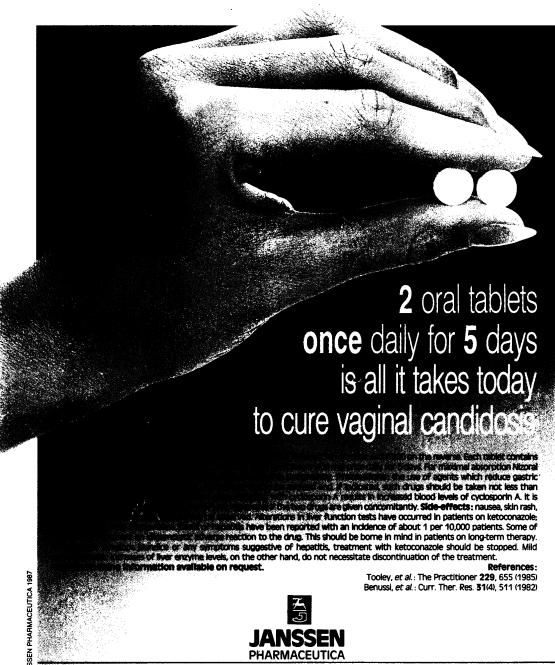
In vaginal candidosis:

TRADEMARK

ketoconazole The elegant way to treat an inelegant problem



B-2340 Beerse, Belgium



The abstract theory of theories has highly practical applications, and the authors explore the uses of computer technology and artificial intelligence systems as well as "fuzzy logic," "relevant logic," and the logic of economics and ethics. A book for all who wish to clear their minds of cant.

Just published

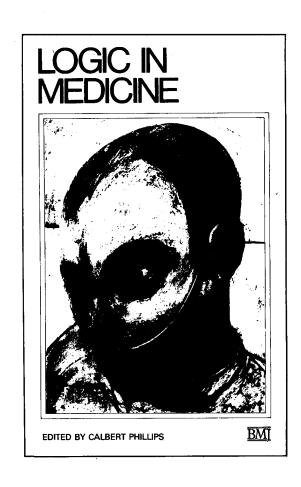
Price: Inland £5.95; Abroad £7.50; USA \$11.50 BMA members: Inland £5.45; Abroad £7.00; USA \$10.50 (including postage, by air abroad) Payment must be enclosed with order

ORDER YOUR COPY NOW FROM British Medical Journal, PO Box 295 London WC1H 9TE or any leading medical bookseller

Think about it

You make a clinical diagnosis. Do you ever consider the thought processes by which you arrived at it? Medical students and practitioners are often concerned with examples of diagnostic logic, but seldom consider them in the context of a general philosophy. Is diagnostic logic out on a limb, or is it based on the same principles as logic in general?

In Logic in Medicine doctors and philosophers combine to provide a coherent system of diagnostic logic with a broader view of the science and art of reasoning.



The latest Keynes Press publication marks the ninetieth anniversary of a major breakthrough in tropical medicine

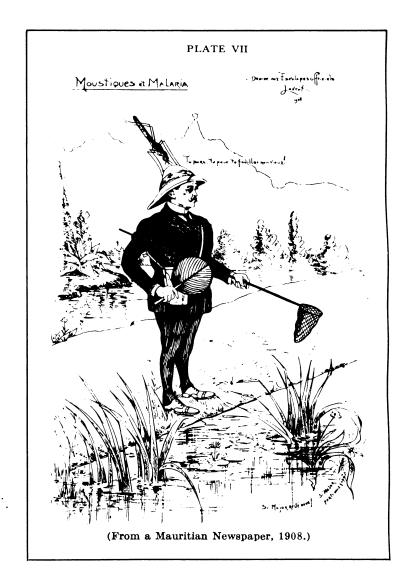
This day designing God
Hath put into my hand
A wondrous thing. And God
Be praised. At His command,

I have found thy secret deeds Oh million-murdering Death.

I know that this little thing A million men will save— Oh death where is thy sting? Thy victory oh grave?

