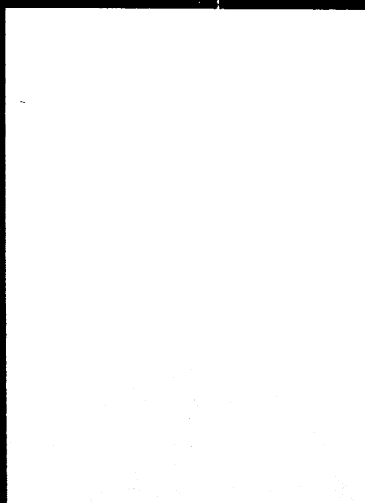


# Nizoral<sup>TRADEMARK</sup>

(ketoconazole) tablets

# over 3 million prescriptions world-wide:

## the new beginning in antifungal therapy.



Doctors and patients around the world are discovering the modern simplicity of Nizoral oral therapy. Common but often problematic fungal infections can now be treated effectively and conveniently.

Typically, in *Candida vaginitis*, 2 oral tablets once daily for 5 days is all it takes today to effectively cure the problem.



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PHARMACEUTICA

*the drug discovery company*

#### Prescribing Information

Presentation: white, flat, half scored uncoated tablets marked "Janssen" on one side and K/200 on the reverse. Each tablet contains 200 mg ketoconazole.

Uses: Nizoral is an orally active antimycotic for the treatment in adults of vaginal candidosis, superficial and systemic mycoses including dermatophyte and yeast infections of the skin, hair and nails, yeast infections of the mouth and G.I. tract. Also maintenance treatment of systemic mycoses and chronic mucocutaneous candidosis and prophylaxis in "at risk" patients. In children, systemic mycoses and severe local infections where previous topical treatment has failed.

Side-effects, precautions, contra-indications: contra-indicated in pregnancy. For maximal absorption Nizoral should be taken with meals. The use of agents which reduce gastric acidity (anti-cholinergic drugs, antacids, H<sub>2</sub> blockers) should be avoided and, if indicated, such drugs should be taken not less than two hours after Nizoral. Nausea, skin rash, headache and pruritus may occasionally be observed. Alterations in liver function tests have occurred in patients on ketoconazole, these changes may be transient. Cases of hepatitis have been reported with an incidence of about 1 per 10,000 patients. Some of these may represent an idiosyncratic adverse reaction to the drug. This should be borne in mind in patients on long-term therapy. If a patient develops jaundice or any symptoms suggestive of hepatitis, treatment with ketoconazole should be stopped. Mild asymptomatic increases of liver enzyme levels, on the other hand, do not necessitate discontinuation of the treatment. Ketoconazole, when given together with cyclosporin A results in increased blood levels of cyclosporin A. It is important that blood levels of cyclosporin A are monitored if the two drugs are given concomitantly. Ketoconazole 200 mg once daily produces a transient decrease in plasma levels of testosterone. During long term therapy at this dose, testosterone levels are usually not significantly different from controls. In rare instances, gynaecomastia has been reported.



Heceta lighthouse, Oregon, USA

#### Prescribing Information

**Presentation** Vials containing 500mg, 1g or 2g of cefotaxime sodium. **Indications** Infections before identification of the organism. Infections caused by bacteria of established sensitivity, including chest infections, septicaemia, urinary tract infections, soft tissue infections, obstetric and gynaecological infections, bone and joint infections, meningitis, gonorrhoea. **Dosage** Claforan is administered i.m. or i.v. **Adults:** Usually 2-6g daily (see full prescribing information). For infections caused by sensitive *Pseudomonas* spp., doses of more than 6g daily are usually required. **Children:** 100-150mg/kg/day in 2 to 4 divided doses. Up to 200mg/kg/day may be given in very severe infections. **Neonates:** 50mg/kg body weight daily in 2 to 4 equally divided doses. In cases of severe infection, divided daily doses of 150-200mg/kg have been given. **Dosage in renal impairment** Reduced dosage is only required in severe renal failure (GFR < 5ml/min = serum creatinine approx. 751 µmol/l) when, after an initial loading dose of 1g, the daily dose is halved without change in frequency of dosing. **Contra-indications** Known allergy to cephalosporins. **Precautions** Cephalosporin antibiotics may usually be given safely to patients who

