Imodium

TRADEMARK

(loperamide hydrochloride)

symbol of accuracy in acute diarrhoea

Imodium's specific action controls diarrhoea, relieving pain and abdominal cramps rapidly and effectively.
A tailored dosage regime means that patients only take Imodium when they really need it, minimising the risk of constipation and encouraging economy of medication.
Patients will find Imodium capsules easy to take and the blister pack of just twelve capsules is convenient to carry throughout the working day.

Imodium
Simply Stops Diarrhoea-fast
2 // stat and 1 /
at each loose stool

Further information is available from :

JANSSEN PHARMACEUTICA
2340 Beerse, Belgium

or

JANSSEN PHARMACEUTICAL LTD.
Marlow, Bucks. SL7 1ET.

Presentation :
Hard gelatin capsules containing 2 mg loperamide hydrochloride and syrup containing 1 mg loperamide hydrochloride per 5 ml.

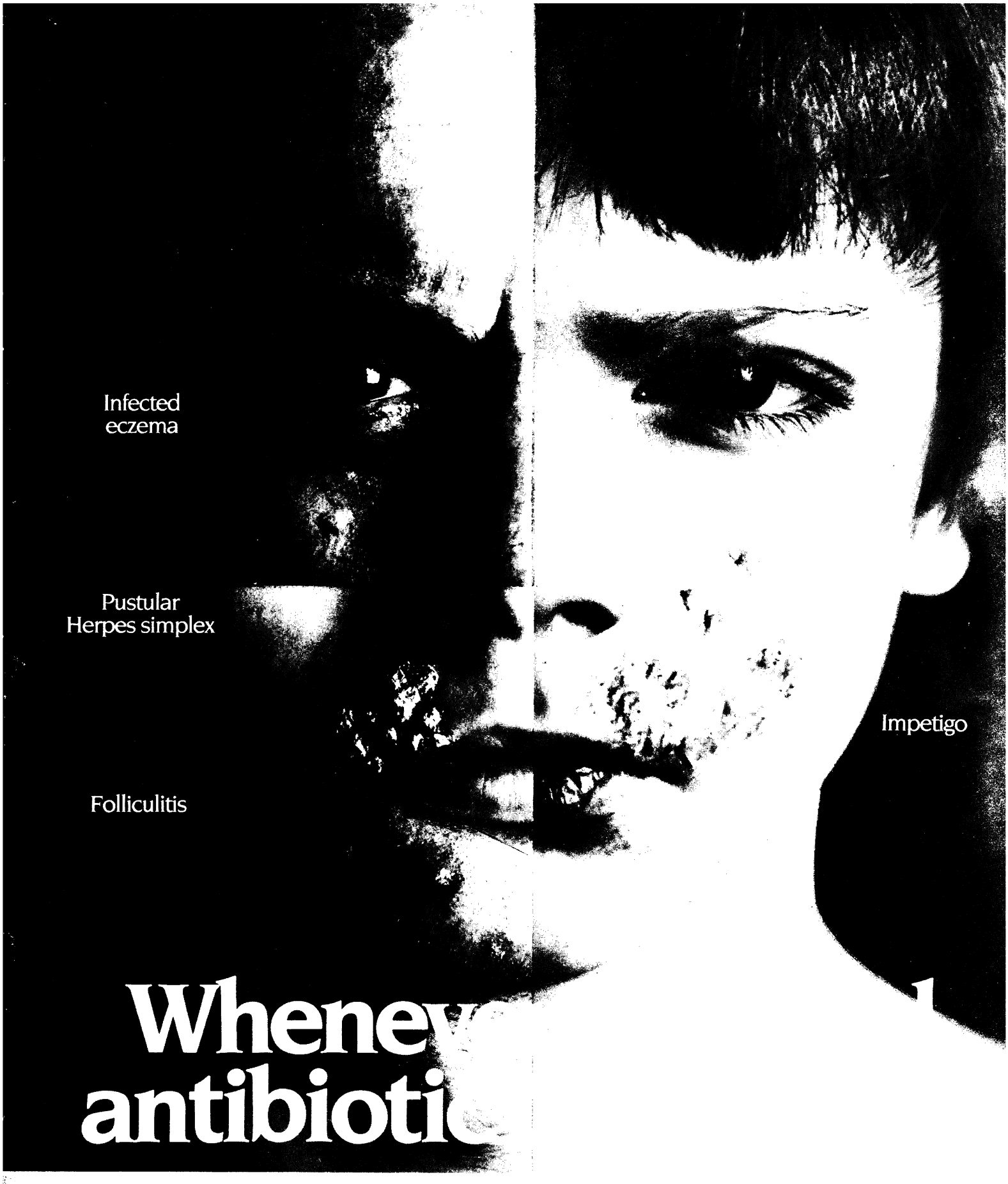
Indications :
Imodium* is indicated for the symptomatic control of acute diarrhoea of any aetiology.