Not many scientists are moved to verse by the fruits of their research, but few results are as momentous as the one celebrated by Ronald Ross in The Great Malaria Problem and its Solution. Adapted from Ross's memoirs, this Keynes Press edition gives the full story of Ross's discovery of the mode of transmission of malaria by the Anopheles mosquito. Engagingly written, it is the frank and accurate picture of four years' painstaking work, full of hope, despair, elation, frustration, and what Ross describes as the "sacred passion for discovery." It also shows the close and moving scientific partnership between Ross and Patrick Manson, the "father of tropical medicine", as evidenced in the 155 letters exchanged between them over this period.

Fully illustrated, and with an introduction by L J Bruce-Chwatt, emeritus professor of tropical public health at the University of London, this unique volume provides a fascinating insight into the process of scientific research as well as a self portrait of one of the most impressive and colourful individuals in the history of tropical medicine.



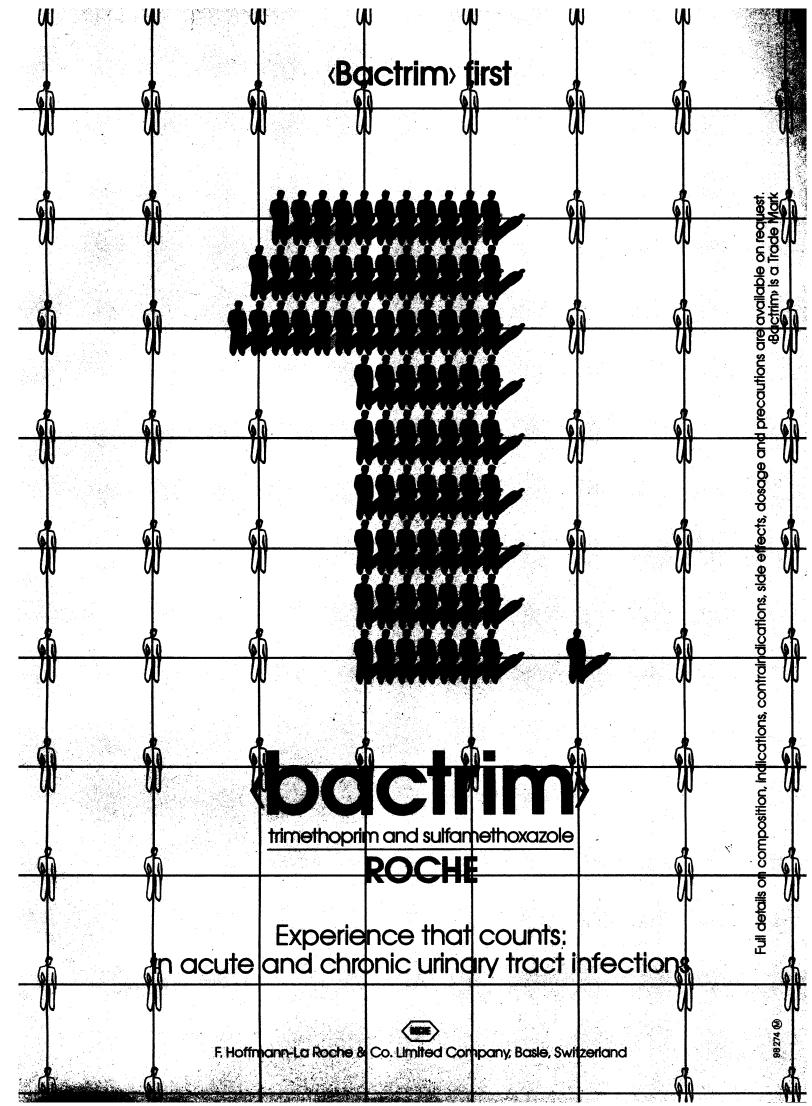
THE KEYNES PRESS



The Keynes Press Limited editions of medical classics, handsomely printed and bound.

Price: Inland £45.00; Abroad £52.00; USA \$73.00, including postage.

Order from: British Medical Journal (Keynes Press) PO Box 295, London WC1H 9TE





ON TREES

In the prehistoric days of medicine some drugs could be found growing on trees. Today that's a bit different.

The therapeutic drugs of our times are being unmasked from nature rather more scientifically.

By thorough bio-medical research into the fundamental processes of life. By studying exactly why and how these processes sometimes go wrong.

And so nature shows man where and how he can intervene and defend himself.
With precision drugs that will selectively and safely correct what went wrong.
Today's drugs grow from man's scientific knowledge of nature — but no longer on trees.