

In vaginal candidosis:

Nizoral TRADEMARK

ketoconazole

*The elegant way
to treat an inelegant problem*



2 oral tablets
once daily for **5** days
is all it takes today
to cure vaginal candidosis

© JANSSEN PHARMACEUTICA 1987



JANSSEN
PHARMACEUTICA

B-2340 Beerse, Belgium

world leader in antimycotic research

References:
Tookey, et al.: The Practitioner 229, 655 (1985)
Benussi, et al.: Curr. Ther. Res. 31(4), 511 (1982)

HOW TO DO IT: 1

Chair a committee.
 Be a dictator.
 Take an examination.
 Choose a computer.
 Organise an international
 medical meeting.
 Write a book review.
 Improve a student.
 Be an examiner.
 Prepare a lecture.
 Be interviewed.
 Write a paper.
 Use a library.
 Raise funds.
 Be an editor.
 Prepare a programme.
 Survive as an inquest.
 Take a clinical
 examination.
 Apply for a
 research grant.
 Deal
 with a publisher.
 Plan a research
 project.
 Write a paper.

HOW TO DO IT: 2

Expert advice on those things a doctor needs to know but is rarely taught

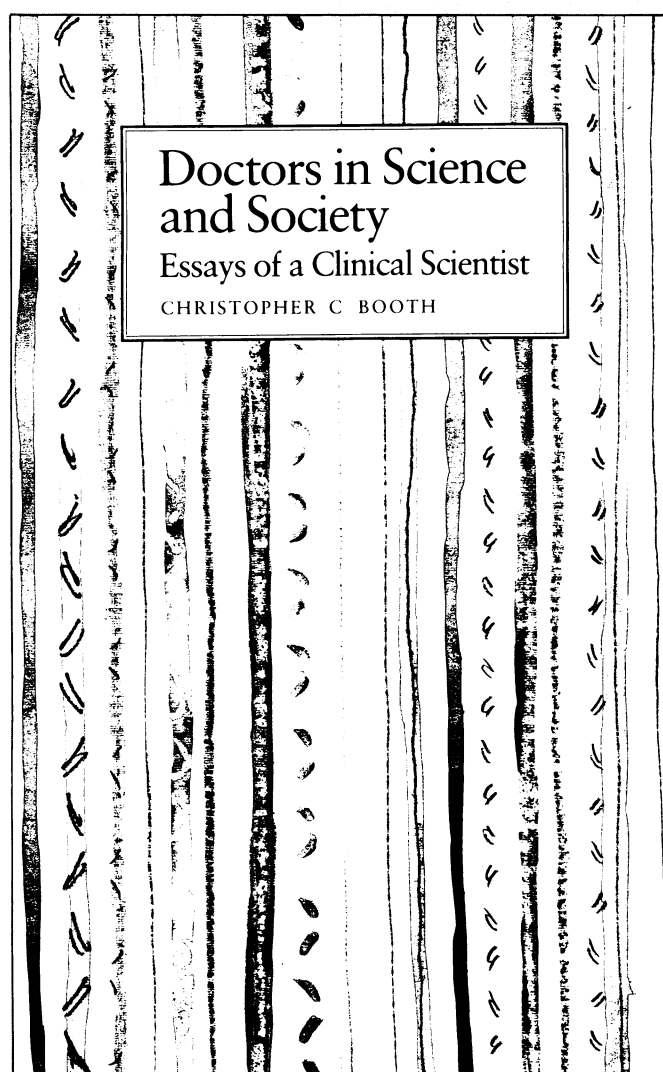
including postage, by air abroad. Please enclose payment with order.

Order from: BRITISH MEDICAL JOURNAL, PO Box 295, London WC1H 9TE
or any leading medical bookseller.

The BMJ's new series of books of general interest by medical writers

*This enterprising new series could have
no better beginning.*

ROY PORTER



The MEMOIR Club

In *Doctors in Science and Society* Christopher Booth examines the lives and times of some eighteenth century medical scientists, among them Sir Samuel Garth, FRS, physician to the Duke of Marlborough and friend and fellow poet of Alexander Pope; and Dr John Dawson, a country practitioner and largely self taught mathematical genius, twelve of whose pupils went on to become senior wranglers at the University of Cambridge.

Not concerned only with history, *Doctors in Science and Society* also considers the role of modern medical science and its relationship with technology, and the development and function of two major medical institutions, the Medical Research Council and the Royal Postgraduate Medical School. Written with elegance and authority, this fascinating collection is a must for anyone interested in the past and future of medical science.