Contra-indications and warnings etc. :
There are no specific contraindications to **Imodium***. Studies in animals have shown no abnormal teratogenic effects, however the use of loperamide during pregnancy is subject to the usual precautions. In trials, no side effects have been reported that can reliably be distinguished from the symptoms of the gastro-intestinal disorder being treated. As persistent diarrhoea can be an indicator of potentially more serious conditions, **Imodium*** should not be used for prolonged periods until the underlying cause of the diarrhoea has been investigated.

Dosage and Administration :
Acute Diarrhoea : *Adults* : Two capsules initially, followed by one capsule after every loose stool. The usual dosage is 3 to 4 capsules a day; the maximum daily dose should not exceed 8 capsules. *Children* : 4 to 8 years : Syrup 5 ml four times daily until diarrhoea is controlled. In children under 8 years, further investigation may be necessary if diarrhoea has not responded to three days' treatment. 9 to 12 years : Syrup 10 ml (or 1 capsule) four times daily until diarrhoea is controlled.

Basic NHS Cost :
12 capsules (ex 250 pack) 104p. (correct at time of printing)

Product Licence Numbers :
Capsules 0242/0028 - Syrup 0242/0040.



Whenev antibioti

CICATRIN* CREAM

zinc bacitracin BP neomycin sulphate BP

Indications Topical broad-spectrum antibacterial. Superficial bacterial infections of the skin such as impetigo; varicose ulcers, pressure sores, trophic ulcers and burns. **Dosage and administration** A light dusting of the powder or a thin layer of the cream should be applied to the affected area up to three times daily. **Contra-indications, warnings, etc.** Contra-indicated in those individuals who have shown hypersensitivity to bacitracin or the neomycin group of antibiotics. Neomycin is potentially ototoxic and nephrotoxic if absorbed from open surfaces. Bacitracin is also potentially nephrotoxic. **Presentation** Each gram of CICATRIN Cream or Powder contains: Neomycin Sulphate BP 3,300 units, Zinc Bacitracin BP 250 units, l-Cysteine 2 mg, Glycine 10 mg, dl-Threonine 1 mg. CICATRIN Cream (PL 3/5082) is available in tubes of 15 g and 30 g. CICATRIN Powder (PL 3/5081) is available in puffer packs of 15 g and 50 g. Further information is available on request. Calmic Medical Division, The Wellcome Foundation Ltd, Crewe, Cheshire.

*Trade Mark

The nasal-block buster

FOR COLDS, RHINITIS AND SINUSITIS

ACTIFED TABLETS

triprolidine hydrochloride BP/pseudoephedrine hydrochloride BP

Indications Symptomatic relief of upper respiratory congestion in: the common cold, hay fever, vasomotor and allergic rhinitis, acute sinusitis, otitis barotrauma.
Dosage Three times a day: Adults and children over 12 years: 1 tablet or 10 ml. 6-12 years: 7.5 ml. 1-6 years: 5 ml. 3-12 months: 2.5 ml.
Contra-Indications Actifed* is contraindicated in persons under treatment with MAO inhibitors and within two weeks of stopping such treatment.
Precautions Although at recommended dosage pseudoephedrine has virtually no pressor effects in normotensive subjects, Actifed should be used with caution in patients with cardiovascular disorders. As with other antihistamine-containing preparations, drowsiness may occur. In some patients the action of antihistamines may be potentiated by alcohol.
Presentation Each Actifed tablet contains 2.5 mg triprolidine hydrochloride and 60 mg pseudoephedrine hydrochloride. PL3/5003.
Each 5 ml of Actifed Syrup contains 1.25 mg triprolidine hydrochloride and 30 mg pseudoephedrine hydrochloride. PL3/5004.
Additional information is available on request.

Wellcome

Wellcome Medical Division
The Wellcome Foundation Ltd., Crewe, Cheshire.

