

Nizoral^{TRADEMARK}

(ketoconazole) (tablets)

over 3 million prescriptions world-wide:

the new beginning in antifungal therapy.



Doctors and patients around the world are discovering the modern simplicity of Nizoral oral therapy. Common but problematic fungal infections

can now be treated effectively and conveniently. Typically, in recurrent *Candida* vaginitis, 2 oral tablets once daily for 5 days is all it takes today to effectively cure the problem.



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Prescribing Information

Presentation: white, flat, half scored uncoated tablets marked "Janssen" on one side and K/200 on the reverse. Each tablet contains 200 mg ketoconazole.

Uses: Nizoral is an orally active antimycotic for the treatment in adults of vaginal candidosis, superficial and systemic mycoses including dermatophyte and yeast infections of the skin, hair and nails, yeast infections of the mouth and G.I. tract. Also maintenance treatment of systemic mycoses and chronic mucocutaneous candidosis and prophylaxis in "at risk" patients. In children, systemic mycoses and severe local infections where previous topical treatment has failed.

Side-effects, precautions, contra-indications: contra-indicated in pregnancy. For maximal absorption Nizoral should be taken with meals. The use of agents which reduce gastric acidity (anti-cholinergic drugs, antacids, H₂-blockers) should be avoided and, if indicated, such drugs should be taken not less than two hours after Nizoral. Nausea, skin rash, headache and pruritus may occasionally be observed. Alterations in liver function tests have occurred in patients on ketoconazole; these changes may be transient. Cases of hepatitis have been reported with an incidence of about 1 per 10,000 patients. Some of these may represent an idiosyncratic adverse reaction to the drug. This should be borne in mind in patients on long-term therapy. If a patient develops jaundice or any symptoms suggestive of hepatitis, treatment with ketoconazole should be stopped. Mild asymptomatic increases of liver enzyme levels, on the other hand, do not necessitate discontinuation of the treatment. Ketoconazole, when given together with cyclosporin A results in increased blood levels of cyclosporin A. It is important that blood levels of cyclosporin A are monitored if the two drugs are given concomitantly. Ketoconazole 200 mg once daily produces a transient decrease in plasma levels of testosterone. During long term therapy at this dose, testosterone levels are usually not significantly different from controls. In rare instances, gynecomastia has been reported.

All over the world doctors know

WHEN IT COMES
TO DIARRHOEA
NOTHING WORKS

LIKE **Imodium** TRADEMARK

loperamide

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Oral rehydration and the case for Imodium

In acute diarrhoea it is often essential to treat dehydration by administering fluids intravenously or by mouth. Oral rehydration therapy will significantly improve the rate of absorption, but it can hardly reduce excessive secretion of fluids and electrolytes.

Imodium has been shown to reduce the excessive secretion into the intestinal lumen. In fact, Imodium can enhance the restoring effect of rehydration fluids and expedite the patient's recovery.



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References: Hughes, S., Higgs, N.B., Turnberg, L.A.: Loperamide has anti-secretory activity in the human jejunum *in vivo*. In press.
Sandhu, B.K., Tripp, J.H., Milla, P.J., Harries, J.T.: Loperamide in severe protracted diarrhoea. *Arch. Dis. Child.* **58**, 39 (1983)

WHAT'S A GOOD DOCTOR WITHOUT GOOD DRUGS ?



*Good doctors treat patients, not just diseases
or symptoms. Diagnosis is their key
to selecting the most appropriate treatment,
always weighing risks against benefits.*

*And when it comes to drug treatment,
they like to rely on the best products
from innovative drug research.*

*They know that ever more
effective and safer drugs
are indispensable to
progress in medicine.*

MANGDEN
LABORATORIES

the [illegible] company