"... a delight to read and a pleasure to handle ... At the price of a meal out it is superb value. 'Buy good books', wrote Lord Chesterfield to his son, 'and read them'. I can give no better advice about this book."

The Lancet: October 10 1987

"... a well written and well researched series of contributions that will give pleasure and instruction to what should be a wide readership."

Journal of the Royal College of Physicians: January 1988

Price: Inland £14.95; Abroad £19.50; USA \$32.00
BMA members: Inland £13.95; Abroad £18.50; USA \$30.00
(including postage, by air abroad)
Payment must be enclosed with order

ORDER FROM
British Medical Journal, PO Box 295,
London WC1H 9TE,
or any leading medical bookseller.



Think about it

You make a clinical diagnosis. Do you ever consider the thought processes by which you arrived at it? Medical students and practitioners are often concerned with examples of diagnostic logic, but seldom consider them in the context of a general philosophy. Is diagnostic logic out on a limb, or is it based on the same principles as logic in general?

In *Logic in Medicine* doctors and philosophers combine to provide a coherent system of diagnostic logic with a broader view of the science and art of reasoning.

The abstract theory of theories has highly practical applications, and the authors explore the uses of computer technology and artificial intelligence systems as well as "fuzzy logic," "relevant logic," and the logic of economics and ethics. A book for all who wish to clear their minds of cant.

Just published

Price: Inland £5.95; Abroad £7.50; USA \$11.50
BMA members: Inland £5.45; Abroad £7.00; USA \$10.50
(including postage, by air abroad)
Payment must be enclosed with order

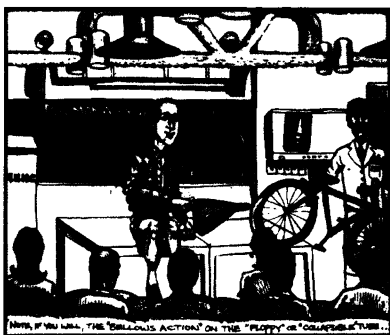
ORDER YOUR COPY NOW FROM
British Medical Journal, PO Box 295
London WC1H 9TE
or any leading medical bookseller

LOGIC IN MEDICINE



EDITED BY CALBERT PHILLIPS

BMI



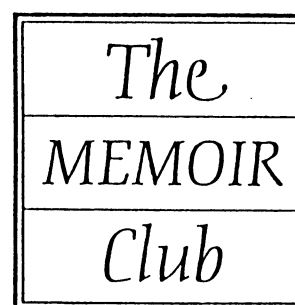
NOT ALWAYS ON THE LEVEL

The third in the Memoir Club series of books of general interest by medical writers is *Not Always on the Level* by E J Moran Campbell, professor of medicine at McMaster University, Canada, who combines reminiscences of his Yorkshire childhood and student days in London with an account of his work in respiratory physiology and a painfully honest description of what it is like to be a manic depressive.

Price: Inland £14.95; Abroad £18.50; USA \$30.00
BMA members: Inland £13.95; Abroad £17.50; USA \$28.00
including postage, by air abroad.

Payment must be enclosed with order.

ORDER FROM
BRITISH MEDICAL JOURNAL, PO Box 295, London WC1H 9TE
or any leading medical bookseller.



BMJ BOOKS

You may now order any British Medical Journal, Memoir Club or Keynes Press book by CREDIT CARD. Just complete and send the form below to:
BRITISH MEDICAL JOURNAL, PO Box 295, London WC1H 9TE.

PLEASE SEND ME THE FOLLOWING BOOKS:

.....
.....
.....

Please charge this order to my:

☐ ACCESS/MASTERCARD ☐ BARCLAYCARD/VISA (Please tick as applicable)

CARD NUMBER MEMBERSHIP NUMBER.....

EXPIRY DATE..... SIGNATURE..

or I enclose a cheque for £..... made payable to *British Medical Journal*.

☐ Please send me a book catalogue

NAME.....

ADDRESS.....

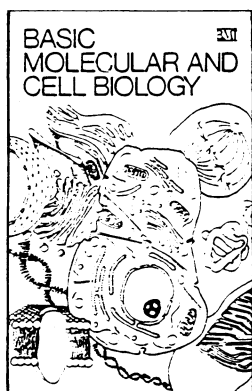
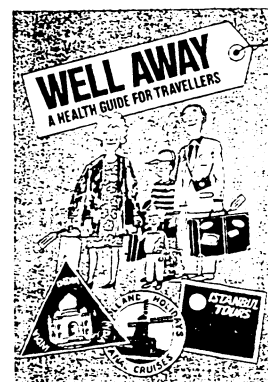
..... POSTAL CODE.....