*Trade Mark

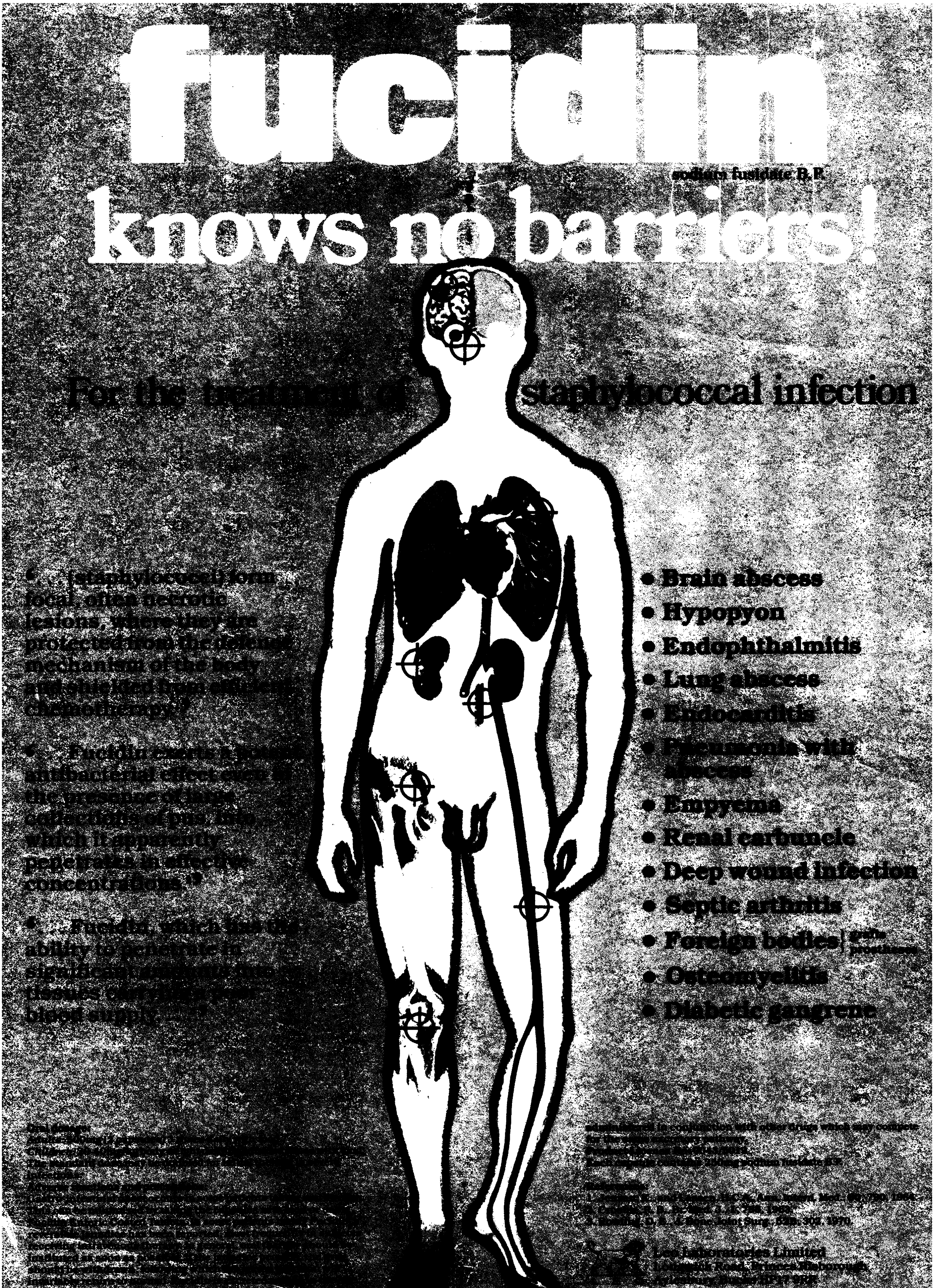
CALCISORB
sodium cellulose phosphate

For the treatment of absorptive hypercalciuria associated with recurrent formation of renal calculi

Prescribing information. Composition: Each 5g sachet contains 4.7g sodium cellulose phosphate. **Indications:** Calcisorb is used to diminish calcium absorption from the diet: 1) in the treatment of hypercalciuria and recurrent formation of renal stones 2) in osteopetrosis 3) as a basis of a test for calcium absorption. Other possible uses are: 1) treatment of idiopathic hypercalcaemia of infancy 2) treatment of hypercalcaemic sarcoidosis 3) treatment of vitamin D intoxication. **Dosage and administration:** Adults: 15g daily, divided as three 5g doses with meals. Children: 10g daily, divided as three doses with meals. The required dose should be dispersed in water and taken orally. Alternatively the powder may be sprinkled onto food. **Side-effects:** Side-effects are rare. Isolated cases of diarrhoea have been reported. One patient with mild renal disease, developed a moderate magnesium deficiency. This was readily corrected by halving the dose. **Caution:** No signs of calcium deficiency have been reported during the continuous use of cellulose phosphate for up to 11 years. This theoretical hazard is particularly relevant to pregnancy, but in view of the absence of data on the effect of cellulose phosphate on calcium levels in pregnant women it is recommended that treatment is discontinued during pregnancy and lactation. Likewise growing children should be prescribed Calcisorb only at the discretion of a senior physician and under his direct supervision. **Contra-indications:** Renal failure. Congestive heart failure and other conditions in which a low sodium intake is essential. **Further Information:** Calcisorb should be used in conjunction with a low calcium diet in which dairy products in particular are severely restricted. **Basic NHS price:** Packs of 100 x 5g sachets: £17.35. **Product licence number:** 68/5900. *Calcisorb; Riker; 3M:* trade marks. Further information is available on request.

Riker Laboratories
Loughborough
England

3M


fucidin
sodium fusidate B.P.
knows no barriers!
For the treatment of staphylococcal infection
'... (staphylococci) form focal, often necrotic lesions, where they are protected from the defence mechanism of the body
'... Fucidin exerts a potent antibacterial effect even in the presence of large collections of pus, into which it apparently penetrates in effective concentrations.'
• Brain abscess
• Hypopyon
• Endophthalmitis
• Lung abscess
• Empyema
• Renal carbuncle
• Deep wound infection
• Septic arthritis
• Foreign bodies
• Osteomyelitis
• Diabetic gangrene