daily until diarrhoea is controlled. In children under 8 years, further investigation may be necessary if diarrhoea has not responded to three days' treatment. 9 to 12 years : Syrup 10 ml (or 1 capsule) four times daily until diarrhoea is controlled.

**Basic NHS Cost :**

12 capsules (ex 250 pack) 104p. (correct at time of printing)

**Product Licence Numbers :**

Capsules 0242/0028 - Syrup 0242/0040

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\* Trademark

# STATISTICS AT SQUARE ONE

by T. D. V. SWINSCOW

from the British Medical Journal

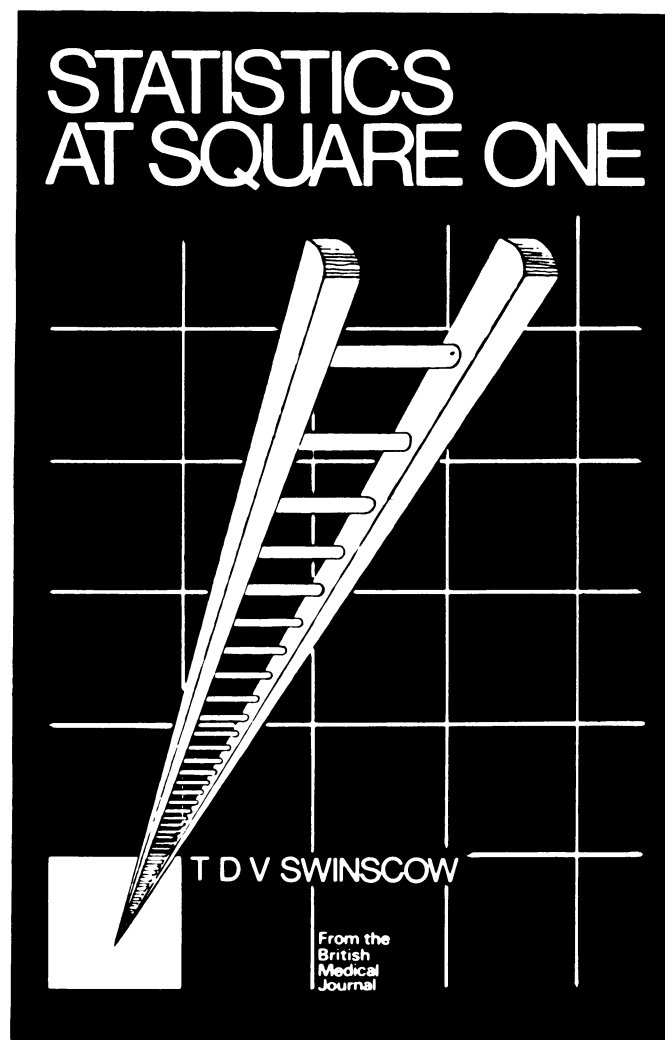
The statistical testing of data is indispensable in many types of medical investigation and a help on countless occasions in clinical practice. This book provides step-by-step instruction. Subjects covered include standard deviation,  $\chi^2$  tests, t tests, non-parametric tests and correlation. Methods specially adapted to pocket calculators.

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O'Donnell, Barry, *British Medical Journal*, 1977, 1, 451.

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de Jong, Rudolph H., *J.A.M.A.*, 1977, 237, 1874




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# The nasal-block buster

FOR COLDS, RHINITIS AND SINUSITIS

## ACTIFED TABLETS

triprolidine hydrochloride BP/pseudoephedrine hydrochloride BP

**Indications** Symptomatic relief of upper respiratory congestion in: the common cold, hay fever, vasomotor and allergic rhinitis, acute sinusitis, otitis barotrauma.

**Dosage** Three times a day: Adults and children over 12 years: 1 tablet or 10 ml. 6-12 years: 7.5 ml. 1-6 years: 5 ml. 3-12 months: 2.5 ml.

**Contra-Indications** Actifed\* is contraindicated in persons under treatment with MAO inhibitors and within two weeks of stopping such treatment.

**Precautions** Although at recommended dosage pseudoephedrine has virtually no pressor effects in normotensive subjects, Actifed should be used with caution in patients with cardiovascular disorders. As with other antihistamine-containing

preparations, drowsiness may occur. In some patients the action of antihistamines may be potentiated by alcohol.

**Presentation** Each Actifed tablet contains 2.5 mg triprolidine hydrochloride and 60 mg pseudoephedrine hydrochloride. PL3/5003.

Each 5 ml of Actifed Syrup contains 1.25 mg triprolidine hydrochloride and 30 mg pseudoephedrine hydrochloride. PL3/5004.

Additional information is available on request.



**Wellcome**

Wellcome Medical Division  
The Wellcome Foundation Ltd., Crewe, Cheshire.