are hypersensitive to penicillins, although cross reactions have been reported. Special care is indicated in patients who have had an anaphylactic response to penicillin. Patients with severe renal dysfunction — see previous. Cephalosporin antibiotics at high dosage should be given with caution to patients receiving aminoglycoside antibiotics or potent diuretics such as frusemide. At recommended doses, enhancement of nephrotoxicity is unlikely with Claforan. A false-positive reaction to glucose may occur with reducing substances. Claforan should not be mixed in the syringe with aminoglycoside antibiotics. The safety of Claforan in human pregnancy has not been established. **Side effects** Adverse reactions are rare and generally mild and transient, but include diarrhoea (pseudomembranous colitis has been rarely reported), candidiasis, rashes, fever, eosinophilia, leukopenia, transient rises in liver transaminase and alkaline phosphatase, transient pain at the site of injection and phlebitis. **Product licence holder and number** Roussel Laboratories Ltd., Broadwater Park, North Orbital Road, Uxbridge, Middlesex UB8 3HP. 0109/0074. **Package quantities and basic N.H.S. price** Vials of 500mg, 1g and 2g in packs of 10. One gram vial £4.95. **Date of preparation** November 1984.

ROUSSEL



35 Boulevard des Invalides,  
75007 Paris, Cedex 07, France

# PART OF THE LARGACTIL HERITAGE

chlorpromazine

May and Baker's record of innovation in psychotropic medicines includes the first, major tranquilliser, Largactil, and now Piportil Depot—arguably the most useful of the depot neuroleptics in terms of:

## Efficacy

against a wide range of target symptoms of schizophrenia.

## Convenience

for patients, medical and nursing staff because of a full, four-week duration of activity.

## Acceptability

because of its greater freedom from extra-pyramidal effects than other depot neuroleptics<sup>1,2,3,4</sup>

## Experience

which comes from both short and long-term studies performed in the U.K. and worldwide.

# Piportil

DEPOT PIPOTHIAZINE PALMITATE

# HELPING TO SOLVE THE PUZZLES OF SCHIZOPHRENIA

## PRESCRIBING INFORMATION

### Dosage:

(Adults) Initially 25mg (0.5ml) by deep intramuscular injection into the gluteal region to assess susceptibility of patient. Dosage should be increased by increments of 25 or 50mg at appropriate intervals until a satisfactory response is obtained. Most patients respond to a dose of 50-100mg (1-2ml) every 4 weeks. Patients should be stabilised under psychiatric supervision.

### Contra-indications:

Marked cerebral atherosclerosis, phaeochromocytoma, renal or liver failure, severe cardiac insufficiency or hypersensitivity to other phenothiazine derivatives.

### Precautions:

A history of convulsive disorders or marked extra-pyramidal reactions to oral phenothiazines, in pregnancy and lactation.

### Side-effects:

Reversible extra-pyramidal reactions, sleep disturbance, depression, blurred vision, asthenia, impotence, dry mouth, nausea, amenorrhoea, galactorrhoea, hypotension, hyperhidrosis and weight gain have been observed occasionally. Corneal or lenticular cloudiness have not been observed with Piportil alone, but in treatment with phenothiazine preparations in high dosage over a long period, there is a risk of such side-effects occurring. Local reactions at site of injection are rare.

### Presentations and Basic N.H.S.

#### Prices

Box of 10 x 1ml ampoules (5mg) £53.70. Box of 10 x 2ml ampoules (100mg) £87.875 (PL0012/0017)

### References:

1. Villeneuve, A. et al., *Clin. Ther. Res.*, 1972, **14**, No.11, 696.
  2. St. Laurent, J. et al., *Can. Psychiatr. Assoc. J.*, 1974, **19**, 583.
  3. Singh, A.N. & Saxena, B., *Curr. Ther. Res.*, 1979, **25**, 121.
  4. Villeneuve, A. & Fontaine, P., *Curr. Ther. Res.*, 1980, **27**, 411.
- Piportil Depot and Largactil are Trade Marks.



**M&B May & Baker**

Further information is available on request.  
May and Baker Ltd, Dagenham, Essex.



MA/2323

All over the world doctors know

WHEN IT COMES  
TO DIARRHOEA  
NOTHING WORKS

LIKE **Imodium** TRADEMARK  
loperamide

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### Oral rehydration and the case for Imodium

In acute diarrhoea it is often essential to treat dehydration by administering fluids intravenously or by mouth. Oral rehydration therapy will significantly improve the rate of absorption, but it can hardly reduce excessive secretion of fluids and electrolytes.