4 new books from the BMJ - published 28 March 1988

The British have been travelling overseas for centuries, but never in such enormous numbers as now. Holidaymakers from Britain between them take about 15 million trips abroad each year, and thousands more go to work, either for firms or voluntary organisations. Strange climate, customs, food, disease can all cause illness. *Well Away* advises non-medical readers on how to avoid this. Adapted by Eric Walker and Glyn Williams from their *ABC of Healthy Travel*, it gives straightforward practical advice on everything from immunisations and insurance before departure to first aid while abroad. The one guidebook no traveller can afford to be without.

Price: Inland £4.95; Abroad £6.00; US\$9.00

BMA members: Inland £4.45; Abroad £5.50; US\$8.50



The extraordinary technical developments in molecular biology over the past few years, and the equally rapid advances in understanding of cell biology, will almost certainly result in far reaching changes in medical research and practice. In this collection of articles experts in molecular and cell biology provide the background for information to give clinicians an insight into the way in which the medical sciences may be moving over the next few years and into the exciting possibilities opening up for the treatment of genetic disorders, cancer, and the common illnesses of Western society such as degenerative vascular disease and diabetes.

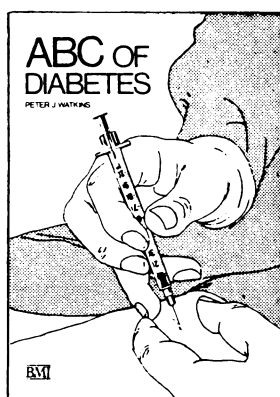
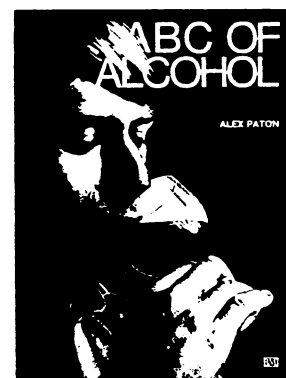
Price: Inland £5.95; Abroad £7.50; US\$12.00

BMA members: Inland £5.45; Abroad £7.00; US\$11.00

One of today's most pressing medical and social problems is comprehensively reviewed in the *ABC of Alcohol*. With an extended introduction by Richard Smith, assistant editor of the *BMJ*, this second, revised and expanded edition brings readers up to date on current approaches to the diagnosis and treatment of alcoholism. Essential reading for all doctors who need to understand the appalling difficulties that this condition creates for patients and their families—and indeed for doctors themselves.

Price: Inland £5.95; Abroad £7.50; US\$13.00

BMA members: Inland £5.45; Abroad £7.00; US\$12.00



Many advances in the treatment of diabetes have been made in the past decade: self measurement of blood glucose, intravenous infusions and intramuscular insulin treatment for diabetic emergencies, continuous subcutaneous insulin infusion techniques, and new tests for autonomic function. The outlook for diabetic pregnancy has been transformed; photocoagulation for retinopathy is reducing blindness; and at last diabetic renal disease is receiving some attention. Dr Peter Watkins's articles set these advances in their clinical context, providing a practical guide to the management of diabetes for non-specialist doctors and nurses. There have recently been several more developments both in understanding the causes of diabetes and improving its management, and this second, revised, edition incorporates the most important of these latest innovations.

Price: Inland £4.95; Abroad £6.50; US\$11.00

BMA members: Inland £4.45; Inland £6.00; US\$10.00

Order from: BRITISH MEDICAL JOURNAL, PO Box 295, London WC1H 9TE
or any leading medical bookseller. All prices include postage, by air abroad. **Please enclose payment with order.**



Clearing
his allergy
without clouding his head

Hismanal^{TRADEMARK} astemizole

The antihistamine of exceptional strength
Effective from the first to the last day of therapy

 **JANSSEN**
PHARMACEUTICA B-2340 Beerse, Belgium

Prescribing information

Uses: Hismanal^{*} is a potent and non-sedative antihistamine indicated for the treatment of seasonal and perennial allergic rhinitis, allergic conjunctivitis, chronic urticaria and other allergic conditions.
Dosage and administration: adults and children over 12 years: 10 mg daily. Children 6-12 years: 5 mg once daily. Children younger than 6 years: 2 mg per 10 kg daily. Hismanal should be taken on an empty stomach. **Precautions:** Hismanal should be used in pregnant women only when, in the judgement of the physician, the potential benefits outweigh the possible hazards.
Adverse reactions: weight gain may occur during prolonged treatment. **Overdose:** in case of overdose, gastric lavage should be followed by close observation and ECG monitoring as arrhythmias have occasionally occurred after intake of doses in excess of 200 mg.

Full prescribing information available on request