\*Trade Mark

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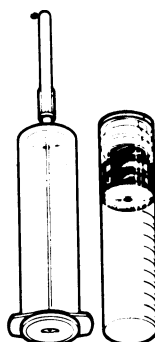
Park G.R. J R Army Med. Corps 1981; 127, 85

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**25 ga. x 5/8" needle**  
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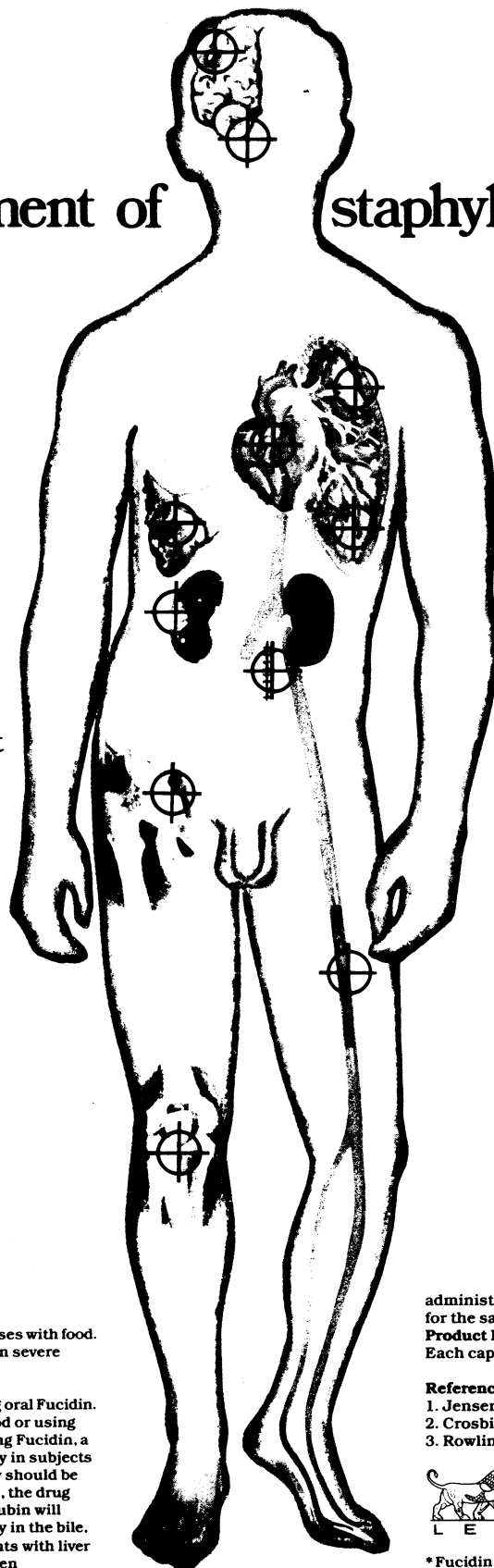


Further details on this and other drugs in the Min-I-Jet range from:

**INTERNATIONAL MEDICATION SYSTEMS (U.K.) LTD.,**  
11 Royal Oakway South, Daventry, Northamptonshire, England NN11 5PJ.  
Telephone: Daventry (03272) 3231

sodium fusidate B.P.

## For the treatment of staphylococcal infection



‘... (staphylococci) form focal, often necrotic lesions, where they are protected from the defence mechanism of the body and shielded from efficient chemotherapy.’<sup>1</sup>

‘... Fucidin exerts a potent antibacterial effect even in the presence of large collections of pus, into which it apparently penetrates in effective concentrations.’<sup>2</sup>

‘... Fucidin, which has the ability to penetrate in significant amounts into tissues carrying a poor blood supply, ...’<sup>3</sup>

- Brain abscess
- Hypopyon
- Endophthalmitis
- Lung abscess
- Endocarditis
- Pneumonia with abscess
- Empyema
- Renal carbuncle
- Deep wound infection
- Septic arthritis
- Foreign bodies } grafts  
                              } prostheses
- Osteomyelitis
- Diabetic gangrene

**Oral dosage:**

**Adults:** 500mg (2 capsules) 3 times daily with food.  
**Children:** 20-40mg/kg body weight daily in 3 divided doses with food.  
The standard dose may be doubled for initial therapy in severe infections.

**Adverse reactions and precautions:**

Gastro-intestinal upset occurs in some patients taking oral Fucidin. This can be minimised by taking the capsules with food or using Fucidin Enteric Coated Tablets. In some patients taking Fucidin, a reversible jaundice has been reported, most frequently in subjects receiving intravenous therapy. In general, oral therapy should be instituted as soon as possible. If the jaundice persists, the drug should be withdrawn, following which the serum bilirubin will invariably return to normal. Fucidin is excreted mainly in the bile, and liver function tests should be carried out in patients with liver dysfunction, when used for prolonged periods and when

administered in conjunction with other drugs which may compete for the same excretory pathway.

**Product Licence No:** 0043/5019

Each capsule contains 250mg sodium fusidate B.P.

**References:**

1. Jensen, K., and Lassen, H.C.A., *Ann. Intern. Med.*, **60**, 790, 1964.
2. Crosbie, R. B., *Br. Med. J.*, **1**, 788, 1963.
3. Rowling, D. E., *J. Bone Joint Surg.*, **52B**, 302, 1970.



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\* Fucidin is a trademark