Imodium has been shown to reduce the excessive secretion into the intestinal lumen. In fact, Imodium can enhance the restoring effect of rehydration fluids and expedite the patient's recovery.



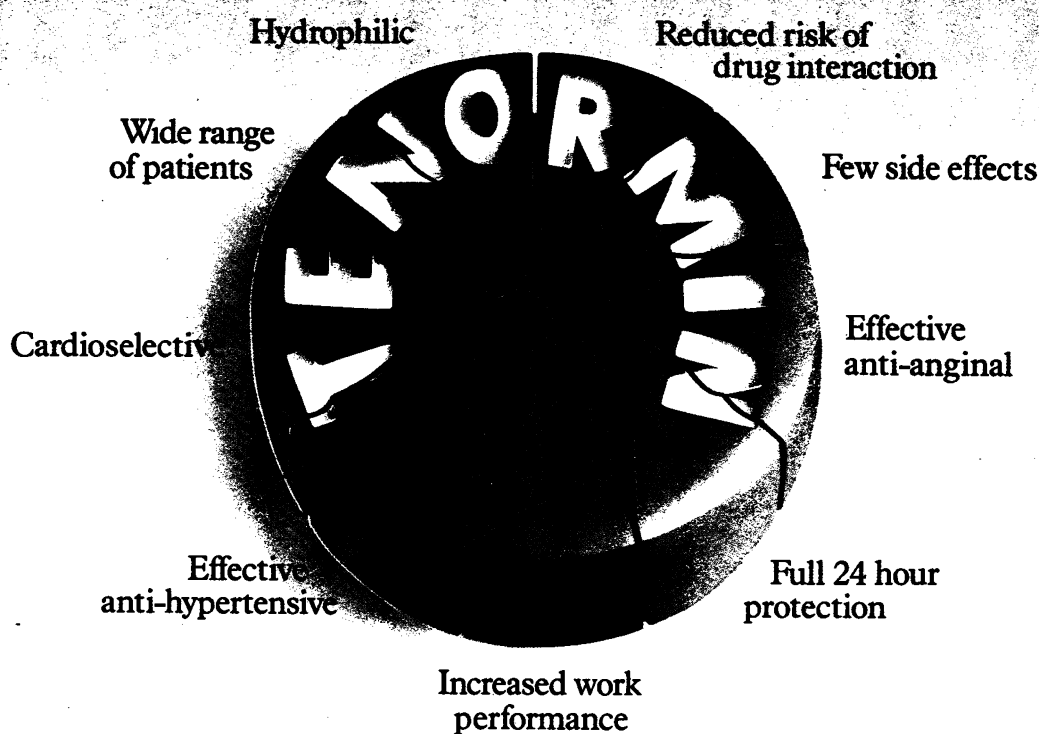
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References: Hughes, S., Higgs, N.B., Turnberg, L.A.: Loperamide has anti-secretory activity in the human jejunum *in vivo*. In press.  
Sandhu, B.K., Tripp, J.H., Milla, P.J., Harries, J.T.: Loperamide in severe protracted diarrhoea. Arch. Dis. Child. 58, 39 (1983)

# IN HYPERTENSION AND ANGINA

## push them together



## ...in one tablet daily

### TENORMIN

fits the profile of the ideal beta blocker  
in hypertension and angina

#### **Tenormin' Prescribing notes:**

**Presentation:** Tenormin' tablets containing atenolol 100mg are round, bi-convex, orange and film coated. **Uses:** Management of hypertension and angina pectoris. **Dosage:** Hypertension: One tablet daily. Angina: 100mg daily in single or divided doses. **Contraindications:** Heart block. Co-administration with verapamil. **Precautions:** Untreated cardiac failure, bradycardia, renal failure, anaesthesia and pregnancy. Clonidine withdrawal. **Side Effects:** Coldness of extremities and muscular fatigue. Sleep disturbance rarely seen. Rashes and dry eyes have been reported with beta blockers—consider discontinuance if they occur. Cessation of therapy with beta blockers should be gradual. **Pack size and Basic NHS cost:** Tenormin' 28's £6.98 **Product Licence Number:** Tenormin' 0029/0122.

Full prescribing information is available on request to the Company



**Stuart Pharmaceuticals Ltd**  
Carr House, Carrs Road  
Cheadle, Cheshire SK8 2EG

Tenormin' is a trademark.

