NIZOFARK TRADEMARK

(ketoconaz<u>ole)</u>

tablets

over5million prescriptions world-wide.

Oral medication in antifungal therapy:



Doctors and patients around the world are discovering the modern simplicity of Nizoral oral therapy. Common but often problematic fungal infections can now be treated effectively and elegantly

atic fungal infections can now be treated effectively and elegantly.

Typically, in Candida vaginitis, 2 oral tablets once daily for 5 days is all it takes today to effectively cure the problem.



the drug discovery company

Prescribing information
Presentation: white, flat, half scored uncoated tablets marked "Janssen" on one side and K/200 on the reverse. Each tablet contains 200 mg ketoconazole. Uses: Nizoral is an orally active antimycotic for the treatment in adults of vaginal candidosis, superficial and systemic mycoses including dermatophyte and yeast infections of the skin, hair and nails, yeast infections of the mouth and G. Jafrack. Also maintenance reatment of systemic mycoses and severe local infections where previous topical treatment has failed. Side effects, presultions, contra-indications: contra-indicated in pregnancy. For maximal absorption Nizoral should be taken with meals. The use of agents which reduce gastric acidity (anti-cholinergic drugs, antacids, H-plockers) should be avoided and, if indicated, such drugs should be taken not less than two hours after Nizola. Nausea, skin rash, headache and pruritus may occasionally be observed. Alterations in liver function tests have occurred in partents on set effects, present the set of the set of

The nurse on the left established British nursing standards.

The nurse on the right is being forced to compromise them.





Over a century ago, Florence Nightingale brought to nursing a degree of professionalism, commitment and care that has been its hallmark ever since.

As a result, thousands of little children grew up wanting to be nurses. Today, many of the children who did become nurses are wishing they hadn't.

Because since the Griffiths Report, nurses are increasingly being treated like children.

The Griffiths Report recommended major changes in the way that the National Health Service is run. Chief among them is the idea that it can be made more cost-effective by employing managers from the business world.

WHO PAYS?

We would argue that in many places, costcutting is being carried out at the patients' expense.

Because, whilst we agree that administrators can run hospitals, we don't believe that they can run nursing.

More and more Health Authorities are appointing executives: at the same time, they are depriving nurses of any meaningful management role.

The results could be frightening.

Imagine a hospital where the nurses have no say at all in the choice of beds or other equipment. Where nursing staff can advise on patient care, but can't take any decisions. Where a matter of life and death can become a matter of pounds and pence. A hospital where the patients' spokesman has lost her voice.

Now stop imagining.

Because this is what's starting to happen in Health Authorities throughout the country.

As the protector of nursing standards, the Royal College of Nursing is appalled.

THERE MUST BE A BETTER WAY.

We want to see a director of nursing appointed in every health unit in Britain.

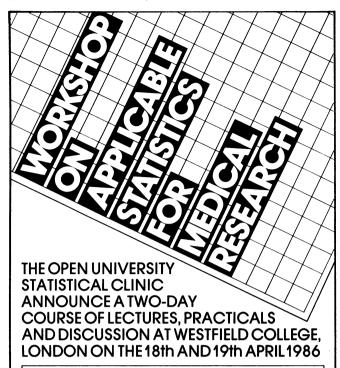
Someone with the power and the nursing experience to make health care more effective.

Whilst the administrator concentrates on making it more cost-efficient.

We think that Miss Nightingale would agree with us. If you do too, please add your name to our petition by sending us the coupon.

And, if you're as worried as we are, please write to your Member of Parliament now (the address is the House of Commons, Westminster, London, SW1A 0AA).

I agree. Nursing should be run by nurses. BMIB	
Name	The state of the second state of the second state of the second s
Address	
AddressROYALGEOF	,
NURS	
	Please send to the Royal College of Nursing Petition, 20 Cavendish Square, London W1M 0AB.
	WE CARE FOR NURSES, SO THEY CAN CARE FOR YOU.



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Dr R C Heading, Edinburgh

and pain

The surgical management of

Mr M W L Gear, Gloucester

gastro-oesophageal reflux
The management of oesophageal varices The surgical management of oesophageal

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DISCUSSION

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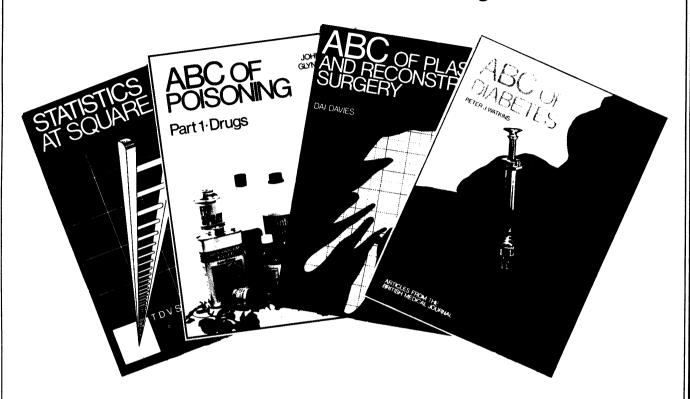
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